

A STUDY ON THE ATTITUDE OF WOMEN TOWARDS UPCYCLED PRODUCTS WITH REFERENCE TO ERNAKULAM DISTRICT

Project Report submitted to the

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements

For the award of

MASTER OF COMMERCE

Submitted by

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**POST GRADUATE DEPARTMENT OF COMMERCE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

2020-2022

**A STUDY ON MORATORIUM POLICY AS A REVIVAL
MECHANISM FOR MSMES WITH SPECIAL REFERENCE TO
ERNAKULAM DISTRICT**

Project Report submitted to the

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

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POST GRADUATE DEPARTMENT OF COMMERCE

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2020-2022

**A STUDY ON THE IMPACT OF WORK FROM HOME
AMONG IT EMPLOYEES DURING COVID 19 IN
ERNAKULAM DISTRICT WITH SPECIAL REFERENCE
TO KAKKANAD AREA**

Project Report submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

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2020-2022

**A STUDY ON RECRUITMENT AND SELECTION PROCESS AT
RELIANCE TRENDS CLOTHING STORES' WITH REFERENCE
TO KOTTAYAM DISTRICT**

Project Report submitted to the

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POST GRADUATE DEPARTMENT OF COMMERCE

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2020-2022

A STUDY ON THE ATTITUDE OF COLLEGE STUDENTS TOWARDS ONLINE EDUCATIONAL APPLICATIONS

Project Report submitted to the
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2020-2022

**BRAND PREFERENCE WITH SPECIAL REFERENCE
TO KFC AND MCDONALD'S**

Project Report Submitted to the

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2020-2022

**AN EFFECTIVENESS OF ONLINE CLASS IN
COVID-19 PANDAMIC**

Project Report Submitted to the
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2020-2022

**IMPACT OF COVID-19 ON HOUSEHOLD
BUDGET OF MIDDLE-CLASS FAMILIES IN
ERNAKULAM DISTRICT: A STUDY ON
PRE-PANDEMIC & POST PANDEMIC
SCENARIO**

Project Report submitted to the

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**POST GRADUATE DEPARTMENT OF COMMERCE
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2020-2022

**A STUDY ON MANAGEMENT OF WORKING CAPITAL BY
ANALYSING THE VARIOUS WORKING CAPITAL
COMPONENTS OF APOLLO TYRES LIMITED**

Project report submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

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**POST GRADUATE DEPARTMENT OF COMMERCE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

2020-2022

**A STUDY ON WOMEN EMPOWERMENT IN
AGRICULTURAL SECTOR AT KARUMALLOOR
PANCHAYATH IN ERNAKULAM DISTRICT**

Project report submitted to the

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In partial fulfilment of the requirements

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**POST GRADUATE DEPARTMENT OF COMMERCE
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2020-2022

A STUDY ON THE STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP DEVELOPMENT

Project report submitted to the

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POST GRADUATE DEPARTMENT OF COMMERCE

ST. ALBERT'S COLLEGE(AUTONOMOUS), ERNAKULAM

2020- 2022

A STUDY ON CUSTOMER AWARENESS REGARDING GREEN BANKING WITH REFERENCE TO AXIS BANK

Project report submitted to the

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POST GRADUATE DEPARTMENT OF COMMERCE

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2020-2022

**A STUDY ON AWARENESS OF SERVICES VIA SBI YONO
AMONG SBI CUSTOMERS WITH REFERENCE TO
ERNAKULAM DISTRICT**

Project Report submitted to the
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**POST GRADUATE DEPARTMENT OF COMMERCE
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2020-2022**

**A STUDY ON ANALYZING PROMOTIONAL
STRATEGIES IN RETAIL STORES SPECIAL
REFERENCE WITH BIG BAZAAR**

Project Report submitted to the
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**POST GRADUATE DEPARTMENT OF COMMERCE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
2020-2022**

**A STUDY ON YOUTH'S PERCEPTION TOWARDS
MUTUAL FUNDS WITH REFERENCE TO ERNAKULAM
DISTRICT**

Project Report submitted to the

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**POST GRADUATE DEPARTMENT OF COMMERCE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
2020-2022**

**A STUDY ON THE ROLE OF SOCIAL MEDIA IN
HOME-BASED BUSINESS WITH RESPECT TO
ERNAKULAM DISTRICT**

Project report submitted to the
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2020-2022

**A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN FMCG PRODUCTS
WITH REFERENCE TO ALUVA MUNICIPALITY**

Project Report submitted to the

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

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2020-2022

**A STUDY ON RISE IN THE ADOPTION OF OTT
PLATFORM DURING PANDEMIC AND ITS FUTURE
SCOPE WITH RESPECT TO ERNAKULAM DISTRICT**

Project Report submitted to the
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**POST GRADUATE DEPARTMENT OF COMMERCE
ST ALBERT'S COLLEGE (AUTONOMOUS) ERNAKULAM**

2020-2022

A STUDY ON TAX MANAGEMENT PRACTISES ADOPTED BY PROFESSIONALS IN ERNAKULAM DISTRICT

Project Report submitted to the

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A STUDY ON THE RECENT HIKES ON E-WALLET AT THE TIME OF COVID IN THOPPUMPADY

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A STUDY ON THE WORK-LIFE BALANCE
OF WOMEN ENTREPRENEURS IN
ERNAKULAM DISTRICT

Project Report submitted to the
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2020-2022

**A STUDY ON CUSTOMERS PERCEPTION
TOWARDS FINANCIAL SERVICES
OFFERED BY HDFC BANK IN ERNAKULAM
DISTRICT.**

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**A STUDY ON IMPACT OF COVID-19 ON RESTAURANT
BUSINESS WITH SPECIAL REFERENCE TO
ERNAKULAM CITY**

Project Report submitted to the
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A STUDY OF CONSUMERS BEHAVIOR TOWARDS QR SCANNING AMONG CONSUMERS IN ERNAKULAM

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**A STUDY ON THE CUSTOMER BEHAVIOUR
TOWARDS ONLINE SHOPPING DURING PANDEMIC
IN ERNAKULAM CITY**

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**POST GRADUATE DEPARTMENT OF COMMERCE
ST. ALBERT'S COLLEGE (AUTONOMOUS),
ERNAKULAM**

2020-2022

**A COMPARISON STUDY BETWEEN DAILY
WAGE EARNERS AND MONTHLY SALARY
HOLDERS ON THEIR EARNING UTILISATION
WITH SPECIAL REFERENCE TO COCHIN CITY**

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**A STUDY ON THE IMPACT OF IMPLEMENTATION OF GST
ON MSME'S WITH SPECIAL REFERENCE TO ERNAKULAM
DISTRICT**

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