## WORKSHOP ON 'EFFECTIVE ENTREPRENEURSHIP

The Youth Forum of Kerala Chamber of Commerce and Industry, the Albertian Institute of Management, the Internal Quality Assurance Cell (IQAC) jointly organized a workshop on 'Effective Entrepreneurship' on **27th June 2016**. The workshop was formally inaugurated by Mr. Deepak Sathyapalan, CEO, Beaumonde The Fern, Kochi. Four successful entrepreneurs

who were the office bearers of KCCI shared their experiences, which was really a learning process for the students. Mr. Ajit Ravi, an event manager with par excellence who organized Miss South India and Miss Queen of India shared his experiences and his thoughtprovoking speech was a huge motivation. Mr. Anoop Venugopalan, Director. Anaswara Offset Pvt. Ltd. said that "we were the persons who make ourselves effective and we can canvas business". Hitesh Shah. Proprietor, Vardhamaan Retail Ventures, explained to the students the risks and challenges he faced in achieving success in business.



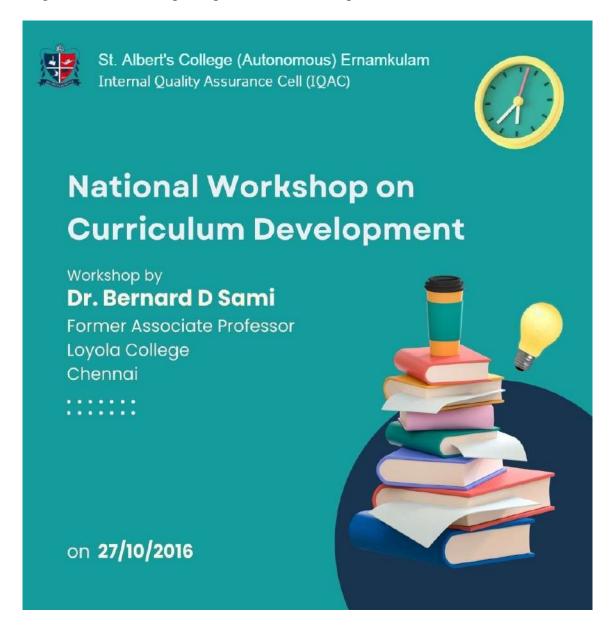




## A NATIONAL WORKSHOP ON CURRICULUM DEVELOPMENT

A National Workshop on Curriculum Development and Syllabus Revision was conducted on 27 October 2016. Dr. J. Letha, Vice Chancellor, Cochin University of Science and Technology inaugurated the event and addressed the gathering. She stated that autonomy was not just a freedom but a great responsibility and the need of the hour was to develop interdisciplinary research and for this, industry and Institutions had to be brought together for better development

Following the inauguration, Dr. Bernard D Sami, former Associate Professor, Loyola College, Chennai, led the participants in the workshop.









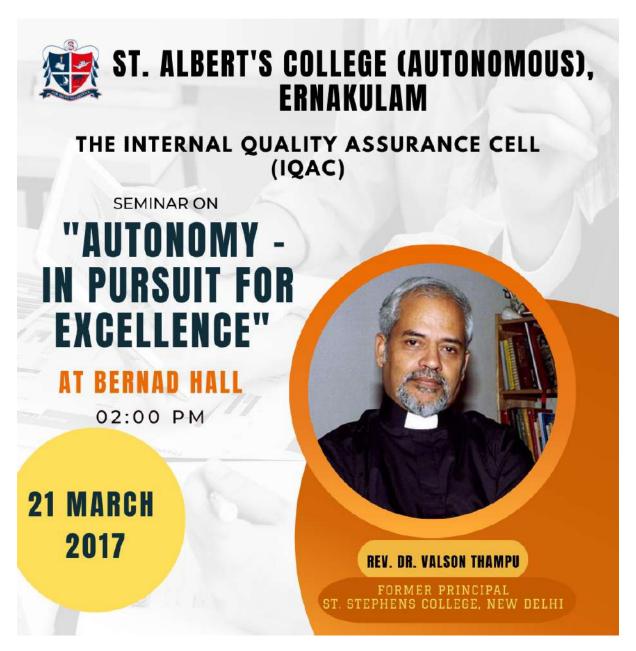






## SEMINAR ON 'AUTONOMY- IN PURSUIT OF EXCELLENCE'

St. Albert's College (Autonomous) organised a seminar on *Autonomy - In Pursuit for Excellence* on 21 March, 2017. Rev. Dr. Valson Thampu, former National Minorities Commission Member and Former Principal, St. Stephen's College, New Delhi was the key speaker for the same. He spoke about how an Institution offering higher education with the autonomy to innovate has opportunities to further improve the quality of their services and hence to reach excellence globally.







## NATIONAL WORKSHOP ON "RESEARCH METHODOLOGY"

St Albert's College (AUTONOMOUS), Ernakulam (Accredited at 'A' grade by NAAC, ISO 9001:2008 certified)



Asso. Prof. School Of Management Studies

## **Pondicherry University**

Organised By PG Department of Commerce And Research Centre

& Internal Quality Assurance Cell (IQAC)

Registration Fee: Research Scholar - Rs1250 Faculty Member - Rs1500 (Accomodation can be arranged if needed) Registration have to be made on or before 20th March Registration can be confirmed through an email. Email ID: commerce.alberts@gmail.com

> For More Details Contact: Assistant Prof. Sharan Hilary - 9895753510 Dr. Tia Mathews - 9562946903

On 7th and 8th April 2017, a **National Workshop on Research Methodology** was conducted as an initiative of the Department of Commerce in association with the Internal Quality Assurance Cell (IQAC). Dr. R Kasilingam, Associate Professor, School of Management Studies, Pondicherry University was the resource person for the same. He explained about the systematic method for acquiring data and studying it for deriving crucial findings. The participants garnered the idea that methodology of research indicated and influenced the overall validity and reliability of the whole research to be conducted.





## RESEARCH PROCESS

## Seminar and interactive session on 20 July, 2017



A seminar on *Research Process* for UG and PG students was conducted by the Department of Economics in association with the Internal Quality Assurance Cell ( IQAC) on 20 July, 2017. The resource person for the seminar was Mr. Justin George, Head, Department of Economics, St. Paul's College, Kalamassery. The seminar helped to enable the participants to learn how to define a research problem, develop an approach to research problem and selection of suitable research design. They were also given an insight into how to impart capabilities for formulation and testing of hypotheses based on the nature of research.



St. Albert's College (Autonomous)

Ernakulam

Department of Economics
in association with
Internal Quality Assurance Cell
(IQAC)

ONE DAY SEMINAR ON

# RESEARCH PROCESS

20 July, 2017



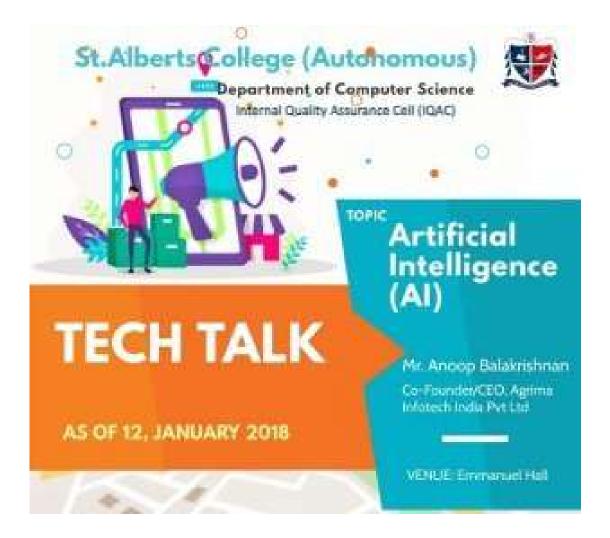
# ONE DAY WORKSHOP ON ANDROID APPLICATION DEVELOPMENT

The Department of Computer Science in association with the Internal Quality Assurance Cell (IQAC) St. Albert's College (Autonomous) organized a one day workshop on *Android Application Development* on 13 December 2017. A team from Techwing Sys, Cochin conducted the workshop. They gave hands-on-training to the students for developing an android application. The intent of the workshop was to help the students understand the technical perspectives and complexities behind Android application development which has huge potential in mobile computing today. The workshop opened the new arena of awareness amongst the students and opened the pathways for new opportunities to build careers in this challenging technology.



## A TECH-TALK ON ARTIFICIAL INTELLIGENCE

The Department of Computer Science in association with the Internal Quality Assurance Cell (IQAC) conducted a tech talk on *Artificial Intelligence* on January 12, 2018. The session was led by Mr. Anoop Balakrishnan, Co-Founder/CEO, Agrima Infotech India Pvt. Ltd, Cochin. He spoke about the various software used for AI and its impact in the business world. He said that the basic objective of AI (also called heuristic programming, machine intelligence, or the simulation of cognitive behavior) was to enable computers to perform such intellectual tasks as decision making, problem solving, perception, understanding human communication (in any language, and translate among them), and the like.



## REBUILD KERALA

International conference on Rebuild Kerala 2018 organised by the department of commerce and research centre,St. Albert's college(Autonomous) in association of confederation of Indian industries(CII) and Ernakulum social service society(ESSS),Archdiocese of Verapoly was held in the Bernard hall here on 15<sup>th</sup> September 2018,Saturday. An initiative organized in the nightmarish experience of the unprecedented flood was attended by more than 150 participants from various fields. The event which took place as three sessions, began at 9 in the morning and came to an end by 5 in the evening with ideas that add to further rebuilding Kerala.



## INTERNATIONAL CONFERENCE ON #RebuildKerala2018

15th September 2018 | 9.00 a.m. to 5.00 p.m. Bernard Hall, St. Albert's College (Autonomous)

Resource Management, Conservation & Sustainability

Agriculture | Fisheries | Livestock Management | Ecosystem | Water & River Management | Medical | Healthcare

Recovery & Flood Impact Management
Financial Sector | Unorganized Sector | Legal Aid | Local Self Governance | Education & Counseling

Rehabilitation Plan

Community Rebuilding | Green Architecture | Eco Town & Village Infrastructure Projects |

Altarnative Energy Sources | Environment Protection | Schemes and Plans

Organised by

Dept. of Commerce and Research Centre, St. Albert's College (Autonomous)

Internal Quality Assurance Cell (IQAC)

in association with Confederation of Indian Industries(CII) and Ernakulam Social Service Society (ESSS), Archdiocese of Verapoly







Kerala is yet to awake from the nightmarish experience of the unprecedented flood it had gone through. The 350 casualities, 8 lakh people uprooted from their locality and livelihood, outburst of epidemics are just a few of the issues that threatened the existence and identity of Kerala for the past couple of weeks. Social media played a dynamic and productive role in coordinating the relief and flood affected. AN ALBERTIAN CALL

St Albert's College (Autonomous), which is a hub of knowledge, is opening its portals to all the avenues of knowledge and solution to chalk out ways to rebuild the affected people and to prevent another onslaught of a similar natural calamity. For this, an International Conference on #RebuildKerala 2018 is organized on 15" September 2018 by the Department of Commerce and Research Centre, St Albert's College (Autonomous) in association with Confederation of Indian Industries (CII) and Ernakulam Social Service Society, Archdiocese of Verapoly, International and National eminent personalities are expected to be present at the conference. Different areas of discussion in the Conference are:

1. Resource Management, Conservation & Sustainability

Agriculture | Fisheries | Livestock Management | Ecosystem | Water & River Management | Medical

2. Recovery & Flood Impact Management

Financial Sector | Unorganized Sector | Legal Aid | Local Self Governance | Education & Counseling

3. Rehabilitation Plan

Community Rebuilding | Green Architecture | Eco Town & Village Infrastructure Projects | Alternative Energy Sources | Environment Protection | Schemes and Plans

REGISTRATION

We expect the participation of Academicians, Industrialists, Environmentalists, Research scholars, other social activists and all the people who are interested to #RebuildKerala. Request all the interested candidates to register online alberts.ac.in/rebuildkerala2018

#### CONFERENCE ORGANISING COMMITTEE

Fr. Antony Arackal Chairman & Manager

Dr. M L Joseph Principal Convener Dr. Tia Mathews

Assistant Coordinator Coordinator, Public Relations al Affairs

Head, PG Dept. of Commerce

Co-Comveners
Prof. Rosalind Gonzaga (Reception) | Prof. Sharan Hillary (Finance) | Prof. Neetha
Francis (Documentation) | Prof. Neeraja T 5 (Program) | Prof. Rency Joseph
(Communication) | Prof. Sumisha E 5 (Registration)

Associates
Prof. Jefrin Johnson | Prof. Sreelakshmi D | Prof. Roshini Vinod | Prof. Aarabhi Krishna| Prof. Rinku Ann | Prof. Aswathi K A| Prof. Chandini G| Prof. Aswathi K J | Prof. Jismy Treesa | Prof. Nazreen Ashraf

#### INAUGURAL CEREMONY - 09.00 am

: Prayer

: Dr. M. L. Joseph, Principal, St. Albert's College (Autonomous)

Presidential Address : Rev. Fr. Antony Arackal, Chairman, St. Albert's College (Autonomous)

Inauguration : Rt. Rev. Dr. Joseph Karikkassery, Bishop of Kottapuram

Chief Guest & Keynote : Prof. Richard Hay MP

: Rev. Fr. Martin Azhikakath, Director, ESSS, Archdiocese of Verapoly Felicitation Vote of Thanks : Dr. Tia Mathews, Head, PG Department of Commerce and Research Centre

## PLENARY SESSION I - 10.00 a.m.

Natural Resource Management, Conservation & Sustainability

Moderator : Dr. M L Joseph, Principal, St. Albert's College (Autonomous)

: Prof. (Dr.) Reena Mathew, Head, Rice Research Centre, Mankombu Fisheries : Dr. Harikrishnan, Director, School of Industrial Fisheries, CUSAT

Livestock Management : Dr. Sudhodana

Former Deputy Director, Animal Husbandry & Consultant to NABARD : Prof. (Dr.) M K Prasad, Former Pro Vice Chancellor, Calicut University Ecosystem

Water & River Management : Dr. G. D. Martin, Researcher, KUFOS

Medical : Dr. (Sr.) Annie Sheela MD, DM, FICC, FESC Cardiology Director PS Mission Hospital and Cardiac Surgeon

: Dr. Ambily Nair, Hasselt University, Belgium Healthcare

Open Discussion

#### PLENARY SESSION II - 12. 00 p.m.

Recovery & Flood Impact Management

Moderator: Dr. Geo Jos Fernandez, Dean, Albertian Institute of Management (AIM)

: Sri. Vivek Krishna Govind C.A., Managing Partner, Varma & Varma Micro, Small & : Sri. Xavier Thomas Kondody, State Council Member Cil

& Managing Partner, Sanson Chemical Industry, Kottayam : Srl. Joseph Jude, President, Workers India Federation

: Adv. Sherry J Thomas, General Secretary, KLCA Local Self Governance : Adv. Yesudas Parappilly, President, Ernakulam Block Panchayath

Education & Counselling : Dr. Edward Edezhath
Former Syndicate Member, Sanskrit University, Kalady

Open Discussion

#### PLENARY SESSION III - 02.15 p.m. Rehabilitation Plan

Moderator : Dr. J Jameson, Head, Department of Botany, St. Albert's College (Autonomous)

Community Rebuilding : Sri. P C Cyriac IAS
Former Addl. Chief Secretary, Govt. of Tamilnadu

: Dr. Peter Ghast, German Architect

Eco Town & Village : Sri. Cyriac Davies, Managing Director, KTCO Ltd. |
Infrastructure Projects | (Kerala Industrial and Technical Consultancy Organisa |
Alternative Energy Sources : Dr. Vijayakumar, Emeritus Professor, CUSAT Environment Protection : Sri. C.R. Neelakandan, Environ Schemes and Plans : Sri. Sunilal P B, Deputy Collector, Ernakulam

: Sri, Anil Vadakkumthala Managing Director, Geo Structural Pvt. Ltd. Open Discussion

## VALEDICTORY CEREMONY - 04.30 p.m.

Welcome

: Prof. Sharan Hilary
Assistant Professor, Department of Commerce and Research Centre

Presidential Address : Dr. M. L. Joseph, Principal, St. Albert's College (Autonomous)

Chief Guest & : Rev. Fr. Joseph Sherin Chemmayath Assistant Manager, St. Albert's College (Autonomous) Certificate Distribution

04.30 pm Vote of Thanks

: Dr. Tia Mathews Head, Department of Commerce and Research Cent



Dr. Tia Mathews 9562946903 | Prof. Sharan Hilary 9895753510 Prof. Rency Joseph 8921265371 | Prof. Sumisha E.S. 9846552146

## Inauguration

The initiative was embarked on in the presence of the chief guest of the day Prof. Richard Hay (Member of Parliament), Rev. Fr. Antony Arakkal (Manager), Dr. M. L. Joseph (Principal), Rev. Fr. Martin Azhikkakath, Dr. V.S. Sadhanandhan (Vice principal), Dr. Tia Mathews (HOD, Dept. of Commerce)

In his welcome Address, Dr. M.L. Joseph said that it is an attempt to coordinate different departments to rebuild Kerala in a sustainable manner. He also assured that it will act for the state as a compilation of practical solutions.

Rev. Fr. Antony Arakkal presented a worthwhile message that Kerala is our home. He attempted to bring to the minds of all an idea of brotherhood and also made his attempt to retain the unity that the state showed to face the calamity. He said "Kerala is our home. It is our duty to rebuild the home, when it is devasted"

In his inaugural address, Prof. Richard Hay, Member of Parliament remarked 'Rebuild Kerala 2018' first of its kind in the state. "Road to recovery will be long and hard. Resilience of civil society is remarkable; they must be appreciated. I believe that the seminar could address social, economic, environmental, and psychological impact on Kerala. Protection of Western Ghats is the first thing to do. It is the gift of nature to Kerala." He remarked. He also commemorated the fishermen for their bravery.

## Session I – Resource management, conservation, and sustainability

Prof. Dr. Reena Mathew (Head, Rice Research centre, Mankombu) spoke on the impact the flood had on the natural resources of the state. She said "The flood led to complete depletion of oxygen in the soil which thereby led to nutrient imbalance in the soil. There was leaching of nutrients for the soil. Being a native of Kuttanad, I opine that Flash floods are beneficial to Kuttanad as it regains the fertility of soil. Land Slides that occurred in the hills caused the loss of micro organisms."

Dr. Harikrishnan (Director, School of industrial fisheries ,CUSAT) spoke on the cuts that the flood caused on the fisheries and aquatic resources of the state. He remarked that the unprecedented flood has greatly affected the Inland fish production. This sector which is

diverse by its nature and hence cannot be studied like marine fisheries. As a result the accurate measures of loss in this sector cannot be estimated.

Dr. Sudhodhanan (Former deputy director, Animal husbandry and consultant to NABARD) talked on the ill effects of flood on the animal husbandry. Animal husbandry is the livelihood of rural and tribal sector of the state. Micro enterprises run by women mainly consists of animal husbandry. The development of organic farming and family farming is rooted in animal husbandry. Hence immediate steps must be taken to retrieve this sector back to normal. The role of students and youth is valuable in this process because development of our state is the need of the generations to come. Kerala model development program is worthwhile in this situation. WHO initiative of one health programme and Mobile ambulance vetinary services will help in this scenario. Resource mobilization and appropriate management and utilization of creative ideas can bring forth effective changes in the sector.

Prof. M.K. Prasad (former Pro vice chancellor, Calicut University) enumerated the effects of flood on the ecosystem of the state. He stated that the flood was the result of the man's attempt to rebuild his own environment. Nature must be seen as a life.

Dr. (Sr.) Annie Sheela spoke on the medical and health care mechanisms to be adopted in the flood affected regions as well as in the state as a whole. The society is mainly affected in two ways by the flood- direct affects due to the flood water and indirect affects due to further damages. The disaster has greatly increased the morbidity and mortality rate. Infections due to poor sanitation, overcrowding, vector borne diseases and rodent borne diseases put the life of the survived in danger. Most common and fatal is leptospirosis. It is also hard to recover from the mental trauma the flood has put on the lives of the affected. She also mentioned on the need to stick on to the vaccination amd chlorination of water. Medical camps and councilling seesions have turned out to be the need of the hour.

## Session II – Recovery and flood impact management

This session included discussions on the aftermath of flood. Talk dealt with each class of the society. This session produced the need and ways to rebuild the keralite society.

Dr. Edward Edezhath (former syndicate member, Sanskrit university, Kalady) talked on education and councilling. He said that the initial attempt to rebuild the mind of each keralite

starts with the education sector. Government intended to start the education institutions as usual, keeping this vision in mind. Many schools that were the relief camps have to be renovated to bring them back as it was before. Health education and counseling programmes have to be arranged in all spheres of the society. Not just workers but the bystanders and rescue workers need counseling in the wake of flood. State must be vigilant by providing timely support information and information on allied services.

Sri. Xavier Thomas Kondody (State council Member CII and managing partner, Sanson chemical industry, Kottayam) provided a wide range of information on the effects of flood on MSMEs and the ignorance from the part of authorities in this regard. He reiterated that this sector is one of the most income generating sector of the country. Losses are innumerable and plans are made for the recovery, but state or initiative have not come to the practical side of it. He reminded failing to plan is planning to fail.

Adv. Sherry J. Thomas( General Secretary, KLCA) detailed on the disaster management act, 2005. The activities of the local self government inorder to rebuild kerala after the havoc were informed by Adv. Yesudas Parapilly (President, Ernakulam Block Panchayath). Sri. Vivek Krishna Govind C.A. (Managing partner, Varma and Varma) talked on the increasing accrued loss. He also mentioned about the crowd outsourcing model by KPMG.

## Session III – Rehabilitation plan

This session included the information that was the need of the hour – the rehabilitation ideas. The session began with the talk of Sri. PC Cyriac IAS (Former addi. Chief secretary, Government of Tamil Nadu). He commented "Kerala society raised to a level, which no one expected to reach. Society rose to one man to cop up with the calamity." Appreciating the men and women of kerala, he said, "This happened not because of the political leadership, but the young, old, men, women rose. If all had played their role, it would have been more efficiently handled. What was done was great; It is unparalleled."

Smt. Sindhu NT produced valuable information on the concept of ecotown and village infrastructure. Dr. Vijayakumar(Emeritus professor, CUSAT) Switched the listeners brains to the ideas of alternative energy sources that are ecofriendly without much use of land.

Sri. C.R. Neelakandan (Environmentalist) opened the eyes of his listeners saying "See the river as a live entity that wishes to enjoy all freedom as other living beings." He also said that Survival planning is more important that Urban planning and also added that no plan will survive if climate change is not taken into concern." Sri. Sunilal P.B.(Deputy collector) gave a detailed statement on the schemes and plans the government has adopted to fight the distress caused by the flood. Sri. Anil Joseph cleared doubts on the town planning and structural safety that must be ensured in the future to reduce destructions that can cost even human lives.

The conference that last for a day, was a treasure of information to sustain the current losses, prevent similar destructions in the future, and to head towards rebuilding a state in a sustainable manner for a prosperous future.











# NATIONAL SEMINAR ON "DESIGN AND DEVELOPMENT OF CURRICULUM TO ENHANCE THE QUALITY OF OUTCOME BASED EDUCATION"

A National Seminar on Design and Development of Curriculum to Enhance the Quality of Outcome Based Education was conducted on December 1, 2018. The resource person emphasized that outcome based education was an educational process that nurtured continuous attention of students learning and promoted institutional accountability based on students learning. The participants were made to understand outcome-based education was an educational model in which curriculum, pedagogy and assessment all focused on students' learning outcome.













## INTERNATIONAL CONFERENCE ON CSR

An International Conference on Corporate Social Responsibility was organised on 15<sup>th</sup> of February 2019. The conference was inaugurated by Prof. (Dr.) Hans Hobelsberger, Rector, Catholic university of Applied Sciences, Germany. The different keynote speakers at the

event were Mr. Bernnard Robrecht, Chancellor & CEO, Catholic University of Applied Sciences, Germany, Mr. Jeremeah Wacker, International Expansion Consultant of 2X Media Group, USA and CEO, Dynamic Business Solution, USA and Mrs. Ancy Johnson, Manager (PR&LW), BPCL, Kochi Refinery. The conference deliberated on CSR related initiatives that are followed in their respective countries and highlighted the need to increase the participation of corporates in CSR initiatives.



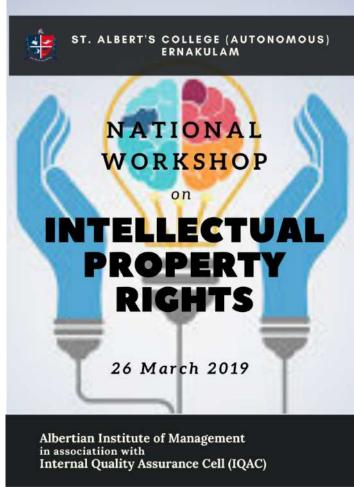




## NATIONAL WORKSHOP ON IPR

Albertian Institute of Management and Internal Quality Assurance Cell (IQAC) organized a National Workshop on 'Intellectual Property Rights (IPR)' on 26th of March 2019. Dr. Victor George, Registrar, Kerala University of Fisheries and Ocean Studies inaugurated the function. R. S. Praveen Raj, Senior Scientist CSIR - National Institute for Interdisciplinary Science and Technology (NIIST) and Dr. Athira P. S., Director, Centre for Intellectual

Property Rights, National University of Advanced Legal Studies, India were the resource persons. They delivered lectures on the different facts of IPR and also discussed various case studies on IPR.

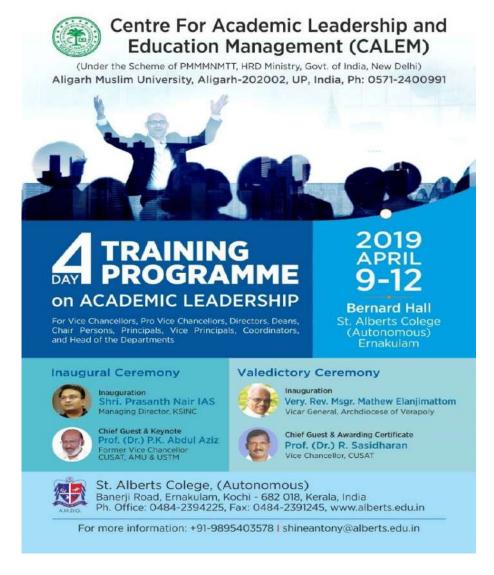






## NATIONAL LEVEL ACADEMIC LEADERSHIP TRAINING PROGRAMME

The Centre for Academic Leadership and Education Management (CALEM), under the scheme of Pandit Madan Mohan Malaviya National Mission of Teachers and Teaching (PMMMMNMTT), Ministry of Human Resource and Development (MHRD), Government of India, Aligarh Muslim University, Aligarh, UP in association with St. Albert's College (Autonomous) organised 4-day National Level Academic Leadership Training Programme from 9-12 April, 2019. The Academic Leadership Training Programme was meant for Vice Chancellors, Pro Vice Chancellors, Directors, Deans, Chair Persons, Principals, Vice Principals, Coordinators and Head of the Departments and 64 academic leaders from different parts of India participated in the programme

















## TWO DAY WORKSHOP ON RESEARCH METHODOLOGY



On 19<sup>th</sup> and 20<sup>th</sup> July 2019, Department of Commerce and Research Center in association with the Internal Quality Assurance Cell (IQAC), of St. Albert"s College (Autonomous) hosted a two day workshop on Research Methodology.



On the first day, the session commenced at 8.30 AM with a prayer song. Dr. Tia Mathews (H.O.D of commerce) welcomed the gathering. Dr Mukesh P was the resource person for the programme. After that, the session started. It was an interactive and beneficial session by Dr. Mukesh P. He started by giving a brief idea on research and various procedures to be included for conducting a research in a simple manner with practical knowledge. Then an insight was given into SPSS. A detailed session on how to use SPSS, how to enter data in it and different tools used to analyze and interpret data using SPSS was also delivered by the resource person. On day 1, descriptive analysis tools were described. A brief description on reliability testing and models were also given by the resource person.

On the second day, Dr Mukesh P, gave an idea on hypothesis, its types and different tests used. Different tests explained include one-sample t-test, independent t- test, one-way ANOVA and the corresponding non-parametric tests. The session was a very useful and interesting one which gave practical knowledge on research to inspire the students as well as teachers to come up with their best in academic activities. There was an opportunity for student representatives of P.G to share the feedback of the session after the concluding words by Dr. Tia Mathews.

## ALBERTIAN KNOWLEDGE WEBINAR SERIES

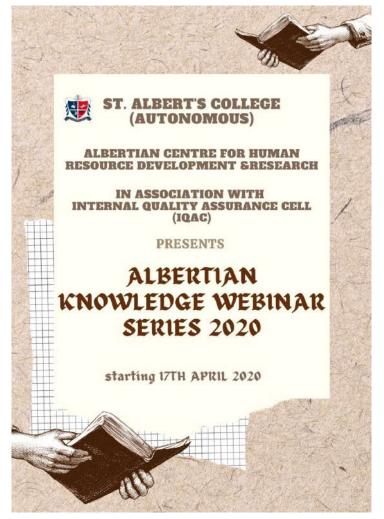
The Albertian Centre for Human Resource Development and Research in association with The Internal Quality Assurance Cell (IQAC), St.Albert's College (Autonomous), Ernakulam conducted Albertian Knowledge Webinar series starting from 17th April, 2020.

Virtual Learning with Google Classrooms: Moving on to Advanced Levels. It was hosted on Friday, the 17<sup>th</sup> of April, 2020. The session was handled by Dr. K Thiyagu, Assistant Professor, Department of Education, Central University of Kerala, Kasargod.

The first webinar was on the topic

The second webinar was on The Science of Accounting. It was held  $18^{\rm th}$ on Saturday, April. session handled was by Rajagopala Nair, Former Dr. Reader and Head, the Department of Commerce & Research Centre, St. Albert's College (Autonomous).

The third webinar focused on Action Research for Teachers,



handled by Prof. Amita Pandey Bhardwaj, Professor and Project Head, Teaching and Learning Centre (TLC), Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeetha, New Delhi. The session was on Monday, 20<sup>th</sup> April.

The fourth session focused on **Sustainability of Tourism in the time of Covid-19**. It was handled by Mr. Jose Dominic, Director and Co-Founder, CGH Earth, on Tuesday, 21<sup>st</sup> April.

Dr. Sreekumar P, Satish Dhawan Professor & Former Director, Space Science Program Office, ISRO Headquarters, Bengaluru handled the fifth webinar. The session was on Wednesday, 22<sup>nd</sup> April and centred on **Space Astronomy Research.** 

Mr. Deepak L. Aswani, Chairman and Managing Director, Aswani Lachmandas Group and Co-Chair of FICCI, Kerala Chapter conducted the sixth webinar which focused on the topic **Retail Sector during Covid times** on Thursday, 23<sup>rd</sup> April.

Mr. Steve Lockett, Education and Outreach Officer, Mahseer Trust, United Kingdom handled the seventh webinar. The session shed light on **Opportunities in the Study of Mahseer Fish, and Application of Biodiversity Study for Wider Development and Climate Change Adaptation,** and was conducted on Thursday, 23<sup>rd</sup> April, 2020.

The eighth Webinar of the series was on कबीर के दृष्टिकोण में गुरु & राष्ट्रीय भावना की उन्नति में साहित्य का योगदान by Prof S V S S Narayana Raju, Dean, School of Social Sciences and Humanities & Head, Department of Hindi, the Central University of Tamil Nadu on Friday, 24<sup>th</sup> April 2020.

The ninth Webinar of the series was on **Being Next-Gen Entrepreneur** by Mr. Samish Dalal, Associate Professor, P Jain School of Global Management, Dubai and TEDx Speaker. The session was on Friday, 24<sup>th</sup> April 2020.

Shri Prasanth Nair IAS, Managing Director KSINC and KIIDC, spoke on the **Role of Civil Service in Crisis Management** for the tenth webinar of the series, which was hosted on Sunday, 26<sup>th</sup> April.

The eleventh Webinar of the series centred on the topic **Towards Reading a Khomeini Poem Today**, hosted by Dr. Rizio Yohannan Raj, Patron and Founder, Lila Foundation & CEO, Marg Foundation on Monday, 27<sup>th</sup> April.

The twelfth Webinar was on Cherukadha, Novel, Thirakkadha: Savisheshathakalum Parasparabandhangalum. It was handled by Shri. K V Manikandan, Short Story & Film Script Writer on Monday 27<sup>th</sup> April.

The thirteenth was on **Catalysis for Green Chemistry** by Dr. Putla Sudarsanam, Scientist, Catalysis and Inorganic Chemistry Division, CSIR-National Chemical Laboratory (NCL), Pune. The session was hosted on Tuesday, 28<sup>th</sup> April.

Dr. K K Ramachandran, Director & Professor, GRD Institute of Management & School of Commerce & International Business, US Fulbright Scholar & Author of "From Campus to Corporate" hosted the fourteenth webinar. The session focused on the question **What Next**, and was conducted on Tuesday, 28<sup>th</sup> April.

The fifteenth Webinar of the series was on **Rethinking Evaluation**, hosted by Dr. Salil S, University Grants Commission (UGC) on Wednesday 29<sup>th</sup> April. T

The sixteenth Webinar was conducted on 29<sup>th</sup> April. The session focused on **Phytochrome** Controlled Plant Physiological Functions, hosted by Prof. Jos T Puthur, Professor, Department of Botany Calicut University, Kerala.

The seventeenth session was conducted on the 29<sup>th</sup> of April as well. The Webinar focused on **Global Citizenship & the COVID19 Pandemic**. It was hosted by Oksana Pyzik, UCL Lead, Outbreak of Infectious Disease & Global Citizenship Programme, Founder of UCL

Fight the Fakes, Senior Teaching Fellow & Global Engagement Lead, UCL School of Pharmacy, Board Trustee & Global Health Advisor Commonwealth Pharmacists Association and UCL-FIP-FIPEd Collaborating Centre Liaison for Global Engagement.

Dr. Tiju Thomas, Assistant Professor, Department of Metallurgical and Materials Engineering, Indian Institute of Technology, Madras handled the eighteenth session, which shed light on **Nanomaterials for Energy and Environmental Applications**, and was hosted on Thursday, 30<sup>th</sup> April.

The nineteenth webinar of the series was on **Power of Confidence: How India deals with the Chinese Virus** by Ambassador Deepak Vohra, Special Advisor to the Prime Minister, Lesotho, South Sudan and Guinea-Bissau and to Ladakh Autonomous Hill Development Councils, Kargil and Leh, Indian Foreign Service class of 1973 and India's senior-most Ambassador. It was hosted on Saturday 2<sup>nd</sup> May 2020.

The twentieth webinar was a discussion on **Staying strong and Positive in the time of Covid 19** by Dr. Jacob K Jacob, Professor and Head-In-Charge, Department of Internal Medicine, Government Medical College, Ernakulam, Kerala State, on Monday, 4<sup>th</sup> May.

Prof Dhinu M R, Deputy Director & Head Dept. of Physical Education, Sree Sankaracharya University of Sanskrit, Kalady spoke for the twenty first Webinar of the series. The talk centred on **Prehabilitation as a strategy in fighting CoronaVirus**. It was hosted on Tuesday, 5<sup>th</sup> May 2020.

The twenty second webinar was on **Website Performance Fundamentals** by Baiju Joseph Thalupadath, Head of Tech-Ops at Yahoo Small Business Sunnyvale, California, USA, on Wednesday the 6th May 2020.

The twenty third session was on **Recent issues in Global Supply Chain Management** by Dr. Dinesh S Davè, Professor and Director, Supply Chain Management, Department of Marketing and Supply Chain Management, John A. Walker College of Business, Appalachian State University, Boone, North Carolina, the United States. The session was on Wednesday, the 6<sup>th</sup> of May, 2020.

Dr. Raju K George, Senior Professor and Dean Research and Development, Dean Students Welfare, Indian Institute of Space Science and Technology, St. Albert's College

(Autonomous) conducted the 24th Webinar of the series on **Application of Mathematics** related to Space Science on Friday the 8<sup>th</sup> of May.

The 25<sup>th</sup> session of the Webinar series was on **Bhashayum Kavithayum** by Dr. Sunil P Ilayidom, Associate Professor, Department of Malayalam, Sree Sankaracharya University of Sanskrit, Recipient of Kerala Sahitya Academy Award (2013, 2006) and Kerala Lalithakala Academy Kesari Award (2011). The session was on Friday, the 8<sup>th</sup> of May.

The 26<sup>th</sup> session was on the **Importance of Women's Mental Health during the time of a Pandemic**. The session was handled by Dr. Jamila Koshy MBBS MD, Psychiatrist. It was organized by the Albertian Centre for Human Resource Development and Research, St. Albert's College (Autonomous), on Tuesday, the 12<sup>th</sup> of May.

The 27<sup>th</sup> session of The Albertian Knowledge Webinar Series was on Tuesday, the 19<sup>th</sup> of May 2020, and the topic was **Social Work During and Post Covid Times**. This session was

handled by Smt. Farida Lambay, Co-Founder, "Pratham", Member of the Maharashtra State Commission for the Protection of Child Rights and Member Child Labor and & Research in Education, Govt of India, and former Vice Principal, Nirmala Niketan College of Social Work, Mumbai.

# **Albertian Knowledge Webinar Series 2020**



## Global Citizenship & the COVID19 Pandemic

## Oksana Pyzik

UCL Lead Outbreak of Infectious Disease & Global
Citizenship Programme | Founder of UCL Fight the Fakes |
Senior Teaching Fellow & Global Engagement Lead, UCL
School of Pharmacy | Board Trustee & Global Health
Advisor Commonwealth Pharmacists Association | UCL-FIPFIPEd Collaborating Centre Liaison for Global Engagement



6.30 pm, Tue 28th April 2020

#### Co-Host: Research Department of Zoology and Medical Microbiology

For more information contact +91-9895403578 | hrdr@alberts.aedu.in
Shine Antony, Director, ACHRDR and Assistant Professor, St. Albert's College (Autonomous)
#stayhome #staysafe #albertlansduringlockdown #albertlanknowldgeweblnarseries #akws2020



Albertian Centre for Human Resource Development & Research
St. Albert's College (Autonomous)

www.alberts.edu.in | hrdr@alberts.edu.in | 8330887773

## Albertian Knowledge Webinar Series 2020



## What Next!?

Insights on Professional Development and managing the individuals growth by using management strategies: Talent Management

## Dr. K K Ramachandran

Director & Professor, GRD Institute of Management & School of Commerce & International Business. US Fulbright Scholar & Author of From Campus to Corporate 3pm, Tue 28<sup>th</sup> April 2020



#### Co-Host: Department of Business Administration

For more information contact +91-9895403578 | hrdr@alberts.aedu.in Shine Antony, Director, ACHRDR and Assistant Professor, St. Albert's College (Autonomous) #stayhome #staysafe #albertlansduringlockdown #albertlanknowldgeweblnarseries #akws2020



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# Albertian Knowledge Webinar Series 2020



Phytochromes Controlled Plant Physiological Functions

## **Dr Jos T Puthur**

Professor
Department of Botany
Calicut University, Kerala
3 pm, Wed 29<sup>th</sup> April 2020



Co-Host: Department of Botany and Research Centre

For more information contact +91-9895403578 | hrdr@alberts.aedu.in Shine Antony, Director, ACHRDR and Assistant Professor, St. Albert's College (Autonomous) #stayhome #staysafe #albertiansduringlockdown #albertianknowldgewebinarseries #akws2020



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# Albertian Knowledge Webinar Series 2020



## **Rethinking Evaluation**

## Dr. Salil S

Education Officer
University Grants Commission (UGC)
10.30 am, Wed 29<sup>th</sup> April 2020



Co-Host: Office of Controller of Examinations, St. Albert's College (Autonomous)

For more information contact +91-9895403578 | hrdr@alberts.aedu.in Shine Antony, Director, ACHRDR and Assistant Professor, St. Albert's College (Autonomous) #stayhome #staysafe #albertlansduringlockdown #albertlanknowldgewebinarseries #akws2020



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## Albertian Knowledge Webinar Series 2020



## Social Work during and post **COVID** times

### Smt. Farida Lambay

Co-Founder Pratham, member of the Maharashtra State Commission for the Protection of Child Rights and Member Child Labour & Research in Education, Govt. of India & Former Vice Principal of the Nirmala Niketan College of Social Work, Mumbai





#### Co-Host: Department of Social Work

For more information contact Shine Antony +91-9895403578 | hrdr@alberts.edu.in Director, Albertian Centre for Human Resource Development and Research and Assistant Professor, St. Albert's College (Autonomous)

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## Albertian Knowledge **Webinar Series 2020**



Importance of Women's Mental Health during the time of a Pandemic

Dr Jamila Koshy MBBS MD Psychiatrist



3 pm, Tue 12th May 2020

Co-Host: Women Empowerment Cell

For more information contact Shine Antony +91-9895403578 | hrdr@alberts.edu.in Director, Albertian Centre for Human Resource Development and Research and Assistant Professor, St. Albert's College (Autonomous)

#stayhome #staysafe #albertiansduringlockdown #albertianknowldgewebinarseries #akws2020



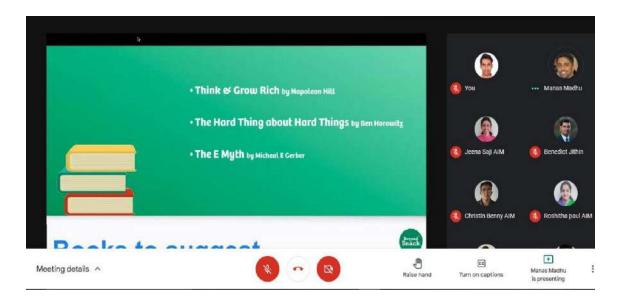
Albertian Centre for Human Resource Development & Research St. Albert's College (Autonomous)

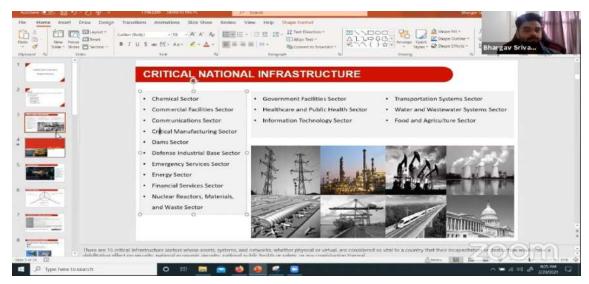
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## SEMINAR ON BLENDED LEARNING



Albertian Institute of Management, Albertian Incubation Cell and the Internal Quality Assurance Cell in association with ICT Academy conducted a webinar on the topic Blended Learning on May 28, 2020. Dr. Shiny CM, Asst. Professor Albertian Institute of management welcomed the participants and the speakers. The session was led by Mr. Riji N Das and Dr. Sreekanth D. The session was well attended with 100 participants including Academicians, Students and Scholars. The webinar was moderated by Dr. Shiny CM and concluded by Prof. Jithin Benedict, Asst. Professor Albertian Institute of Management.







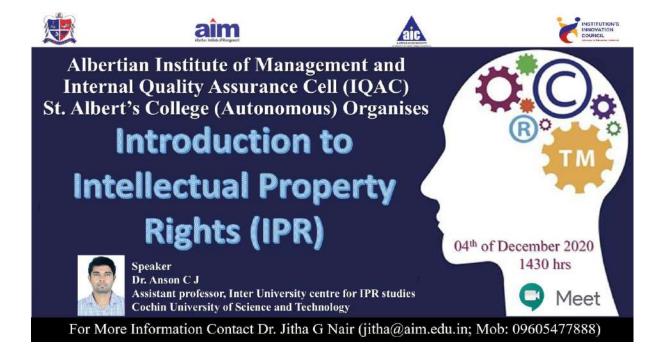


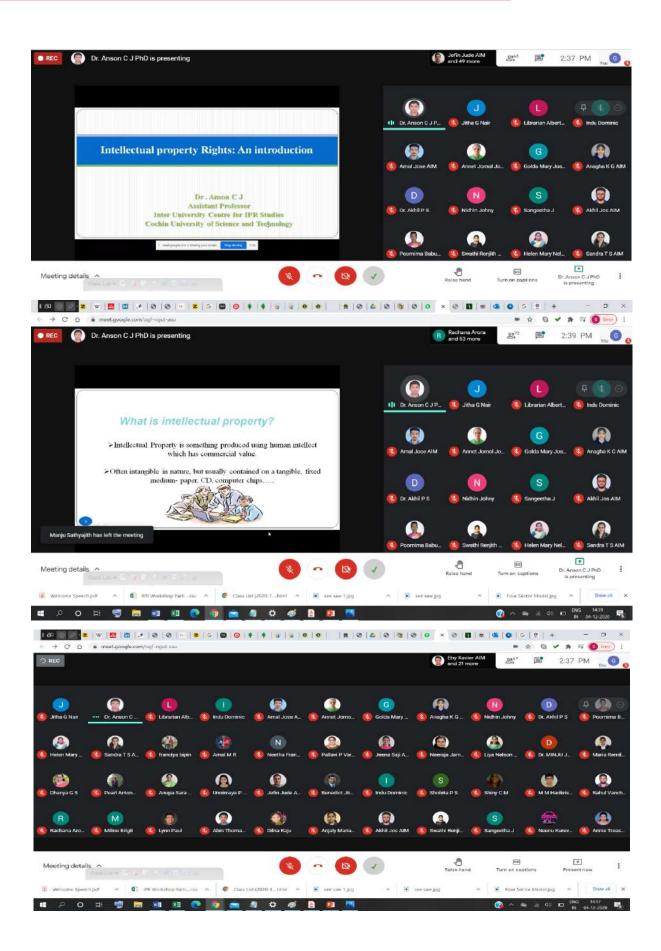


### INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR) 04<sup>TH</sup> DECEMBER 2020

IIC Albertian Institute of Management (IIC AIM) along with the Internal Quality Assurance Cell has organised a One day lecture on Introduction to Intellectual Property Rights (IPR) on 04<sup>th</sup> of December 2020. Dr. Anson C. J., Asst. Professor, Inter University Centre for IPR studies, Cochin University of Science and Technology was the resource Person for the seminar.

In this webinar, the resource person discussed the rising importance of Intellectual Property Rights and the need to have clarity on its various laws. The session was made interesting by the resource person by explaining the complex laws with interesting cases.



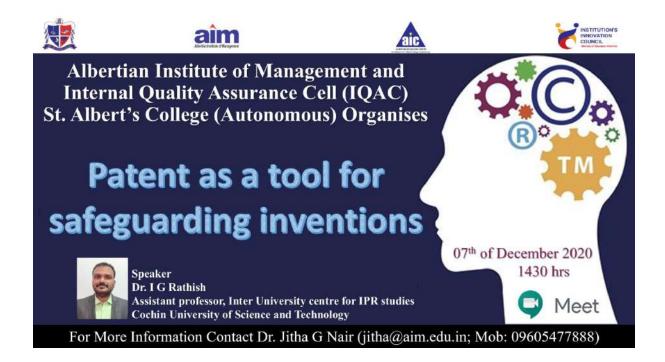


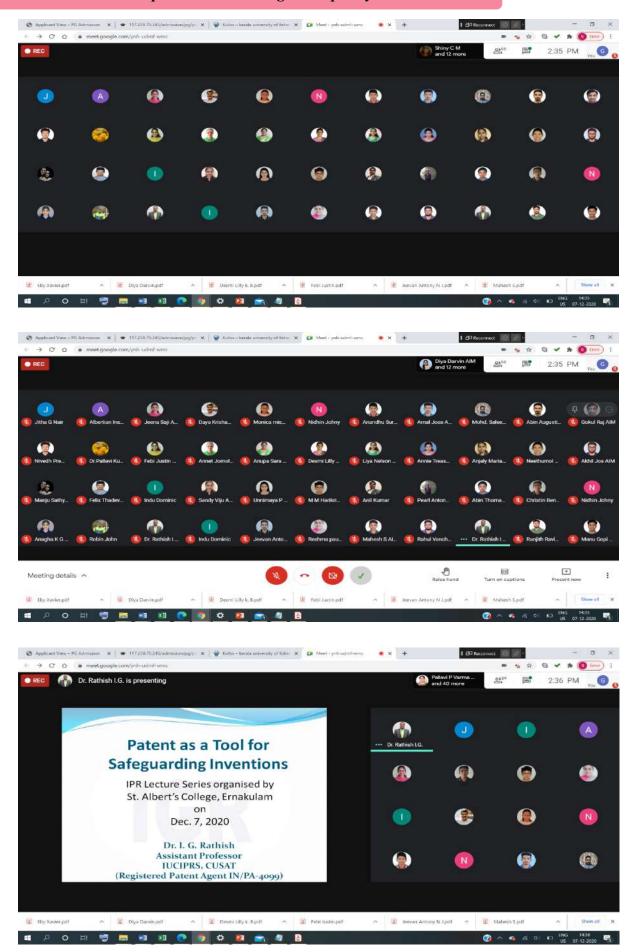


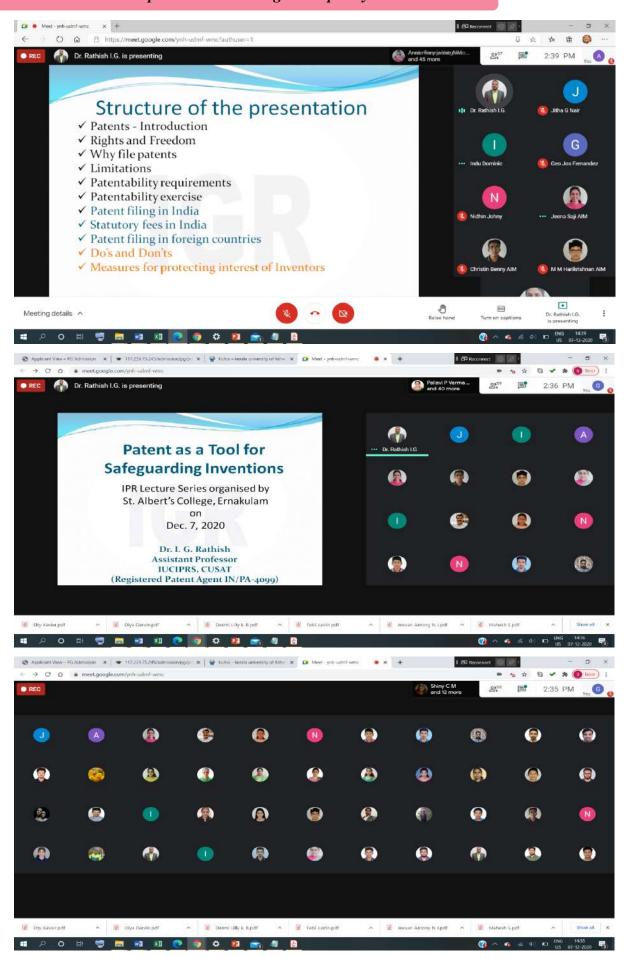
# SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (IPR): PATENT AS A TOOL FOR SAFEGUARDING INVENTIONS 07<sup>TH</sup> DECEMBER 2020

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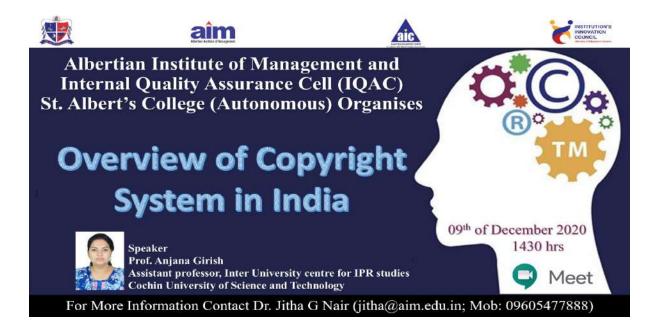


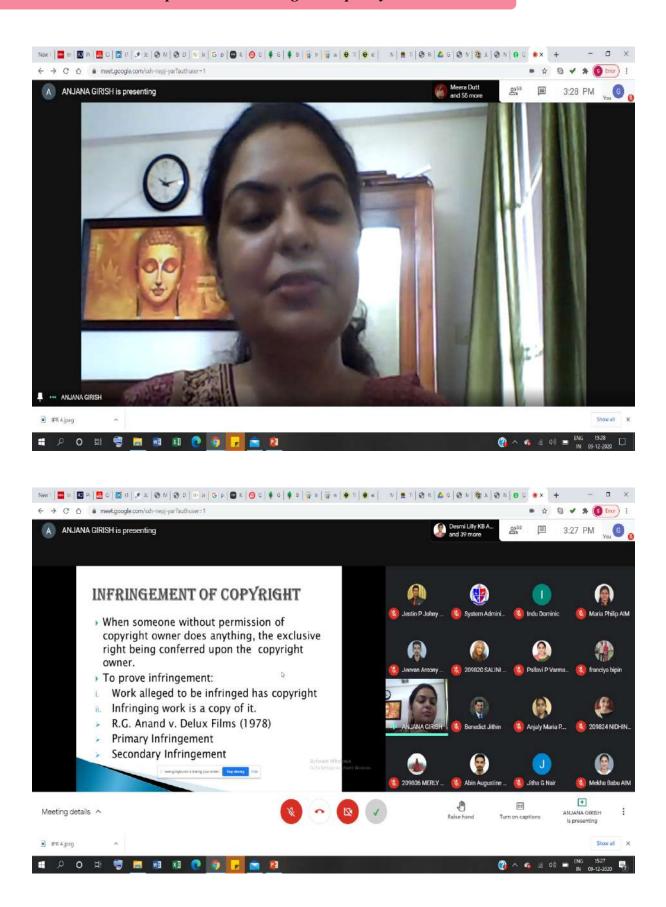


# SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (IPR): OVERVIEW OF COPYRIGHT SYSTEM IN INDIA 09<sup>TH</sup> DECEMBER 2020

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The Presenter gave an overview about the legal rights of the owner of intellectual property as well as the finer nuances of copyright infringement.





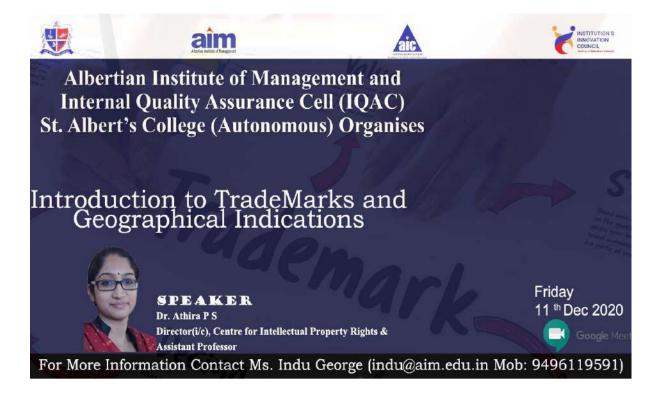


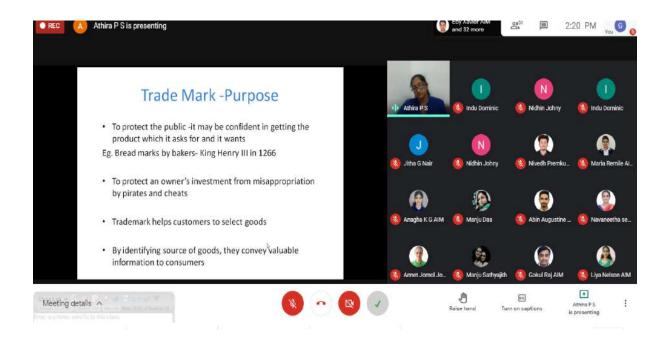


# SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (IPR): INTRODUCTION TO TRADEMARKS AND GEOGRAPHICAL INDICATIONS, 11<sup>TH</sup> DECEMBER 2020

IIC Albertian Institute of Management (IIC AIM) along with the Internal Quality Assurance Cell has organised a One day lecture on Introduction to Intellectual Property Rights (IPR) on 11<sup>th</sup> of December 2020. Dr. Athira P.S., Director (i/c), Centre for Intellectual property Rights and Asst. professor, National University of Advanced Legal Studies. was the resource Person for the seminar.

The resource person's discussion on trademarks and geographical indicators with very relevant and interesting examples was well appreciated by the participants.





## Albertian Knowledge Webinar Series (2020-2021) 2 July, 2020 to 24 January 2021

For educators, the COVID-19 Pandemic was a quintessential adaptive and transformative challenge, one for which there was no preconfigured playbook that could guide appropriate responses. The College had to swiftly design responses – and with specific contexts in mind – as the pandemic ran its course. It was in this context that the second phase of the Albertian Knowledge Webinar Series was conducted. The webinars touched over a rich library of curriculum-aligned lessons in subjects including languages, math, science, technology, humanities, among others.

The Albertian Centre for Human Resource Development and Research in association with The Internal Quality Assurance Cell (IQAC), St.Albert's College (Autonomous), Ernakulam conducted Albertian Knowledge Webinar series starting from 17th April, 2020. As a continuation to this, the 32nd Webinar was on **Demystifying ESG Investing** by Dr. Erik P M Vermeulen, Professor of Business and Financial Law, Director, International Business Law program Tilburg University, Netherlands on 2nd July 2020.

The 33rd Webinar of the series is on **Digital Strategies that Work: COVID19 in Context** by Prof. Babu George, Professor & Associate Dean, School of Business, Christian Brothers University, Tennessee, United States on Saturday, the 12th of September 2020.

The 34th Webinar of the series is on **Questionnaire Design and Data Analysis** by Dr. Vineeth K M, Assistant Professor, Department of Commerce, Government College, Tripunithura on Wednesday, 14th October, 2020.

The 35<sup>th</sup> session of the Albertian Knowledge Webinar Series was held on 24 October, 2020, co-hosted by the Department of Social Work. The theme was – *UN-75 2020 and Beyond:* Shaping our Future Together. There were 2 speakers for the day. Their names and topics are as follows –

- Alen John Samuel, SDG Officer at the United Nations UN SDG Decade of Action: Ten Years to Transform Our World.
- Prof. Nithin Ramakrishnan, Assistant Professor in International Law, School of Ethics, Governance, Culture and Social System, Chinmaya ViswaVidyapeeth Deemed University – The United Nations Systems.

The 41<sup>st</sup> installation of the Albertian Knowledge Webinar Series was organised in association with the Department of Software Development on 24 January, 2021. The session was handled by Fr. Roby Kannachira CMI, Motivational and Inspirational Speaker and NGO Representative for UN World Peace Council on the topic **Accept**, **Respect and Celebrate Diversity**.



## Albertian Knowledge Webinar Series 2020



## Digital Strategies that Work: COVID19 in Context

#### **Prof. Babu George**

Professor & Associate Dean School of Business Christian Brothers University Tennessee, United States

08.30 am IST, Sat 12th Sep. 2020

Co-Host: Department of Business Adminsitration and Department of Commerce and Research Centre (Aided)

For more info Prof. Shine Antony +91-9895403578 | shineantony@alberts.edu.in|
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### Office of the Dean (Training and Development) St. Albert's College (Autonomous)

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## Albertian Knowledge Webinar Series 2020



## Cognitive Behavioral Therapy (CBT) and Stress Management

#### Rev. Dr. Jiju Geore Arakkathara

Clinical Psychologist, Don Bosco Hospital, North Paravoor & Secretary, KRLCB Youth Commission

09.00 am, Mon 31st May 2021



#### Co-Host: Department of Social Work

For more information contact:

Prof. Navya KS +91-8547377610, Assistant Professor, Department of Social Work

Prof. Shine Antony +91-9895403578 | shineantony@alberts.edu.in Dean, Training and Development; St. Albert's College (Autonomous) #albertlanknowldgewebinarseries #akws2020 #ectureseries #stalbertscollege

## Albertian Knowledge Webinar Series 2020



# Accept, Respect and Celebrate Diversity

#### Fr. Roby Kannanchira CMI

Motivational and Inspirational Speaker NGO Representative for UN World Peace Council

11 am, Sun 24th January 2021



#### Co-Host : Department of Software Development

For more information contact:

Prof. Bruce Mathews +91-9447209932 | bruce@alberts.edu.in

Head, Department of Software Development, St. Albert's College (Autonomous)

Prof. Shine Antony +91-9895403578 | shineantony@alberts.edu.in

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# Albertian Knowledge Webinar Series 2020



# Questionnaire Design and Data Analysis

#### Dr. Vineeth K M

Assistant Professor Department of Commerce Government College, Tripunithura

02.30 pm IST, Wed 14th Oct. 2020



Co-Host: Department of Commerce and Research Centre, Department of Economics and Department of Social Work

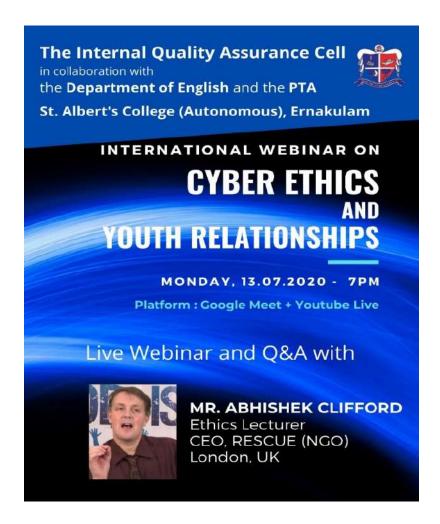
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### Office of the Dean (Training and Development) St. Albert's College (Autonomous)

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#### WEBINAR ON CYBER ETHICS

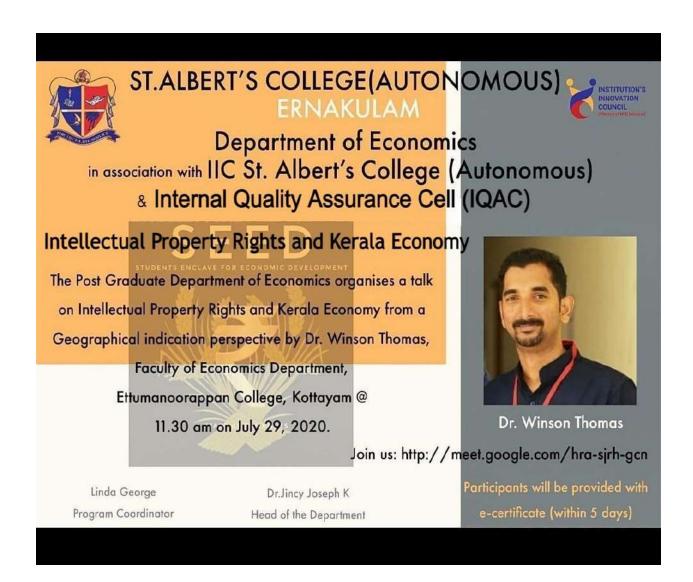


Cyber ethics concerns to the code of responsible behavior on the Internet. The responsible behavior on the internet in many ways aligns with all the right behavior in everyday life, but the results can be significantly different. With the increase of youngsters using the internet, it is now very essential than ever to educate them about how to properly operate the internet and its dangers. This webinar helped youngsters to stir clear of destructive web sites, have good long-lasting healthy friendships, learn how to protect themselves from destructive relationships and understand why some of the traditional values in India were superior ways of abundant life. This was been planned with the view of making students responsible citizens who would stand for the truth and fight against contemporary evils of today's society, uphold the dignity of the nation and have moral accountability.

### INTELLECTUAL PROPERTY RIGHTS AND KERALA ECONOMY

On 29th July 2020, the Post Graduate Department of Economics of St. Albert's College (Autonomous) in association with Institution's Innovative Council (IIC) and Internal Quality Assurance Cell (IQAC) conducted an online talk On Intellectual Property Rights and Kerala Economy from a Geographical Indication Perspective by Dr. Winson Thomas, Faculty at the Department of Economics, Ettumanoorappan College, Kottayam.

The venue of the programme was Google Meet. The program commenced at 11.30 am and the participants, the UG and PG students participated in the same.



The Programme Coordinator Prof. Linda George, faculty at the Department of Economics welcomed and introduced the speaker.

Dr. Winson Thomas shared with the students the meaning and significance of GI and detailed the facts regarding the intellectual property rights prevailing to various goods in Kerala economy and shortlisted the renowned Indian goods with GI tag.

138 participants including the faculties and students joined the programme. They actively participated in the Q&A session.



Vote of Thanks was proposed by Dr. Jincy Joseph, Head of the Department of Economics. The program concluded at 12.30 pm.

### NATIONAL SEMINAR ON NATIONAL EDUCATION POLICY NEP 2020 FOR INDIA:

### A COMPLETE REVAMPING OF THE EDUCATION SYSTEM FOR CATERING THE 21<sup>ST</sup> CENTURY NEEDS.

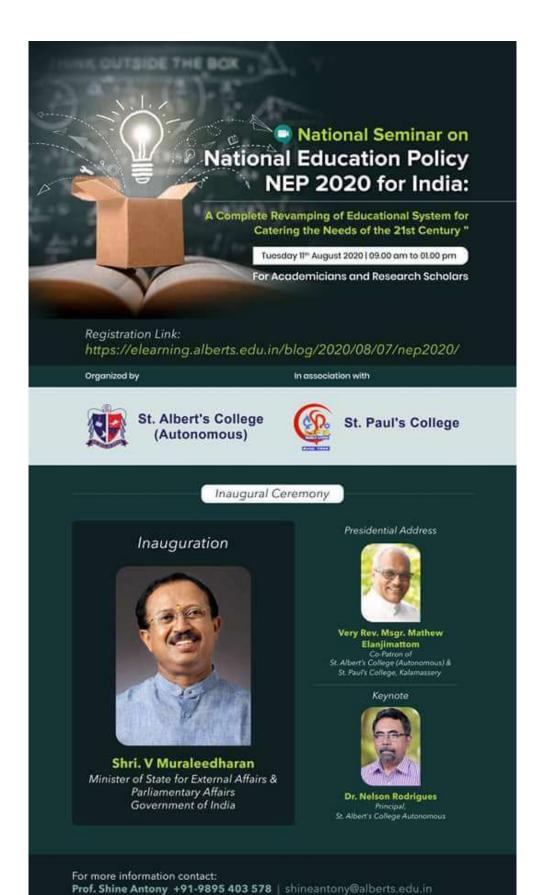
The Office of the Dean, Training and Development, St. Albert's College (Autonomous), Ernakulam, and the Office of the Dean, St. Paul's College, Kalamassery organized a National webinar for Academicians and Research Scholars on the topic *National Education Policy NEP 2020 for India: A Complete Revamping of the Education System for Catering the 21*<sup>ST</sup> Century Needs on the 11<sup>th</sup> of August, 2020.

The webinar was inaugurated by Shri. V Muraleedharan, Minister of State for External Affairs & Parliamentary Affairs, Government of India. Very Rev. Msgr. Mathew Elanjimattom, the Co-Patron of St. Albert's College (Autonomous) and St. Paul's College, Kalamassery presided over the meeting. The keynote address was delivered by Dr. Nelson Rodrigues, Principal, St. Albert's College (Autonomous), Ernakulam.

The main talks for the webinar were delivered by Prof. T V Kattimani, Former Vice-Chancellor of Indira Gandhi Tribal University and the Drafting Committee Member of the National Educational Policy 2020, Prof. M A Sudheer, Professor Emeritus, Former Dean, School of Education Gandhigram University and the Drafting Committee Member of National Educational Policy 2020 and Prof. Jancy James, former Vice-Chancellor of Central University of Kerala and Mahatma Gandhi University, Kottayam.

The Panel Discussion was moderated by Prof. Shine Antony, Dean Training and Development, St. Albert's College (Autonomous). The Panel members included Prof. Kaushal Kishor, Dean & Head, School of Education, Central University of South Bihar, Gaya, Bihar, Dr. Nisha Singh, Deputy Director, Center for Online Education (COE), Indira Gandhi Open University (IGNOU), New Delhi, Prof. Dr. Gabriel Simon Thattil, Director, Internal Quality Assurance Cell, Kerala University, Trivandrum and Prof. Harry Cleetus, Former Principal, St. Albert's College and NAAC Peer Team Member.





Dean, Training and Development, St. Albert's College (Autonomous)

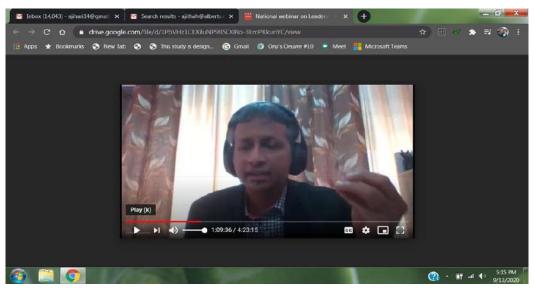
#### LEADERSHIP PARADIGM

On 20th August 2020 the Department of Business Administration, St. Albert's College (Autonomous) Ernakulam, in association with The Internal Quality Assurance Cell organized a National Webinar on "Leadership Paradigm" Speaker Mr. John P Thomas, Sr. Key Account Manager MNC in flavour & Fragrance Industry, Mumbai. Dr. Shobita. P. S and Asst. Prof

Akhila lal were the coordinators.

Objective: Leadership skills training helps to build confidence and paves the way for future inspirational leaders. By imparting such training, organizations can prepare the employees who have the potential to take up managerial roles in future. They can also differentiate between the good, fair and excellent leaders.

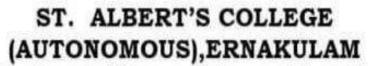




#### WEBINAR ON RESEARCH METHODOLOGY

#### 25<sup>th</sup> March 2021

The Department of Commerce in association with the Internal Quality Assurance cell of St.Albert's College (Autonomous), Ernakulam organized a session on "Research Methodology" on 25<sup>th</sup> March 2021, 10 am by Dr. Ambily A S, Assistant Professor (Selection Grade), HoD, Amrita School of Arts and Sciences, Kochi.The session started with a welcome speech by Professor Amrutha Santhosh. Afterwards the session started by the resource person in a distinct way. The session was very interactive, she also asked many questions. The session wound up around 11:15 am with the vote of thanks by Monica Soya Prakasia.



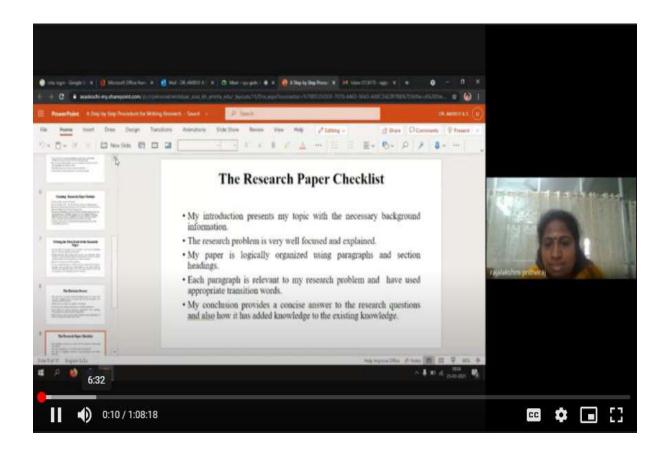
Department of Commerce in association with Internal Quality Assurance cell (IQAC)

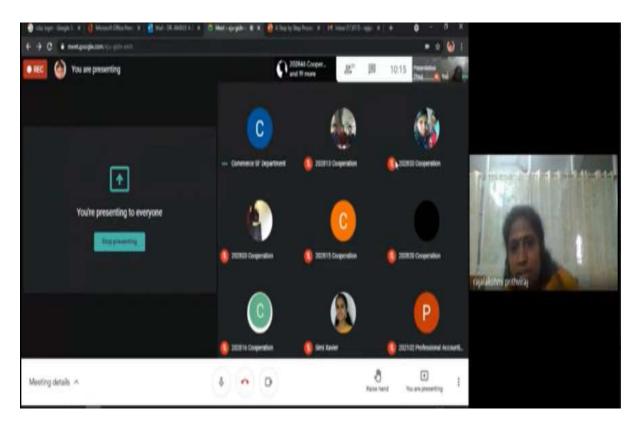
> Presents a webinar on

#### "RESEARCH METHODOLOGY"

#### RESOURCE PERSON







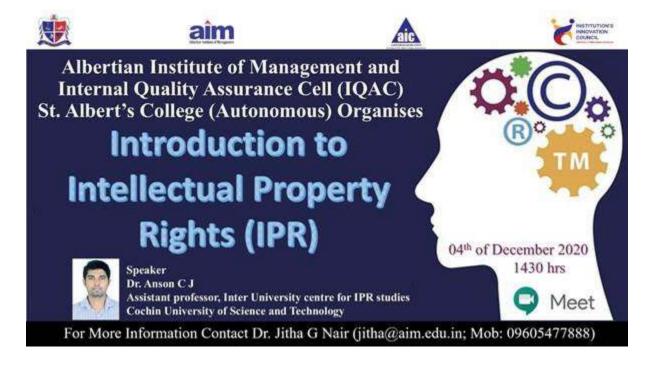


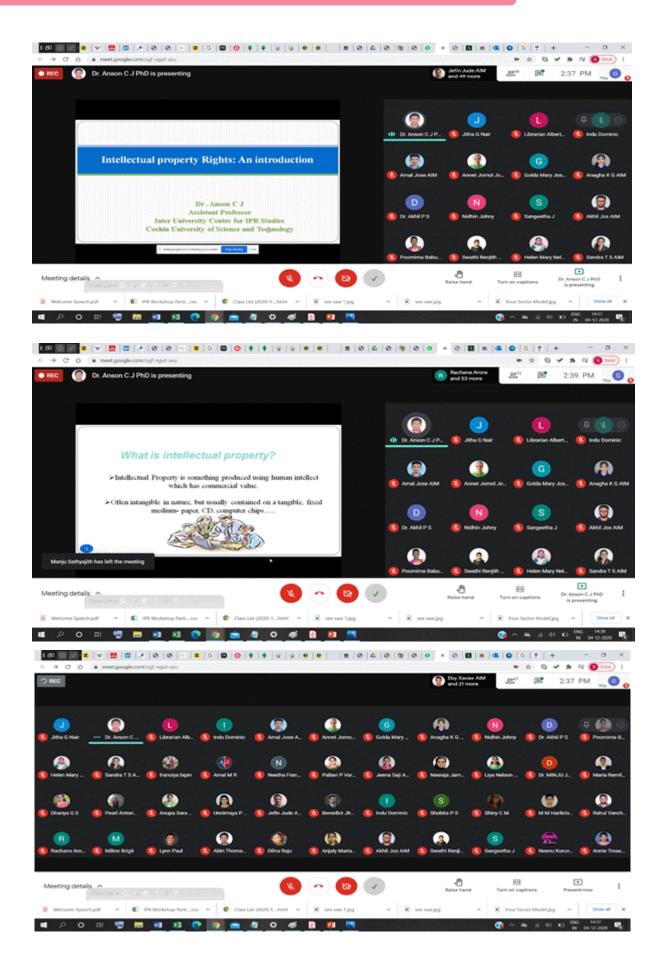


## INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR) 04<sup>TH</sup> DECEMBER 2020

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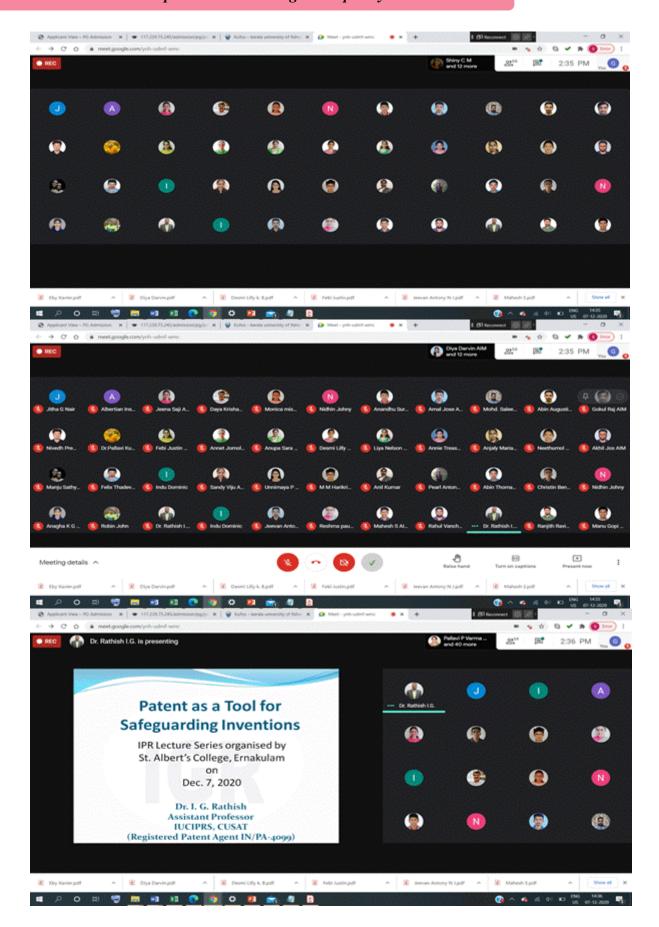


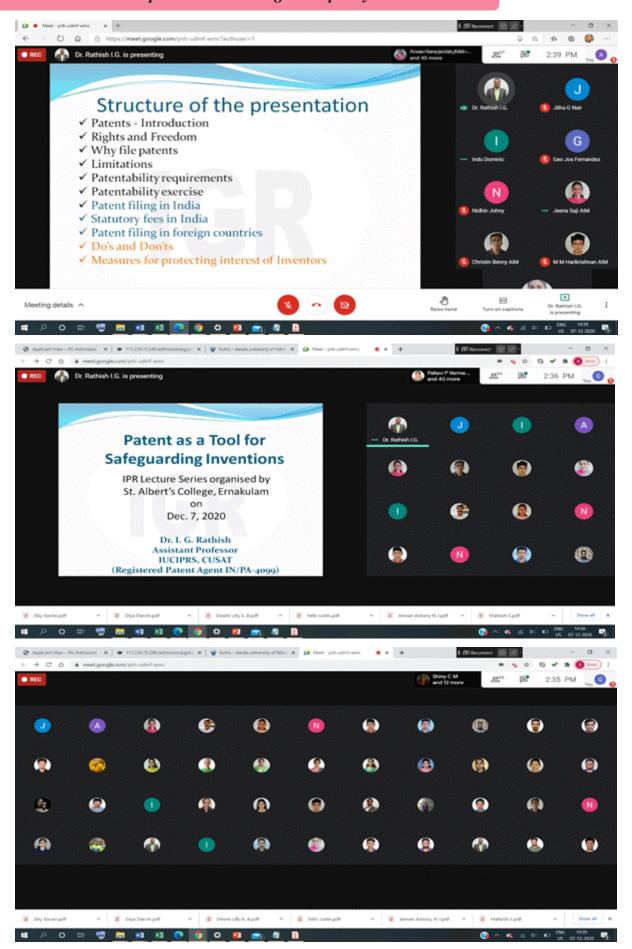
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The resource person's discussion on the importance of patenting the inventions and the issues that generally arise during patent filing was indeed an eye opener for the participants.





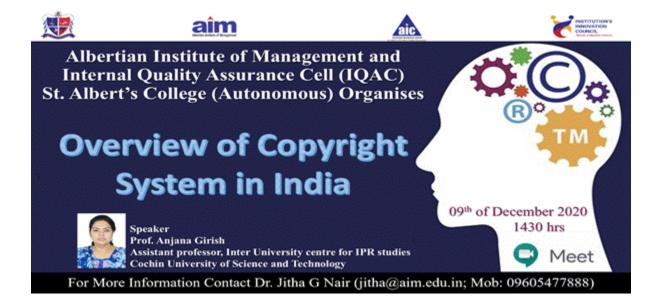


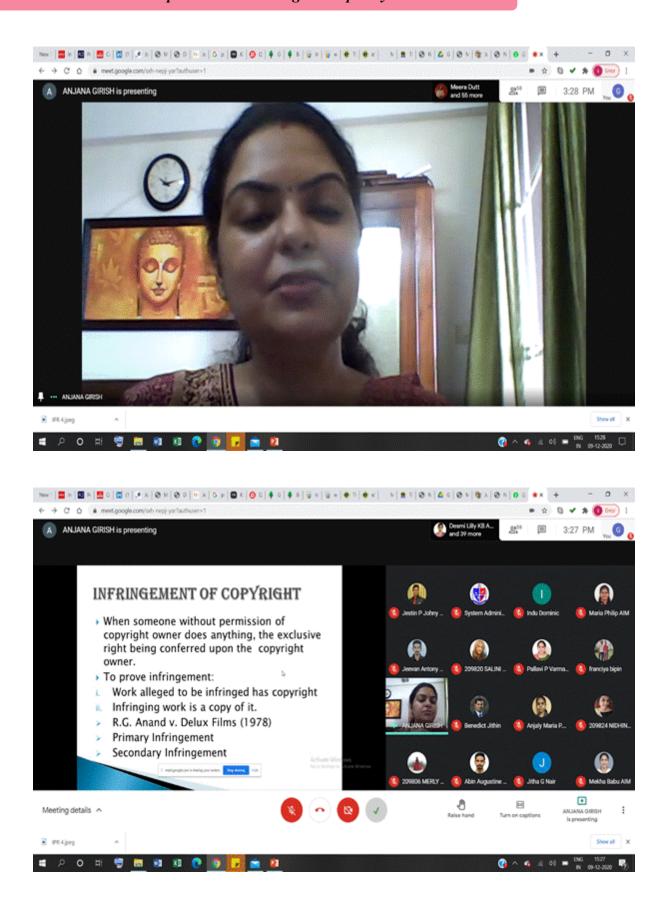


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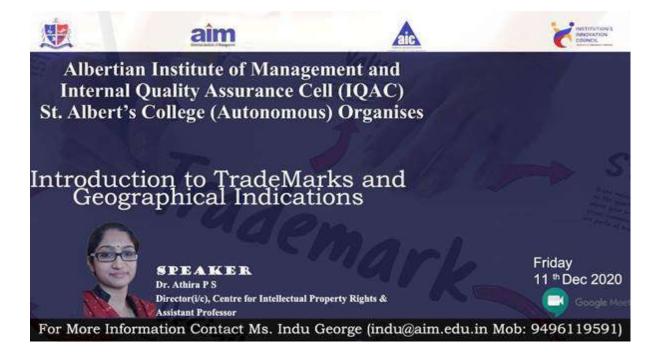


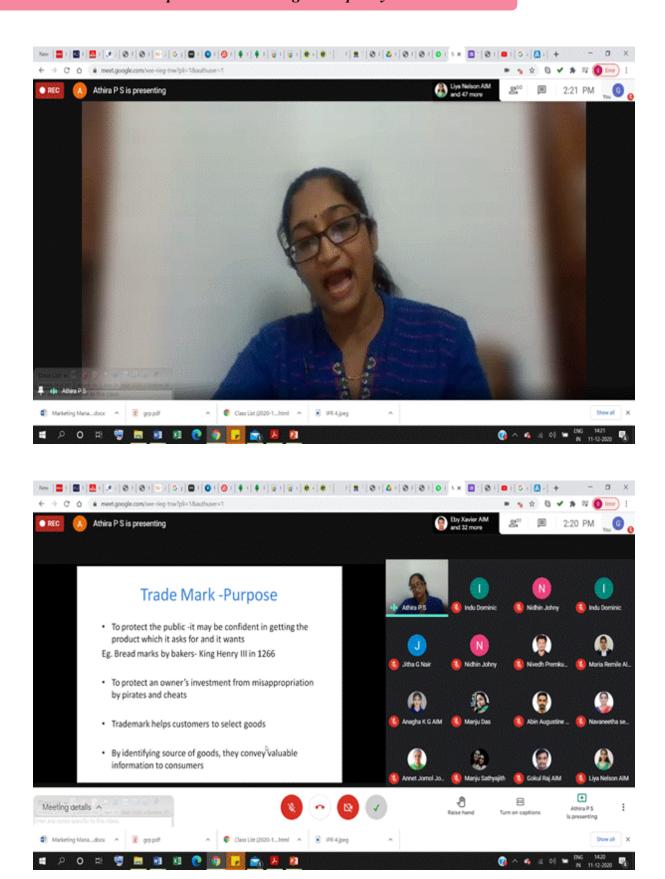


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IIC Albertian Institute of Management (IIC AIM) along with the Internal Quality Assurance Cell has organised a One day lecture on Introduction to Intellectual Property Rights (IPR) on 11<sup>th</sup> of December 2020. Dr. Athira P.S., Director (i/c), Centre for Intellectual property Rights and Asst. professor, National University of Advanced Legal Studies. was the resource Person for the seminar.

The resource person's discussion on trademarks and geographical indicators with very relevant and interesting examples was well appreciated by the participants.





### SG. ARCHBISHOP JOSEPH ATTIPETTY MEMORIAL INTERNATIONAL LECTURE SERIES

The Office of Dean, Training and Development, St. Albert's College (Autonomous), Ernakulam in association with The Internal Quality Assurance Cell (IQAC), St.Albert's College (Autonomous), Ernakulam initiated the SG. Archbishop Joseph Attipetty Memorial International Lecture Series in honour of the Platinum Jubilee Celebrations of the college.

The first lecture of the series was on *Intellectual Property Rights (IPR)*, in association with the Department of Commerce and Research Centre, St. Albert's College (Autonomous). The session was on the 4<sup>th</sup> of September, 2020. The resource person for the day was Mr. Eno Muja, Lawyer and IP Practitioner, Tiranam, Albania. He explained various topics in IPR like copyrights, trademarks and patents. The event was welcomed and presided over by Prof. Shine Antony, Dean, Training and Development and concluded with a note of thanks by Prof. Sharan Hilary of the Department of Commerce.

The second lecture of the series was on *Spinner Innovation Model*, in association with the Department of Commerce and Research Centre, Albertian Incubation Centre, IIC and IEDC, St. Albert's College (Autonomous). The session was handled by Dr. Ronnie Figueiredo, Top International Innovation Speaker, Professor of Administration in International Programme of European Commission (Erasmus+), School of Business and Social Sciences and Director of Centre for Service Innovation at the Universidade Europeia (Portugal) and was conducted on the 17<sup>th</sup> of September, 2020.

The third lecture of the series was on *Integrated and Intelligent Rooftop Greenhouses*, in association with the Department of Renewable Energy, St. Albert's College (Autonomous), Ernakulam. The session was taken by Prof. Marius M Balas, Professor, Doctor, Faculty of Engineering, Aurel Vlaicu University, Arad, Romania and was held on the 29<sup>th</sup> of September, 2020.

The fourth lecture of this series was in association with the Department of English, St. Albert's College (Autonomous), Ernakulam,on the 6<sup>th</sup> of October, 2020. The webinar was on the topic *Neuroscience and Language Learning* and was handled by Mr. Jacob M. Hawsa, Professional Neurolanguage Coach, Saudi Arabia.

The fifth lecture was organised in association with the Department of Travel and Tourism, St. Albert's College (Autonomous), Ernakulam, on the 12<sup>th</sup> of October, 2020. The topic for the session was *Tourism and Hospitality: A Global Perspective*. The session was handled by Dr. Dipra Jha, Assistant Professor, School of Hospitality Business Management, Carson College of Business, Washington State University, USA.

The sixth lecture of the series was organised in association with the Department of Logistics Management, St. Albert's College (Autonomous), Ernakulam, on the 19<sup>th</sup> of October, 2020. The topic for the session was *Creating a Unique Model of Excellence*, and the session was handled by Ms. Annabelle Smith Bigno, NLP Coach, Abu-Dhabi, UAE.

<u>The seventh lecture</u> of the series was organised in association with the Department of Political Science, St. Albert's College (Autonomous), Ernakulam, on the 20<sup>th</sup> of October, 2020. The topic for the session was *Globalisation & Social Justice: Amartya Sen and Martha Nussbaum's Capabilities Approach*. The session was handled by Prof. Dr. Manuel Andreas Knoll, Professor, the Turkish-German University, Istanbul.

On 2 November, 2020, a session was organised in association with the Department of Computer Science. The session was handled by Mr. Lee Felsenstein, Chief Technical Officer, Fonly LLC, California, USA.

On 5 November, 2020, a session was organised in association with the Department of Renewable Energy. The session was handled by Prof. Chandima Gomes, Professor of High-Voltage Engineering, University of Witwatersrand, Johannesburg, South Africa.

On 12 November, 2020, a session was organised in association with AIC, IIC and IEDC, St. Albert's College (Autonomous), Ernakulam. The session was handled by Prof. Domenico Nicolo, Professor in Business Economics, University Mediterranea of Reggio Calabria, Italy. Chartered Public Accountant, Director / Scientific Coordinator of the RETMES Research Laboratory - Research Team for Mediterranean Entrepreneurship and Startups), University Mediterranea of Reggio Calabria, Italy.

12th International Lecture in the series is on *Research Development Process: Extending Our Knowledge* by Dr. Leonardo Aureliano da Silva, Professor and Researcher, Escola Superior de Propaganda e Marketing (ESPM) & Universidade Anhembi Morumbi (UAM), Brazil on 18 November, 2020 organised in association Office of the Dean Research.

13th International Lecture in the series was on *Publishing in High Impact Factor Journals* by Dr. Mostafa Al-Emran, Assistant Professor of Computer Science, Al Burami University College, Oman on 20 November, 2020 organised in association with the Department of Computer Science.

14th International Lecture in the series was on *Importance of Primes in Crypto Systems* by Dr. Özen Özer, Associate Professor, Department of Mathematics, Kayalı Campus, Kırklareli University, Turkey on 27, November 2020, organised in association with the Department of Mathematics and Rev. Dr. AO Konnully Memorial Research Centre.

15th International Lecture in the series was on *Black Sky Thinking - The Rise of New Space* by Prof. Chris Welch, Full Professor of Space Engineering, Head of the Space Payloads Laboratory and Director of the MSc in Space Studies, International Space University in Strasbourg, France on 26 November, 2020.

The 16th International Lecture in the series was on *Maturity Models in Management of Information Systems* by Prof. Álvaro Rocha, Professor of Information Systems, University of Lisbon. Researcher, ISEG Centre for Advanced Research in Management, President of Iberian Association for Information Systems and Technologies, Chair IEEE Portugal Section Systems, Portugal on 30 November, 2020 organised in association with the Department of Computer Science.

17th International Lecture in the series was on *Leveraging Corporate Social Projects to Support MNEs Internationalisation Efforts* by Prof. Dr. Anil Yasin AR, Professor, International Business, Tecnologico de Monterrey, Mexico on 25 November, 2020 organised in association with the Department of Management.

The 18th International Lecture in the series was on *Blockchain for Business* by Prof. Dr. Hatem Mabrouk, Professor of International Business and Blockchain for Business, Tecnologico de Monterrey, Mexico on 28 November, 2020 organised in association with the Department of Retail Management.

19th International Lecture in the series was on *Blockchain, Cryptocurrencies and Smart Contracts: The need for Multidisciplinarity* by Dr. Joshua Ellul, Director, Centre for Distributed Ledger Technologies (DLT) and Senior Lecturer in the Computer Science Department, University of Malta, Chairperson of the Malta Digital Innovation Authority which provides an innovative technology regulatory framework focusing on Blockchain,

DLT, Smart Contracts, AI and safety-critical systems on 28 November, 2020 organised in association with the Department of Computer Science, AIC and IIC St. Alberts.

20th International Lecture in the series was on *Hospitality and Tourism Industry Strategies* for the New Normal by Dr. Frank C Tsai, Assistant Professor - Hospitality & Tourism Management, Slippery Rock University of Pennsylvania, Pennsylvania, USA on 30 November, 2020 organised in association with the Department of Travel and Tourism.

<u>21st International Lecture</u> in the series was on The Green Energy Industry: Policies and Solutions by Hussein Albonsrulah, Energy Engineer and Research Scholar, Sharif University of Technology, Tehran, Iran on 27 November, 2020 organised in association with the Department of Renewable Energy.

On 8 December, 2020, a lecture was organised on *Path to Industry 5.0 the Era of Life 2.0: Innovation and Entrepreneurship Opportunities*. The resource person for this session was Prof. Dr. Christian Walter Meniw, Professor of Strategic Marketing, University of Social Sciences and Business (UCES), Buenos Aires, Argentina, Executive Director, Innovation Centre, Bolivia E3, Santa Cruz de la Sierra, Bolivia and Vice President, Organisation 5.0, Columbia.

On 14 December, a lecture was organised on the topic *Entrepreneurship Opportunities for Young People Post Pandemic Period*. The speaker for the lecture was Dr. Beatriz Lucia Salvador Bizotto, Post Doctoral Researcher, University of Aveiro, Portugal. She finished her PhD from the University of Caxias do Sul UCS, Masters in Business Administration from the University of Caxias do Sul UCS with specialisation in Controllership – Caxias do Sul UCS – Campus Vacaria.

On 16 December, a lecture was organised on the topic *The Drone Industry: Challenges and Opportunities*. The resource person for the session was Dr. Johnny Chamata, Founder and EIC, Kabbex Research, Associate Editor, the Global Research Review Journal, Member, ELSEVIER Advisory Panel – Netherlands, Member, Global Manufacturing Research Group – USA, Member, Association for Unmanned Vehicle Systems International, USA.

On 27 May, 2021, a talk was organised on the topic *Competitive Strategies* in association with the Department of Business Administration. The resource person for the event was Dr. Yeliena Prokhorova, Associate Professor and Deputy Head, Department of Management, Kyiv National Economic University, Ukraine.

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On 28 May, 2021, another session was organised on *Building AI-Driven Solutions* in association with the Department of Software Development. The speaker for the event was Dr. Alexander Turchin, Head of Science, PIGRIGHT AI, Stralsund, Germany. The importance and purpose of Building AI-Driven Solutions was discussed in this session.

Two sessions were held on 31 May, 2021. The first was a talk on *Psychoanalytic Sociology: New Symptoms in a Sick Society* in association with the Department of Social Work. The speaker for the event was Dr. Duane Rousselle, Assistant Professor of Sociological Theory and Qualitative Research Methodologies, Nipissing University, Ontario, Canada and Practising Psychoanalyst.

The second session was on *Sustainable Tourism & Importance: Theory and Implications* in association with the Department of Travel and Tourism. The speaker for the talk was Dr. Aunkrisa Sangchumnong, Assistant Professor, Head of Airline Business Program School of Tourism and Hospitality Management, Suan Dusit University, Bangkok, Thailand.

The 28th International Lecture in the series was on *How Dehumanisation Works* by Prof. Dr. David Livingstone Smith, Professor of Philosophy at the University of New England on 11 May, 2021. The talk was a philosophical look at how people and groups become dehumanised and less than human in their behaviour towards other people. The Nazi ideology, the migrant crises and other contemporary world realities were discussed as examples of dehumanization.

29th International Lecture in the series was on *Tour Operators Managements: Tour Guiding Roles and Responsibilities* by Dr. Gül Erkol Bayram, Associate Professor, The School of Tourism and Hotel Management, Department of Tour Guiding, University of Sinop, Turkey on 07 May, 2021 organised in association with the Department of Travel and Tourism.

32nd International Lecture in the series was on *Exploring Leadership Insights* by Subheer Ramnoruth, Professor, Leadership & Strategic Management and Director, Academic Affairs, Whitefield Business School, Thomy D'Arifat Street, Curepipe, Mauritius on 24 May, 2021 organised in association with the Department of Logistics Management.

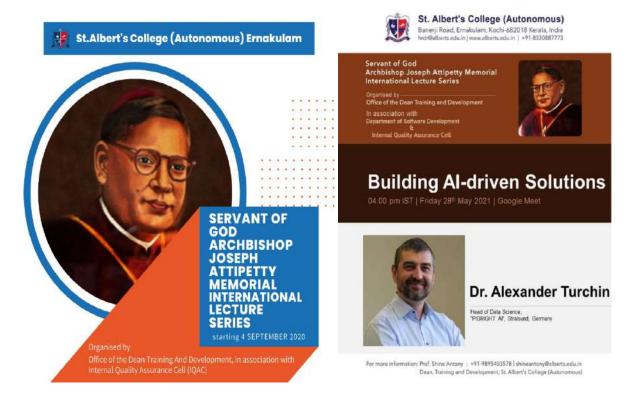
The 33rd International Lecture in the series is on *Building AI-driven Solutions* by Dr. Alexander Turchin, Head of Data Science, "PIGRIGHT AI", Stralsund, Germany on 28 May, 2021 organised in association with the Department of Software Development.

The 34th International Lecture in the series was on *Competitive Strategies* by Dr. Yeliena Prokhorova, Associate Professor and Deputy Head, Department of Management, Kyiv National Economic University, Ukraine on 27 May, 2021 organised in association with the Department of Business Administration.

35th International Lecture in the series was on *Psychoanalytic Sociology: New Symptoms in a Sick Society* by Dr. Duane Rousselle, Assistant Professor of Sociological Theory and Qualitative Research Methodologies, Nipissing University in Ontario, Canada & Practising Psychoanalyst on 31 May, 2021 organised in association with the Department of Social Work.

36th International Lecture in the series was on *Sustainable Tourism & Importance: Theory and Implications*, by Dr. Aunkrisa Sangchumnong, Assistant Professor, Head of Airline Business Program, School of Tourism and Hospitality Management, Suan Dusit University, Bangkok, Thailand on 31 May, 2021 organised in association with the Department of Travel and Tourism.

37th International Lecture in the series was on *Organisational Behaviour*, by Prof. Dr. Fatih ÇETİN, Professor, Department of Business Administration, Niğde Ömer Halisdemir University, Niğde, Turkey on 11 June, 2021 organised in association with the Department of Business Management.





Servant of God Archbishop Joseph Attipetty Memorial International Lecture Series

Organised by
Office of the Dean Training and Development
In association with
Department of Business Administration
&
Internal Quality Assurance Cell



# **Competitive Strategies**

04.00 pm IST | Thursday 27th May 2021 | Google Meet



Dr. Yeliena Prokhorova

Associate Professor and Deputy Head Department of Management Kylv National Economic University, Ukraine

For more information: Prof. Shine Antony: +91.9895403578 | shineantony@alberts.edu.in
Dean, Training and Development, St. Albert's College (Autonomous)



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# CREATING A UNIQUE MODEL OF EXCELLENCE

02:30 pm IST | Monday 19th October 2020 | Google Meet



**Annabelle Smith Bigno** 

NLP Coech, Abu-Dhabi, UAE

For more information: Prof. Shine Antony: +91-9895403578 | shineantony@alberts.edu.in

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# **Exploring Leadership Insights**

11 30 pm IST | Monday 24<sup>th</sup> May 2021 | Google Meet



Servant of God Archbishop Joseph Attipetty Memorial International Lecture Series

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In association with



GLOBALIZATION & SOCIAL JUSTICE: Amartya Sen and Martha Nussbaum's Capabilities Approach

05.00 pm IST | Tuesday 20th October 2020 | Google Mee



Subheer Ramnoruth

Professor, Leadership & Strategic Management and Director, Academic Affairs Vihitefield Business School Thomy D'Arifat Street, Curepipe, Mauritus

For more information: Prof. Shine Antony : +91.9895403578 | shineantony@alborts.edu.in Dean, Training and Development, St. Albert's College (Autonomous)



Prof. Dr. Manuel Andreas Knoll

Professor of Political Theory and Philosophy Department of Political Science and International Relations Turkish-German University, Istanbul

For more information: Prof. Shine Antony: +91-9895403578 | shineantony@alberts.edu.in
Dean, Training and Development, St. Albert's College (Autonomous)





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nternal Quality Assurance Cell



# HOW DEHUMANIZATION WORKS?



# **INTELLECTUAL** PROPERTY RIGHTS (IPR)

St. Albert's College (Autonomous)

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Archbishop Joseph Attipetty Memorial International Lecture Series



Prof. Dr. David Livingstone Smith

Prof. Shine Antony : +91-9895403578 | shineantory@alberts.edu.in Dean, Training and Development, St. Albert's College (Autonomous)



Eno Muja

Lawyer and IP Practitioner Tirana, Albania

: Prof. Shine Antony ; +91-9895403578 | shineantony@alberts.edu.in Dean, Training and Development, St. Albert's College (Autonomous)



# St. Albert's College (Autonomous)

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Office of the Dean Training and Development



# **NEUROSCIENCE AND** LANGUAGE LEARNING



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# Psychoanalytic Sociology: **New Symptoms in a Sick Society**



Jacob M. Hawsa

Professional Neurolanguage Coach Saudi Arabia





Dr. Duane Rousselle

Assistant Professor of Sociological Theory and Qualitative Research Methodologies, Nipissing University In Ontario, Canada & Practicing Psychoanalyst

For more information: Prof. Shine Antony: +91-9895403578 | shineantony@alberts.edu.in
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Servant of God Archbishop Joseph Attipetty Memorial International Lecture Series

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# INTEGRATED & INTELLIGENT ROOFTOP GREENHOUSES

11.00 am IST | 29th September 2020 | Google Meet



Prof. Marius M. Balas

Professor Doctor, Faculty of Engineering Aurel Vlaicu University, Arad, Romania

For more information: Prof. Shine Antony : +91-9895403578 | shineantony@alberts.edu.in
Dean, Training and Development, St. Albert's College (Autonomous)



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Department of Commerce and Research Centre Albertian Incubation Centre, IIC St. Albert's IGAC St.Albert and IEDC St. Albert's



# SPINNER INNOVATION MODEL

6:30 pm IST | 17th September 2020 | Google Meet



#### Dr. Ronnie Figueiredo

Top International Innovation Speaker Professor of Administration in International Programme of European Commission (Finsmus+). School of Business and Social Sciences and Director of Centre for Service Innovation at the Universidade Europeia, Portugal

For more information: Prof. Shine Antony : +91-9895403578 | shineantony@alberts.edu.in Dean, Training and Development, St. Albert's College (Autonomous)



Servant of God Archbishop Joseph Attipetty Memorial International Lecture Series

Organised by Office of the Dean Training and Development In association with Department of Travel and Tourism



# Sustainable Tourism

& Importance: Theory and Implications

04.00 pm IST | Monday 3111 May 2021 | Google Meet



## Dr. Aunkrisa Sangchumnong

Assistant Professor, Head of Airline Business Program School of Tourism and Hospitality Management Suan Dusit University, Bangkok, Thailand

For more information: Prof. Shine Antony: +91-9895403578 | shineantony@alberts.edu.in Dean, Training and Development, St. Albert's College (Autonomous)



Servant of God Archbishop Joseph Attipetty Memorial International Lecture Series

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Department of Travel and Tourism



# TOURISM & HOSPITALITY: A GLOBAL PERSPECTIVE

09.00 am IST | Monday 12th October 2020 | Google Meet



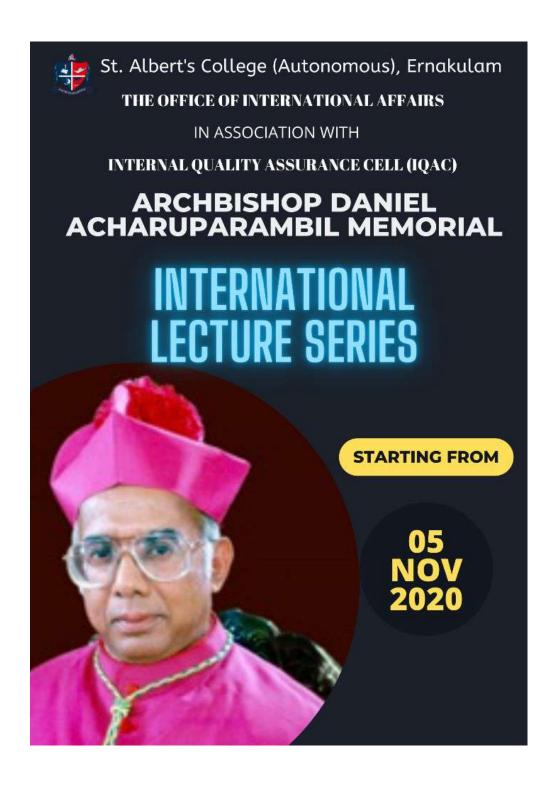
#### Dr. Dipra Jha

Assistant Director and Scholarly Associate Professor School of Hospitality Business Management Fellow - International Business Institute Carson College of Business, Washington State University Washington, USA

For more information: Prof. Shine Antony : +91-9895403578 | shine antony@alberts.edu.in

Dean, Training and Development, St. Albert's College (Autonomous)

# REPORT ON ARCHBISHOP DANIEL ACHARUPARAMBIL MEMORIAL INTERNATIONAL LECTURE SERIES CONDUCTED IN NOVEMBER – DECEMBER 2020



# **Lecture I**

Archbishop Daniel Acharuparambil Memorial International Lecture Series – 1 was Jointly organised by International Affairs, The Internal Quality Assurance Cell (IQAC), and Department of Social Work on Thursday 05th November 2020.

Keynote speaker for the event was Rev. Fr. Clement Valluvassery who spoke on "Reminiscence of Archbishop Daniel Acharuparambil" and reflected on his time with Abp. Daniel Acharuparambil.

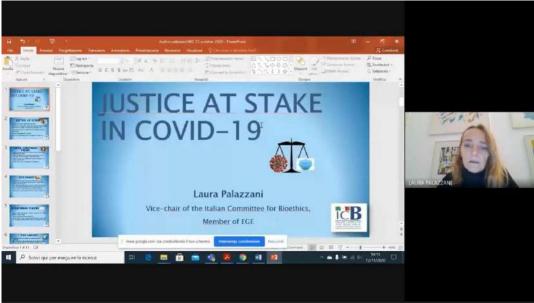
## **Lecture II**

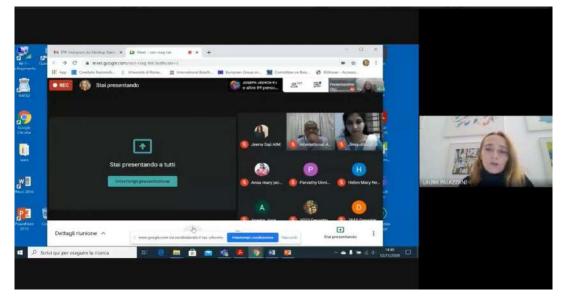
Archbishop Daniel Acharuparambil Memorial International Lecture Series – 2 was Jointly organised by International Affairs, The Internal Quality Assurance Cell (IQAC), and Department of Economics on 12th November, 2020.

Keynote speaker for the event was Prof. [Dr.] Laura Palazzani who spoke on the topic COVID-19 and the Bioethical discussions on the just distribution of Scarce Resources.





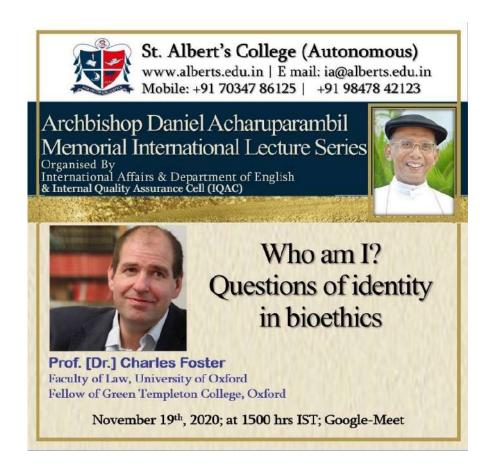






# **Lecture III**

Archbishop Daniel Acharuparambil Memorial International Lecture Series – 3 was jointly organised by International Affairs, The Internal Quality Assurance Cell (IQAC), and Department of English St. Albert's College (Autonomous) on Thursday 19th November, 2020. Keynote speaker for the event was Dr. Charles Foster, Professor of Law, Oxford University and the topic was, "Who am I? Questions of Identity in Bio-Ethics".









## **Lecture IV**

Archbishop Daniel Acharuparambil Memorial International Lecture Series – 4, "Business Ethics and responsible Entrepreneurship within the context of Asian wisdom traditions" was jointly organised by International Affairs, The Internal Quality Assurance Cell (IQAC), and Albertian Institute of Management, St. Albert's College (Autonomous) on Thursday 26th November, 2020. Keynote speaker for the event was Prof. Dr. Stephan Rothlin S. J., Director of the Macau Ricci institute & CeO of Rohlin Internatoinal CSR Mgmt. Consulting Co. Ltd.



# St. Albert's College (Autonomous)

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# Archbishop Daniel Acharuparambil Memorial International Lecture Series

Organised By

International Affairs & Albertian Institute of Management & Internal Quality Assurance Cell (IQAC)





# Business Ethics and responsible Entrepreneurship within the context of Asian wisdom traditions

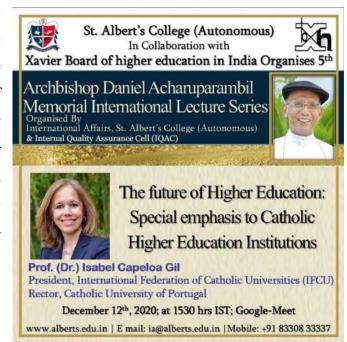
Prof. Stephan Rothlin S. J.,
Director of the Macau Ricci Institute
CEO of Rothlin International CSR Management Consulting Co., Ltd.

November 26th, 2020; at 0900 hrs IST; Google-Meet

# **Lecture V**

Archbishop Daniel Acharuparambil Memorial International Lecture Series – 5, On "The future of Higher Education: Special emphasis to Catholic Higher Education Institutions"

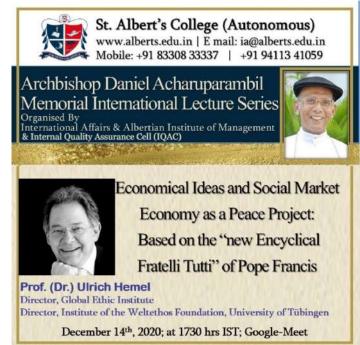
Jointly organised by International Affairs, The Internal Quality Assurance Cell (IQAC), St. Albert's College (Autonomous) and Xavier Board of Higher Education in India on Saturday 12th December, 2020. Keynote speaker for the event was Prof. Dr. Isabela Capoela Gil, Full Professor of Culture Studies and the current Rector of UCP – Catholic University of Portugal.



# **Lecture VI**

Archbishop Daniel Acharuparambil Memorial International Lecture Series – 6 was on the Topic, "Economical Ideas and Social Market Economy as a Peace Project: Based on the "new Encyclical Fratelli Tutti" of Pope Francis" by Prof. [Dr.] Ulrich Hemel, Director,

Global Ethic Institute: Director. Institute ofthe Weltethos Foundation, University of Tübingen. It was held on Monday, December, 2020 from 05.30 PM IST organized in association with Albertian Institute of Management, and The Internal Quality Assurance Cell (IQAC), St. Albert's College (Autonomous).





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# Archbishop Daniel Acharuparambil Memorial International Lecture Series

Organised By International Affairs & Department of Commerce (SF) & Internal Quality Assurance Cell (IQAC)





Relationship between different kinds of Knowledge (Philosophy, Sciences and Theology)

Prof. (Dr.) Lorella Congiunti Full Professor of Philosophy of Nature Pontifical Urbaniana University

January 07th, 2021; at 1330 hrs IST; Google-Meet



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# Archbishop Daniel Acharuparambil Memorial International Lecture Series

Organised By International Affairs & Department of Social Work & Internal Quality Assurance Cell (IQAC)





Positive Emotion and Psychopathology: A Puzzle in Psychological Science

Dr. June Gruber

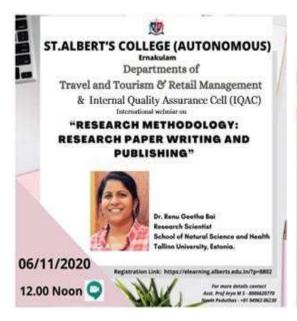
Associate Professor, Psychology and Neuroscience, University of Colorado Director, Positive Emotion and Psychopathology Laboratory

January 15th, 2021; at 0900 hrs IST; Google-Meet

# INTERNATIONAL WEBINAR ON "RESEARCH METHODOLOGY: RESEARCH PAPER WRITING AND PUBLISHING"

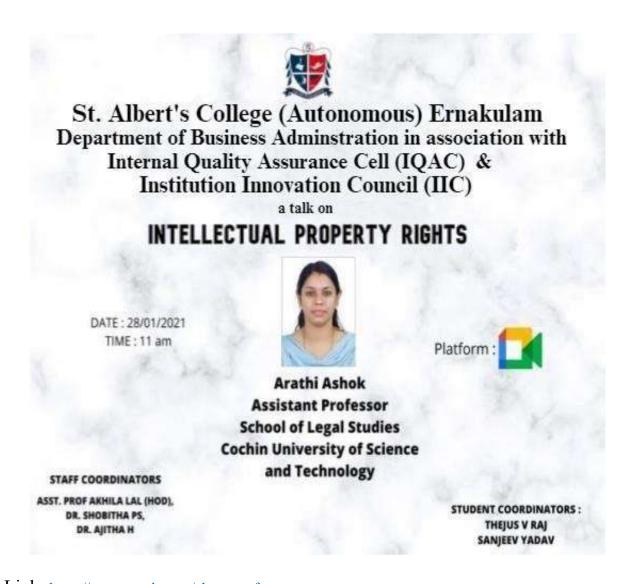
On 6<sup>th</sup> November 2020, Department of Travel and tourism of St. Albert's College (Autonomous) in association with Internal Quality Assurance Cell had conducted an international webinar on the topic "Research Methodology :Research paper Writing and Publishing", and the programme started at 12 P.M. Programme coordinator Nevin Poduthas, (second year student of Travel and Tourism) delivered welcome speech. Then Dr Renu GeethaBai was invited to take over the technical session. She made an authentic and vivid speech on the topic, "Research Methodology :Research paper Writing and Publishing" The webinar was followed by an interactive session through which students got a chance to clear their doubts regarding the topic. Programme wind up after Ms.Aisha KNazeer, (second year student of Retail Management, delivered vote of thanks).

https://elearning.alberts.edu.in/blog/2020/11/05/international-webinar-on-research-methodology-research-paper-writing-and-publishing/



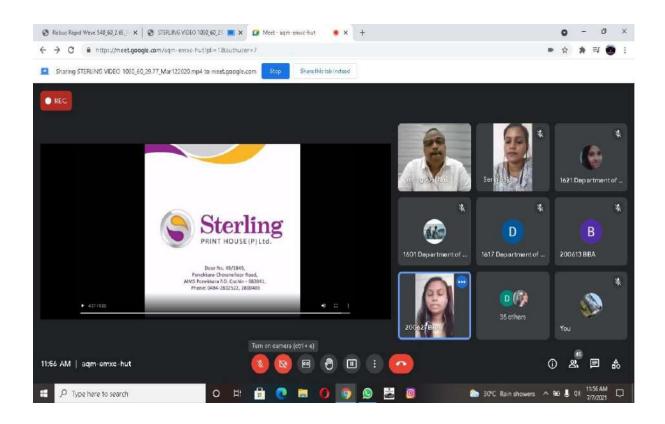


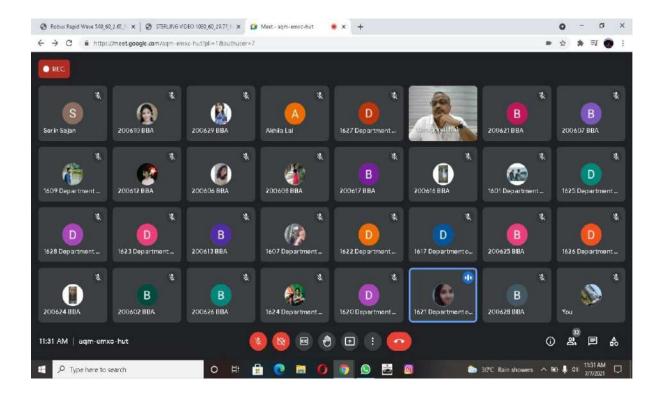
## INTELLECTUAL PROPERTY RIGHTS - WEBINAR



Link: <a href="https://meet.google.com/vbr-wsae-fgm">https://meet.google.com/vbr-wsae-fgm</a>

On 28<sup>th</sup> of January Department of Business Administration in association with the Internal Quality Assurance Cell conducted a webinar on "INTELLECTUAL PROPERTY RIGHTS". The resource person was Ms. Arathi Ashok, Assistant Professor at school of legal studies, CUSAT. Staff coordinators were Dr. Shobitha P. S and Dr. Ajitha. H.

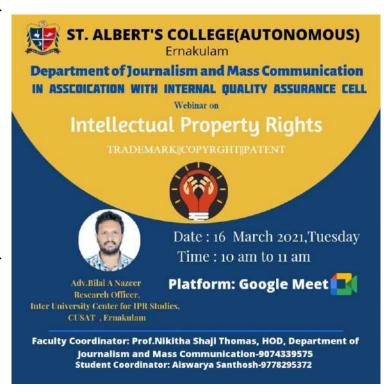


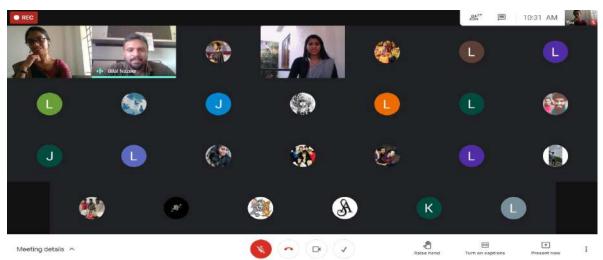


## WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

Department of Journalism and Mass Communication in association with the Internal Quality Assurance Cell of St. Albert's College (Autonomous), Ernakulam conducted a webinar by Advocate Bilal A Nazeer, Research Officer, Inter University Center for IPR Studies, CUSAT, Ernakulam on the topic 'Intellectual Property Rights' specialising on the stream of trademark, copyright and patent rights on Tuesday, 16<sup>th</sup> March, 2021 via Google Meet. It was an

informative session and a lot of doubts queries and were The answered. meeting commenced at 10 AM and started with a silent prayer. The warmly guest speaker was introduced by Prof. Nikitha Shaji Thomas, HoD, Department Journalism and Communication. The vote of thanks was delivered by the student coordinator, Aiswarya Santhosh (I B.A. English Triple Main).



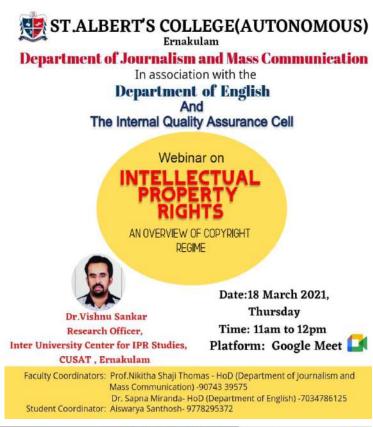


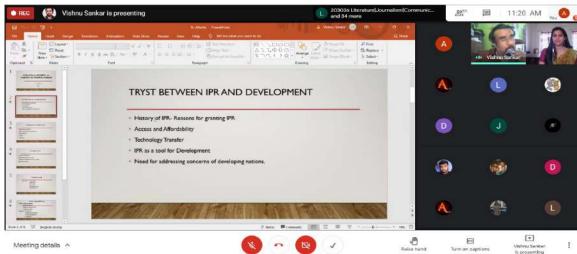
Webinar on IPR conducted by the Department of Journalism and Mass Communication on 16th March 2021.

## WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

The Department of Journalism and Mass Communication in association with the Department of English and the Internal Quality Assurance Cell conducted a webinar by Dr. Vishnu Sankar, Research Officer, Inter University Centre for IPR Studies, CUSAT, Ernakulam on

the topic 'Intellectual Property Rights- An Overview of Copyright Regime' on Thursday, 18<sup>th</sup> March, 2021 via Google Meet. The meeting commenced at 11 AM and ended with a vote of thanks delivered by the student coordinator, Aiswarya Santhosh (I B.A. English Triple Main).

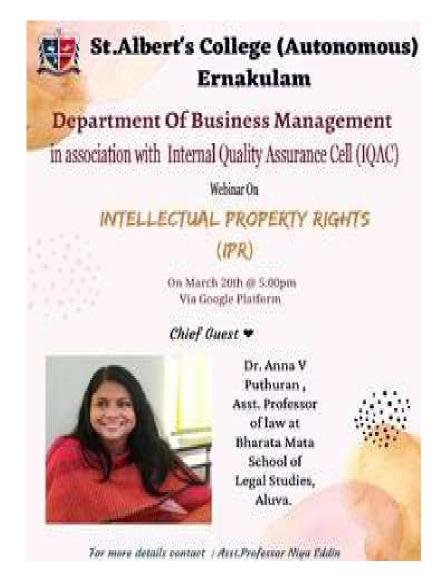


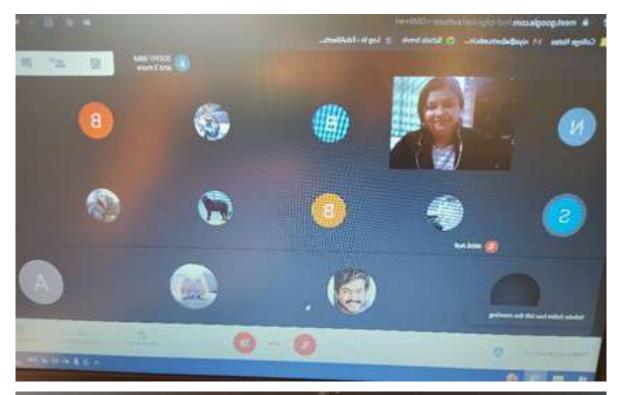


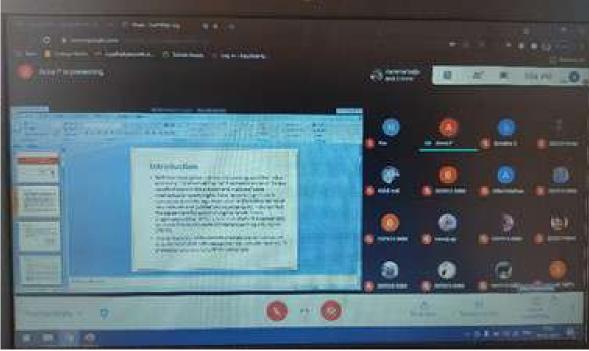
 $We bin ar on IPR jointly \ organized \ by \ the \ Department \ of \ Journalism \ and \ Mass \ Communication \ and \ Department \ of \ English \ on \ 18th \ March \ 2021$ 

## WEBINAR ON "INTELLECTUAL PROPERTY RIGHT"

On March 20<sup>th</sup> 2021, Department of Business Management in association with the Internal Quality Assurance Cell (IQAC) of St. Albert's College (Autonomous) had conducted a webinar on the topic "Intellectual property right", and the programme started at 5 P.M. Student Programme coordinator Fairoose delivered welcome speech and invited Ms. Anna puthuran to take over the technical session. She made an authentic and vivid speech on the topic, "Intellectual property right", The webinar was followed by an interactive session through which students got a chance to clear their doubts regarding the topic. Programme wind up after, Akhil Anil delivered a vote of thanks.

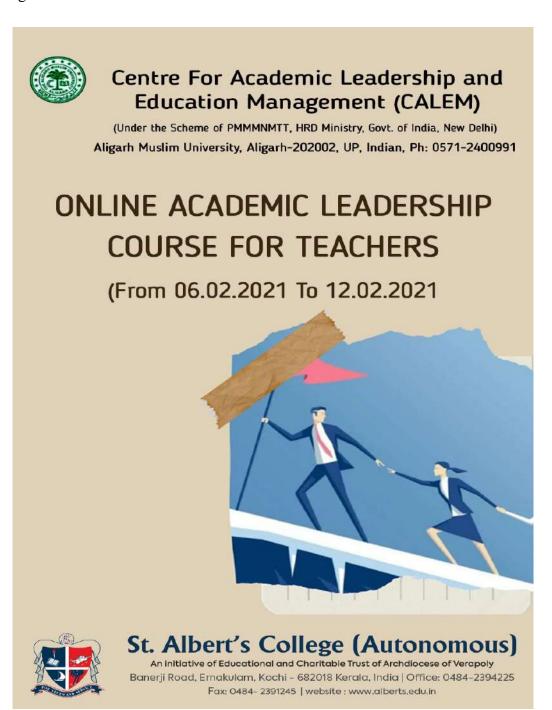






#### **CALEM**

St. Albert's College in collaboration with the Centre for Academic Leadership and Education Management (CALEM) organized an online FDP from 06/02/2021 to 12/02/2021 and 06/03/2021 - 13/03/2021 to enhance leadership skills of teachers. This programme was a part of a series of programmes designed to ensure that the teachers of today are prepared for the challenges of tomorrow.



# CENTRE FOR ACADEMIC LEADERSHIP AND EDUCATION MANAGEMENT (CALEM)

Under the Scheme of PMMMNMTT HRD Ministry Government of India, New Delhi



Aligarh Muslim University
Aligarh-202002 (UP)

# ONLINE ACADEMIC LEADERSHIP COURSE FOR TEACHERS

(From 06.03.2021 To 13.03.2021





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## WEBINAR ON "INTELLECTUAL PROPERTY RIGHT"

# March 23<sup>rd</sup> 2020

On March 23rd 2020, Department of Retail management in association with the Internal Quality Assurance Cell (IQAC) of St. Albert's College (Autonomous) had conducted a webinar on the topic "Intellectual property right", and the programme started at 4 P.M. Student Programme coordinator Farzana faizal delivered welcome speech and invited Mr. Mohan raj to take over the technical session. He made an authentic and vivid speech on the topic, "Intellectual property right", The webinar was followed by an interactive session through which students got a chance to clear their doubts regarding the topic. Programme wind up after Aisha, (second year student of Retail management) delivered a vote of thanks.





## WEBINAR ON RESEARCH METHODOLOGY 23/03/2021



The Webinar on "Research Methodology- Project Report Preparation and Scientific Paper Writing" was organized by the Research Department of Fisheries and Aquaculture in association with the Office of Dean Research and Internal Quality Assurance Cell (IQAC), on 23<sup>rd</sup>March, 2021. The webinar commenced at11.00a.m. A total of 92 participants attended the webinar.

The webinar started off with a Prayer Song by Aparna Das of III<sup>rd</sup> B.Sc. Aquaculture. It was followed by the Welcome Speech by Hansha Hashim, of II<sup>nd</sup> year, M.Sc. Applied Fisheries and Aquaculture .Following which Dr. Viji CS, Assistant Professor, Research Department of Fisheries and Aquaculture introduced the Resource Person of the day Dr. Reshma Gills, Scientist, Socio Economic Evaluation and Technology Transfer Division, ICAR-CMFRI, Kochi, to the gathering.



Dr. Reshma Gills, initiated her discourse by giving a detailed and vivid introduction on the subject matter of the day's topic – Research Methodology. Through her talk she gave a deeper perception on the concept of a project proposal and how to write a project proposal in an effective manner. In addition to the project proposal, Dr.Reshma also detailed project reports. She covered the points like what is intended by a project report, the different types and how to construct a report.

Other spheres she familiarized were thesis writing and paper writing. Besides, Dr. Reshma stressed on the issues of plagiarism. She introduced to the audience, app tools like, Grammarly for error free and hassle free writing.

Being an ace in the topic of discussion, she handled the session with ease which turned out to be very informative and worth listening to. The formal session wound up with a vote of thanks by Cinsta K.T of 1<sup>st</sup> B.Sc. Aquaculture. The resource person, Dr. Reshma expressed her gratitude to both the Head of the Department, Dr. Ajith Thomas John and Convenor of the program Sivakumar G., Assistant Professor, Research Department of Fisheries & Aquaculture for inviting her as the speaker of the session.

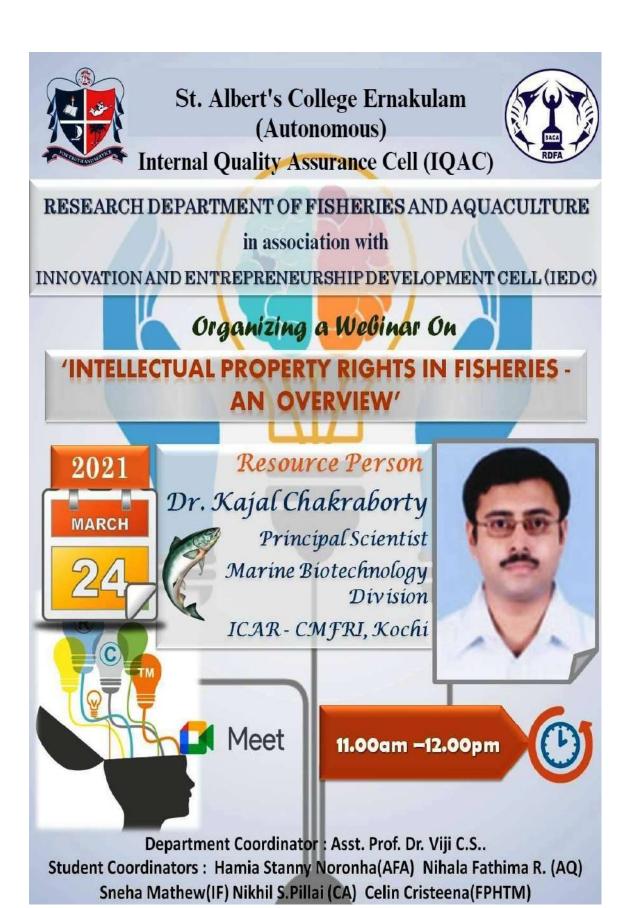
# REPORT ON THE WEBINAR ON "INTELLECTUAL PROPERTY RIGHTS IN FISHERIES-AN OVERVIEW"

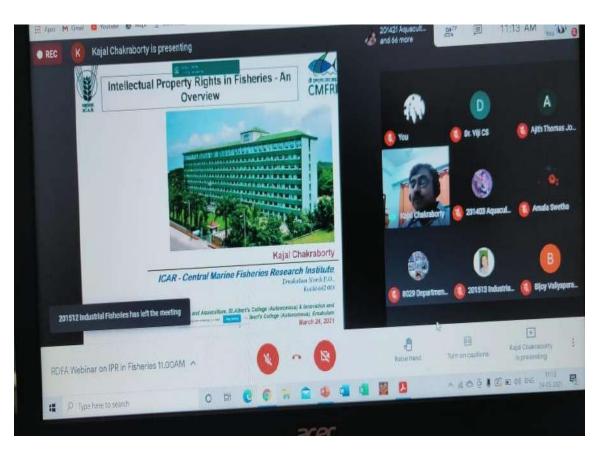
The Research Department of Fisheries and Aquaculture in association with Innovation and Entrepreneurship Development Cell (IEDC) and the Internal Quality Assurance Cell (IQAC), St. Albert's College (Autonomous), organized a Webinar on "Intellectual Property Rights in Fisheries - An Overview" on the 24<sup>th</sup> of March 2021 from 11:00 AM to 12:00 PM. 88 participants marked their presence for the webinar.

The webinar started off with a prayer song by Ms. Gouri. S. Mydhili, a student of IInd Bsc. Aquaculture followed by a welcome speech delivered by Dr Viji C S, Asst. Professor, Research Department of Fisheries and Aquaculture, St Albert's College (Autonomous) and Department Coordinator of the programme who in her speech apart from welcoming the guests also mentioned a few words about the relevance of the webinar. The welcome address was succeeded by a small talk by Dr. Ajith Thomas John, Head of the Research Department of Fisheries and Aquaculture, St Albert's College (Autonomous) and Convener of the meeting. He in his speech introduced the speaker with an emphasis on the background and the focus of research of the speaker.

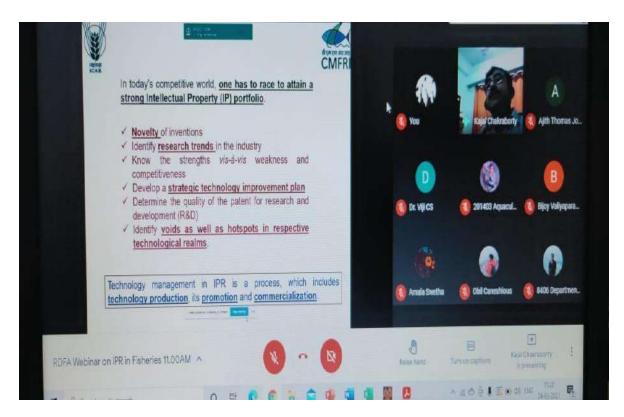
The webinar was then presided over by Dr. Kajal Chakraborty, Principal Scientist, Marine Biotechnology Division, ICAR-CMFRI, Kochi, the invited speaker for the webinar. He started off with an explanation on the Intellectual Property Right (IPR)- Portfolio and technology management in IPR. He also dealt with the contents of patent specifications and the Do's and Don'ts in filing a patent. He also provided a clear picture on the classification of patents with regard to fisheries and the protected licensing of intellectual properties. The talk was followed by an interactive session where the platform was open up for discussion.

The webinar culminated with a vote of thanks proposed by Ms. Sneha Sajan of IIIrd BSc. Aquaculture.











## DEPARTMENT OF COMPUTER SCIENCE

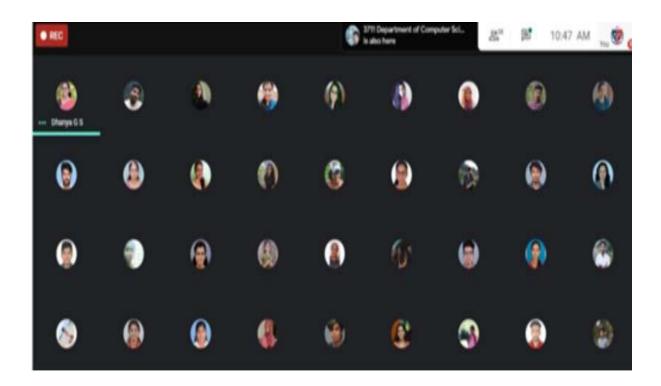
# WEBINAR ON RESEARCH METHODOLOGY – AN INTRODUCTION TO RESEARCH



Faculty Co-Ordinator: Mr. Amal M R

Student Co-Ordinator : Ms. Nelta Maria

The Department of Computer Science, in association with The Internal Quality Assurance Cell (IQAC) St. Albert's College organised a webinar on "Research Methodology – An introduction to Research". The session was held on 24 March 2021 by Mr. Nidhin Johny, Assistant professor Albertian Institute of Management, Cochin. The faculty coordinator was Mr. Amal M R, Assistant professor St. Albert's College Autonomous. The session started at 11 am by welcoming the resource person Mr. Ajay Bibu, semester 6. Mr. Nidhin Johny started his session by talking about the need for the research and also, he encouraged everyone to develop their interest in research. He said that research will change the way of understanding and it means the deeper learning of a specific topic. Also, he explained about various stages in a research with examples. Then he cleared doubts of the students at the end of the session. It was a very interactive session. Ms. Anjal Shalet, Sem-6 Student delivered the vote of thanks and the session came to an end by 12.00 pm.

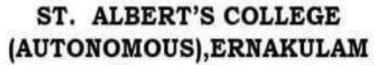




#### WEBINAR ON RESEARCH METHODOLOGY

# 25<sup>th</sup> March 2021

The Department of Commerce in association with the Internal Quality Assurance cell of St.Albert's College (Autonomous), Ernakulam organized a session on "Research Methodology" on 25<sup>th</sup> March 2021, 10 am by Dr. Ambily A S, Assistant Professor (Selection Grade), HoD, Amrita School of Arts and Sciences, Kochi.The session started with a welcome speech by Professor Amrutha Santhosh. Afterwards the session started by the resource person in a distinct way. The session was very interactive, she also asked many questions. The session wound up around 11:15 am with the vote of thanks by Monica Soya Prakasia.



Department of Commerce in association with Internal Quality Assurance cell (IQAC)

> Presents a webinar on

# "RESEARCH METHODOLOGY"

#### RESOURCE PERSON

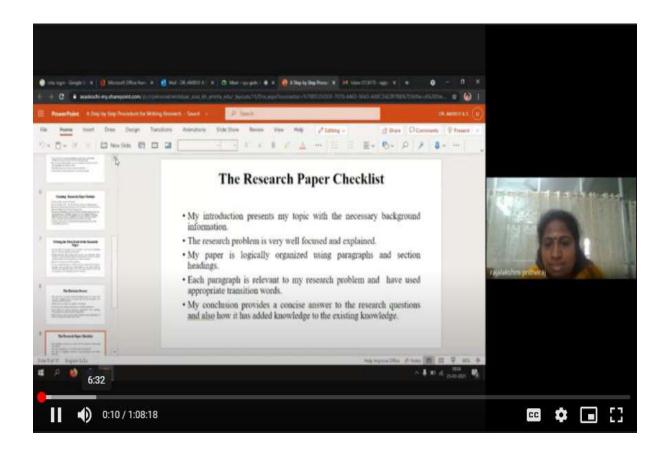


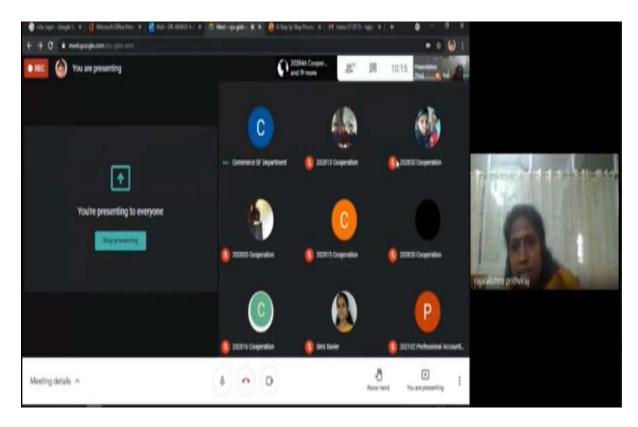
Dr. Ambily A.S.
Assistant Professor (Sr.Gr.) and Research Supervisor
Amrita School of Arts and Sciences ,Kochi

25th March 2021 @ 10am

Student Co-ordinator Sandra Baiju 9048289704

Faculty Co-ordinator
Prof. Amrutha Santhosh 9446487843





# WEBINAR ON "INTELLECTUAL PROPERTY RIGHTS"



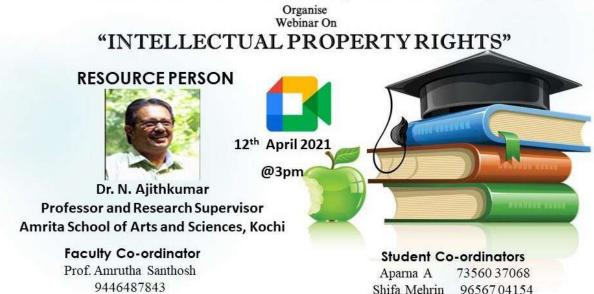




# ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

## **DEPARTMENT OF COMMERCE**

In association with Internal Quality Assurance Cell (IQAC)



The Department of Commerce in association with the Internal Quality Assurance Cell (IQAC) of St Albert's College (Autonomous) organized a webinar on "Intellectual Property Rights", with the objective to create immense knowledge on various aspects of the same. The webinar was held on 12th April 2021, 3- 4 pm via google meet with the presence of Dr. N. Ajithkumar, Professor and Research Supervisor, Amrita School of Arts & Sciences, Kochi as the resource person. The same began by the formal welcoming of the guest of honor and all the participants by the teacher coordinator Ms Amrutha Santhosh. It also had Shifa Mehrin Student Co-ordinator from B. Com Co-operation as the host.

There were a total of 60 participants in the session who provided an overview of Intellectual Property Rights, followed by an introduction, types, need and significance, consequences and a conclusion. The webinar ended with a round of discussions and vote of thanks proposed by Aparna A the other student coordinator from M. Com Finance SF. Finally, feedbacks were also collected from students.



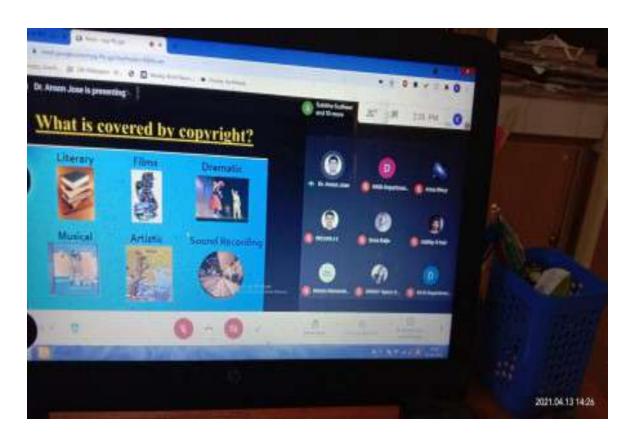


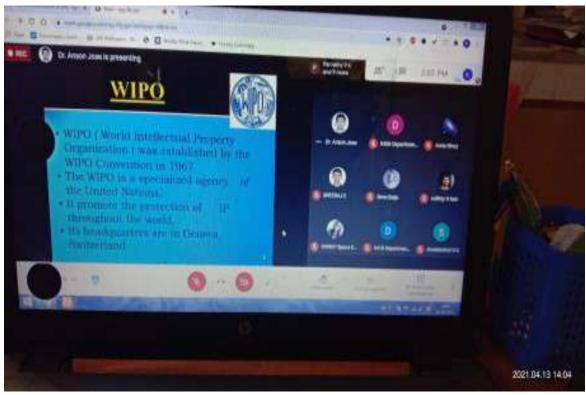
## WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

The Department of Space Science and Technology in association with the Internal Quality Assurance Cell (IQAC) has organized a webinar on the topic 'INTELLECTUAL PROPERTY RIGHTS'. The webinar was conducted by Dr. Anson C J, Assistant professor and coordinator, Research Workgroup on Geographical Indication, Inter University center for IPR studies, Cochin University of Science and Technology. The session was welcomed by *prof.* Karthika P P which was followed by a very enlightening talk on the topic. The session proved to be very fruitful for the audience as it included valuable information regarding Patents, Copyright, Trademark and so on. At the end of the session the audience were given a set of questionnaires regarding the topic to assess their response. So the session

proved to be an evaluative one too. The webinar was concluded by a vote of thanks by Sona Baiju where she expressed her sincere thanks to the Professor for the valuable session and extended her gratitude towards all the faculty members of the department and to all the students who participated in the webinar.

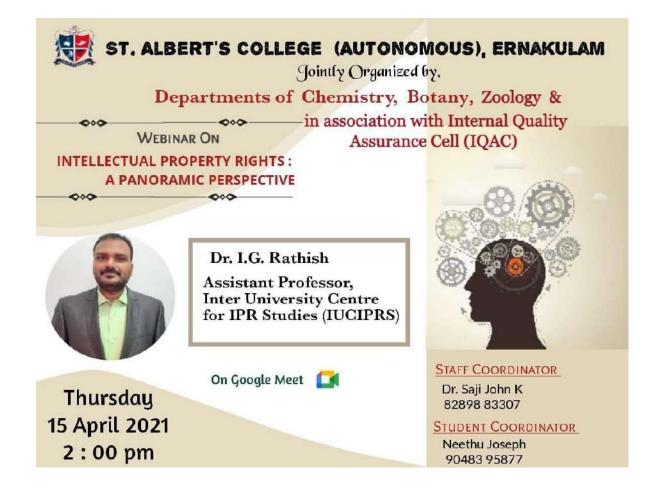




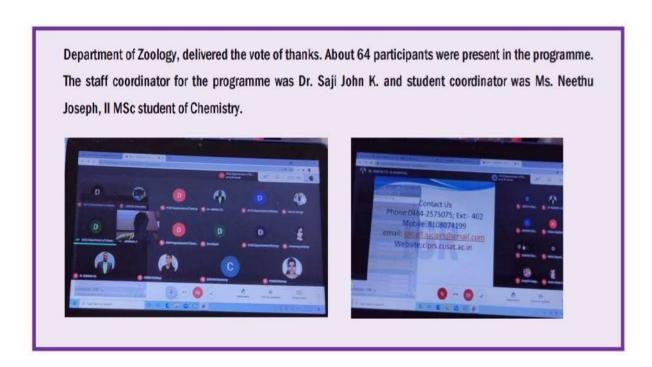


## WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

Department of Chemistry and Research Center in association with Department of Botany, Department of Zoology and the Internal Quality Assurance Cell (IQAC), organized a webinar on the topic 'Intellectual Property Rights; A Panoramic Perspective' on 15 th April 2021: The resource person was Dr. I. G. Rathish, Assistant Professor, Inter University Centre for IPR studies, CUSAT. The programme started with a prayer song by final MSC students of the Chemistry Department. Dr. J. Jameson, Head of the Department of Botany delivered the welcome speech. Dr. Saji John K (Assistant Professor, Department of Chemistry), Program Coordinator, introduced the speaker. Thereafter Dr. I. G. Rathish delivered a talk on IPR. He has covered topics like legal rights that provide creators to protect their original work, inventions or the appearance of products, artistic works, scientific developments and so on. He also discussed the details of copyrights, trademarks and patents.



Dr. Don Xavier N.D., Assistant Professor, Department of Zoology, delivered the vote of thanks. About 64 participants were present in the programme. The staff coordinator for the programme was Dr. Saji John K. and student coordinator was Ms. Neethu Joseph, II MSc student of Chemistry.



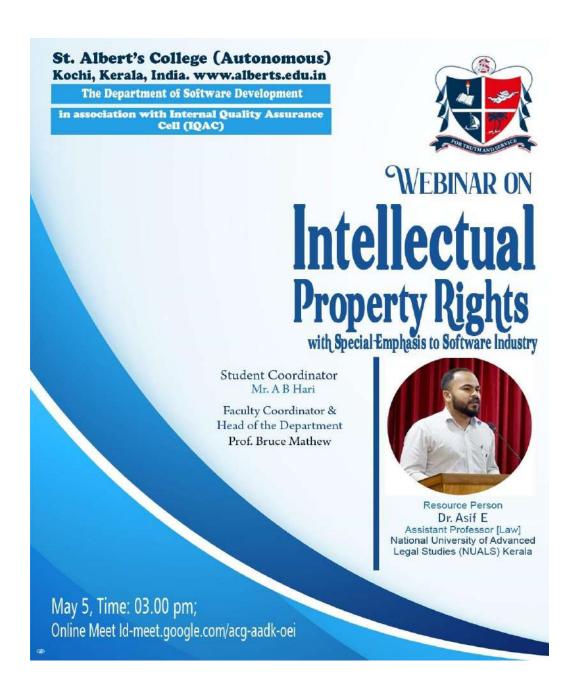
# INTELLECTUAL PROPERTY RIGHTS WITH SPECIAL EMPHASIS TO SOFTWARE INDUSTRY

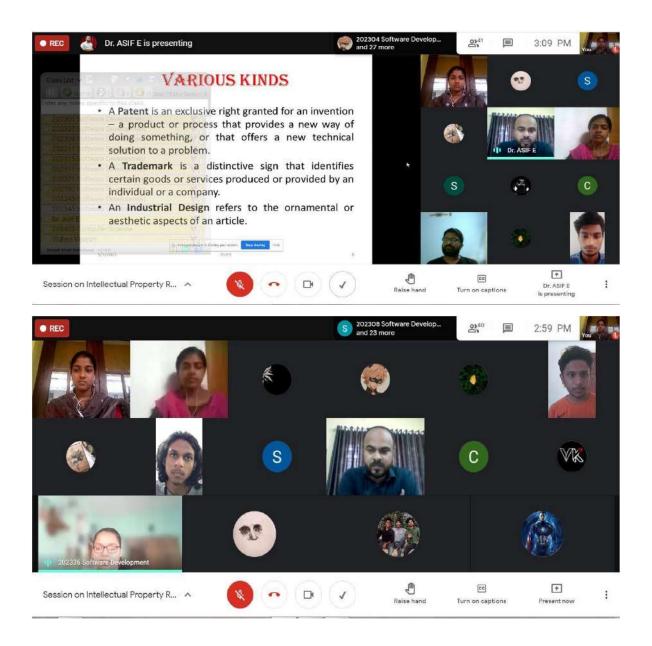
The Department of Software Development in association with the Internal Quality Assurance Cell (IQAC) organized an online session on "Intellectual property Rights with special emphasis to software industry" for the Students and Faculties. Intellectual property (IP) laws have had an important impact on the software industry's success. IP protection has given software developers the incentive to invest in developing and marketing new programs by providing a legal mechanism through which developers can capture at least some of their software's value-whatever that may be in the marketplace. Without IP protection, second-comers could simply copy the innovation and thereby appropriate at least some portion of its economic value, without having to bear any related development costs. Mr. Bruce Mathew, Head i/c, Software Development coordinated the programme. There were a total of 39 participants including 3 teaching faculty members and 36 students. The session was led by Dr. Asif E, Assistant Professor [Law], National University of Advanced Legal Studies (NUALS), Kerala.

The importance and purpose of Intellectual property Rights was discussed in this session. The Speaker of the Session Dr. Asif E presented the keynote address on "Intellectual property Rights with special emphasis to software industry". Sudeshna Nath, Student, B.Voc Software Development presented the Welcome Speech. Intellectual property rights are at the root of the software industry. Innovations made in the software products can quintessentially be protected by patents, copyrights and trademarks. Patents and copyrights provide protection to the software itself. On the other hand, Trademarks protect the names or symbols used to create a distinguishable identity in the marketplace.

Copyright protection generally extends to protect the expression of any idea, but not the mere idea itself. The application of copyright protection for software products was established internationally via the World Trade Organization's (WTO) Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs). In the case of Software, the protection provided Copyright is basically on the source and object code along with certain unique and original elements of the user interface. The copyright owner holds a bunch of exclusive rights preventing unauthorized using, making, selling or distributing copies of the work. Violation

of any of the exclusive rights will lead to infringement of copyright and such violation is subject to liability for damages or statutory fines. Article 27 of the TRIPS Agreement makes patent protection available to inventions in all fields of technology, only if they meet the minimum requirements of novelty, utility and non-obviousness. The protection offered by patent is wider than that of copyright, as copyright protection extends only to a specific expression whereas patent protection extends to the underlying functionality of an invention. Because patents can offer broader protection than copyrights, they turn out to be more valuable if they can be obtained. Jerin P F, Student, B.Voc Software Development presented the vote of thanks.





# **Future Scope & Conclusion**

Although IP laws have had an important influence on the software industry, technological advances by software developers have likewise had a strong influence on IP laws. This process of mutual influence illustrates IP laws' ability to evolve in the face of change, but has also forced software developers constantly to reevaluate how best to protect their programs against third-party appropriation. All the participants got an overview of Intellectual property Rights and its importance in the software industry. The volume of questions asked and answered clearly gave an idea about the understanding of the topic. The discussion that followed was a true proof of the benefit the participants received from the topic.

## WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

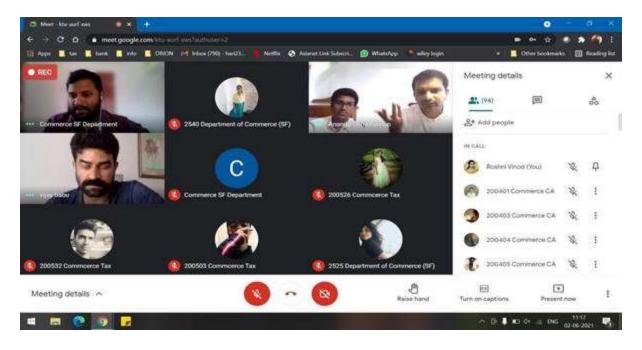
The Department of Commerce (SF), in association with the Office of Dean-Academics and Internal Quality Assurance Cell (IQAC) of St. Albert's College (Autonomous) Ernakulam, conducted a Webinar on the topic 'Intellectual Property Rights' on June 2<sup>nd</sup>, 2021 in the Google Meet platform.

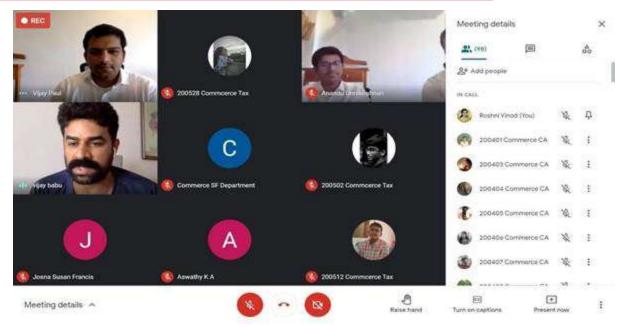
Adv. Vijay V Paul, Mr. Vijay Babu Actor/Producer and Adv. Anandu were the Chief Guests of the webinar. 2<sup>nd</sup> year and 3rd year students attended the webinar.

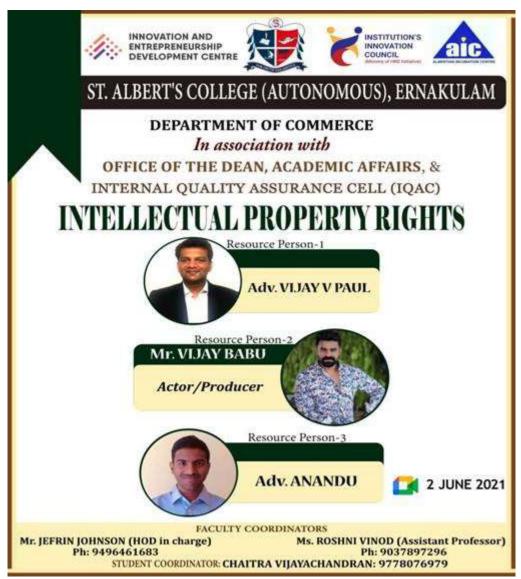
Adv. Vijay Paul gave a brief idea about different features and categorisation of IPR. He talked about the different types of intellectual properties that are protected by providing these IPR rights like songs, films etc. He also pointed out the recent conflicts in these areas by providing different examples.

The presentation was continued by the second speaker Adv. Anandu. He briefed the students about tax related aspects of Intellectual Property and the applications of both direct (Income Tax) and indirect tax (GST).

The final Q&A session was handled by Mr. Vijay Babu.







#### WEBINAR ON: INTELLECTUAL PROPERTY RIGHTS

The Department of Logistics Management in association with the Internal Quality Assurance Cell (IQAC) organised a webinar on the topic Intellectual Property Rights by the resource person Advocate Ahammad Sachin K who is practicing as an advocate at High Court of Kerala on 23<sup>rd</sup> June 2021, Wednesday from 2pm to 3pm through Google meet. He explained well about the topic by making it easier on the areas like patents, copy marks and trademarks with familiar examples. The session was enriched with the attendance of around 95 students which was coordinated without any fail by the faculty coordinator Asst. Prof. Neenu Jose and student coordinator Mr. Tilvin Thomas. Ms. Treesa Carmel was the emcee for the webinar. It started with a silent prayer followed by a welcome speech by Mr. Jojo Antony and Mr. Sidharth Suresh gave a frame about the speaker. And then the session was started and

later interactive session was carried on where the webinar was concluded by devoting the thanks by Ms. Athira P.J.

