

## HAIR DONATION CAMPAIGN

*Kesha-Daanam*, a Hair donation programme was organised by Albertian institute of Management, Department of Social work in collaboration with Ernakulam Social Service Society and Caritas India for the benefit of cancer patients was organized. This platform helped in raising awareness on the effects of cancer and what one can do to ease the journey of another individual. 23 students and 2 faculty members (3 daughter of faculty members also) donated their Hair for the benefit of Cancer patients.





