

MARKETING STRATEGIES IN CONSUMABLE STORES: AN EVOLUTION OVER TIME

Project submitted in partial fulfilment of requirement of award of

BACHELORS DEGREE IN COMMERCE

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MARCH 2023

A STUDY ON THE IMPACT OF ADVERTISEMENT ON CONSUMER BEHAVIOUR AND PURCHASE DECISIONS OF DURABLE GOODS

Project submitted in partial fulfilment of requirement for award of

BACHELORS DEGREE IN COMMERCE

Project Report

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March 2023

**TECHNOLOGY AND COMMERCE IN THE LIGHT OF
PROBLEMS FACED BY METRO PASSENGERS IN
RESPECT TO KMRL**

*Project submitted in partial fulfillment of requirement for award of
BACHELORS DEGREE IN COMMERCE*

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**A STUDY ON CHALLENGES FACED BY COOPERATIVE BANKS IN
ERNAKULAM DISTRICT**

Project submitted in partial fulfilment of requirements for the award of

BACHELORS DEGREE IN COMMERCE

Project report

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WORK FROM HOME DURING COVID 19: EMPLOYEE PERCEPTION

A project submitted in partial fulfilment of requirements for the award of

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**A STUDY ON PROBLEMS AND PROSPECTS OF STUDENTS TRYING TO PURSUE
EDUCATION ABROAD**

Project submitted in partial fulfillment of requirements for the award of

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A STUDY ON THE EXPORT OF FISH AND FISH PRODUCTS WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT

Project submitted in partial fulfilment of requirement for award of

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THE STUDY ON INCREASING DEMAND FOR ELECTRIC VEHICLES

Project submitted in partial fulfillment of requirement of award of

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A STUDY ON GOODS AND SERVICES TAX AND ITS EFFECTS ON CONSUMER BEHAVIOUR

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**A STUDY ON CUSTOMER PERCEPTION TOWARDS
EMERGING GREEN CONSUMERISM IN INDIA WITH
SPECIAL REFERENCE TO ERNAKULAM DISTRICT**

Project submitted in partial fulfillment of requirement for award of

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AWARENESS AND CUSTOMER SATISFACTION TOWARDS HERBAL COSMETICS WITH REFERENCE TO HIMALAYA PRODUCTS

Project submitted in partial fulfillment of requirement for award of

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THE ONLINE MARKETING STRATEGIES OF FLIPKART

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**SPENDING HABITS OF PEOPLE ON COSMETICS – A STUDY BASED
ON ERNAKULAM DISTRICT**

*A PROJECT WORK SUBMITTED TO ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM,
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF*

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**A STUDY ON THE IMPACT OF VISUAL MERCHANDISING
STRATEGIES WITH REFERENCE TO Bismi HYPERMARKET,
PVT. LTD KALOOR, IN ERNAKULAM DISTRICT**

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**WASTE SEGREGATION AND WASTE DISPOSAL MECHANISM –
A STUDY CONDUCTED IN KOCHI CITY**

Project submitted in partial fulfillment of requirement for award of

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**GROWTH AND INVOLVEMENT OF WOMEN HOME BAKERS
DURING COVID-19**

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PERSONAL FINANCE MANAGEMENT OF
EMPLOYEES IN IT SECTOR

A project submitted in partial fulfillment of the requirements for the award of
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