

ALBERTIAN SWACHATHA MISSION

In connection with the Honourable Prime Minister’s Swachh Bharat Abhiyan, St. Albert’s College (Autonomous), Ernakulam organised the Albertian Swachhata Mission in association with the Kochi Corporation and Kochi Metro Rail Limited. The activities of the Swachhata Mission were spread over a week, curated to involve students, teaching and non-teaching staff, with each aspect of the Mission focusing on a different space for cleaning. All the students and faculty from all the departments took part in “Albertian Swachhata Mission”



Swachhatha Swayam – For this category, Personal Hygiene and Cleanliness Awareness sessions were taken by the tutors for their respective classes. These sessions focused on imparting the importance of keeping oneself and one’s surroundings clean. This was followed by a Poster making competition, an exhibition and elocution competition on “Personal Hygiene” for all the students of the college. Winners were awarded prizes as well. These competitions helped by giving creative avenues to speak about an important issue.



Swachhatha Kudumbam – This focused on the area of ‘Hygiene & Clean Family’. Students were requested to clean their immediate households and share before and after photographs of the home space they cleaned. These photographs were later shared through social media as part of the mission. This was brought under the hashtag #MyCleanHomeChallenge with the publication of e-handbook on – “Personal Hygiene”.



Swachhata Changathikootam – This section focused on the area of ‘Hygiene & Clean Hangout Places’. Students were asked to undertake cleaning drives near their own houses with their friends. This activity was designed to inculcate a sense of working together for a cause. The photographs of these activities also had to be shared through social media as part of the mission.

Swachhata Classroom– ‘Hygiene & Clean Classrooms’ was the aim of this activity. Students, teaching and non-teaching staff were involved in cleaning class rooms, Departments, Labs and offices. Cleaning the campus was the focus area here. Part of this session was also the preparation of a monthly Cleaning Time Table for each classroom. The duty of cleaning classes was allotted on the basis of group divisions which would rotate every week. A Swachhata board with the names of students was also placed in each classroom. A Classroom Cleaning Committee was also formed for this purpose, but also with the intention of continuing this as a general practice.

Swachhata Kalalayam – This area which focused on ‘Hygiene & Clean College’ started with the inauguration of the Segregated Waste Management System which included three separate bins – One for food waste, one for plastic and one for paper. These sets were

installed in different parts of the college so that all members could use it appropriately. This was also a big help for the cleaning staff of the college.

Swachhatha Naadu challenge was where students and the staff members of the college cleaned the Banerji Road, from High Court Junction to the Lissy Hospital Junction, St. Albert's Lane, IS Press Road and Mahtama Gandhi Road till the MG Road Metro Station. The duty of cleaning these spaces were divided and allotted to each department. These individual drives were inaugurated by various eminent personalities. It was also accompanied by awareness conversations with shopkeepers and the general public.

Swachhatha Rally was where all the departments of the College organised a Swachhatha Rally from designated area of each department to St. Albert's Sports Campus, Kaloor. This was a walk with a purpose – of awareness and the importance of ensuring good hygiene.

Honouring the Cleaning Staff the Departments of the College honoured the cleaning staff of the college as a part of their extension activity. The student representatives honoured the cleaning staff with a ponnada (shawl)/Gifts.

