



St. Albert's College (Autonomous), Kochi
Department of Software Development

E-BUSINESS & ITS FUTURE TRENDS

9th December, 2020, 02.30 PM IST

St. Albert's College (Autonomous)
Kochi, Kerala, India. www.alberts.edu.in

Department of Software Development
& Department of Computer Science



e-Business
& its future Trends

 **Google Meet-Id**
meet.google.com/rzk-hjwe-bbi

WEDNESDAY
DECEMBER, 09 2020.
TIME 2.30 PM

Student Coordinator
Ms. Andriya Jojo
Faculty Coordinator
Bruce Mathew
Head i/c,
Software Development



Dr. Ammar Rimawi
Professor, Informatics
AL WATANIYA
PRIVATE UNIVERSITY.
HAMA, SYRIA

REPORT

The Department of Software Development organised an online session on “**E-Business & its future trends**” for the Students and Faculties. E-Business (electronic business) is the conduct of business processes on the Internet. These e-business processes include buying and selling goods and services, servicing customers, processing payments, managing production control, collaborating with business partners, sharing information, running automated employee services, recruiting and more. Today, as corporations continuously rethink their businesses in terms of the Internet, they are conducting e-business to buy parts and supplies from other companies, collaborate on sales promotions and conduct joint research. Mr. Bruce Mathew, Head i/c, Software Development coordinated the programme. There were a total of 99 participants including 53 internal (50 students and 3 faculty members) and 46 external (44 students and 2 faculty members). The session was led by Professor. Dr. Ammar Rimawi, Department of Informatics, Al Wataniya Private University, Hama, Syria.

The impact of e-Business and its future trends was discussed in this session. The Speaker of the Session Dr. Ammar Rimawi presented the keynote address on “**E-BUSINESS AND ITS FUTURE TRENDS**”. E-business is a general term that encompasses all forms of using digital information and communication technologies to support and optimize business processes. In contrast, e-commerce describes only the online trading of products and services, and is therefore only a subsection of e-business. The most important role of electronic business is “electronic value creation” – the **generation of electronic added value**. He discussed the basic trends used in e-Business relating with best suitable real-life examples which are essential for the understanding of topic. He projected a clear understanding of the importance of e-Business and its future trends in the real world. He inspired the audience by lively interacting on topics such as categories of various market participants, features of e-Business, e-Business concepts and its future trends. He highlighted the core components of e-Business which are **information, communication, and transaction**. Business partners use digital networks (i.e. public or private communication networks) to conduct business processes using innovative technologies to improve efficiency. Three key areas are particularly important for e-business which are **E-procurement, Online stores, Online marketplaces**. The resource person also discussed about redesigning strategic business processes and meeting the challenges of a new market increasingly characterized by globalization and analyzing the market trends using

different tools and techniques. After the session, a feedback about the session was collected through online mode from all the participants.

PHOTOGRAPHS OF THE EVENT

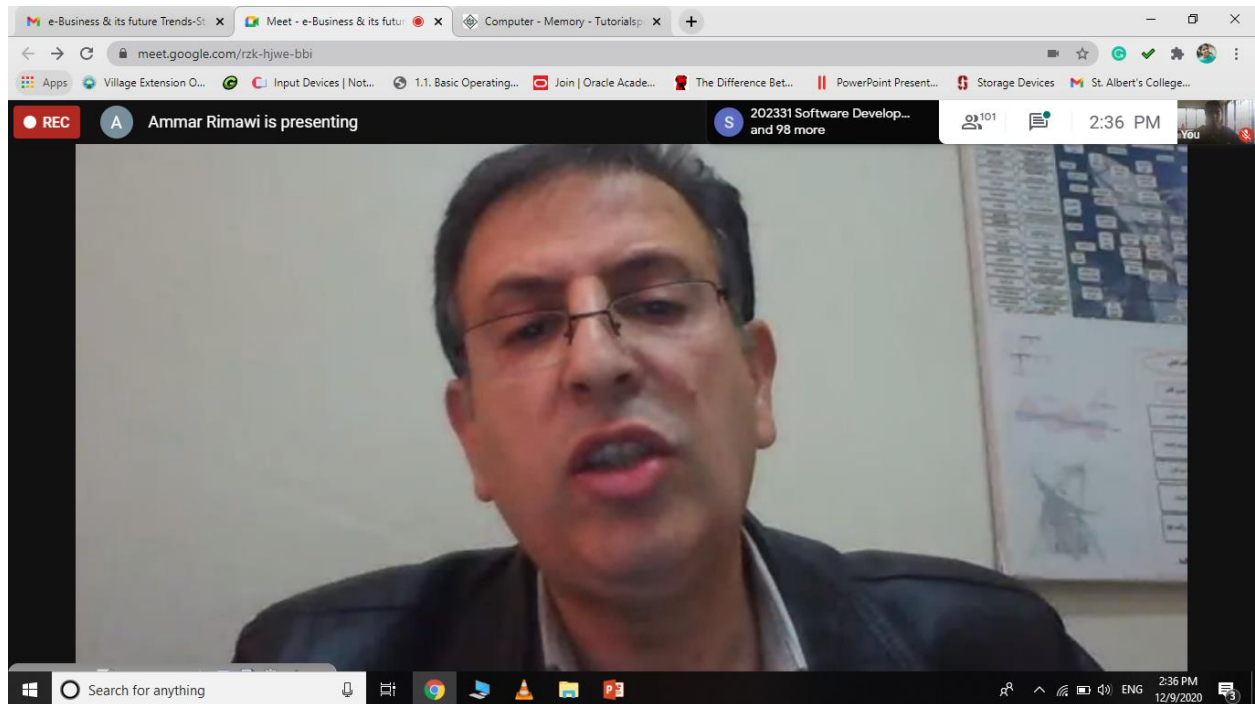


Fig 1: Dr. Ammar Rimawi interacting with the Students and Faculties

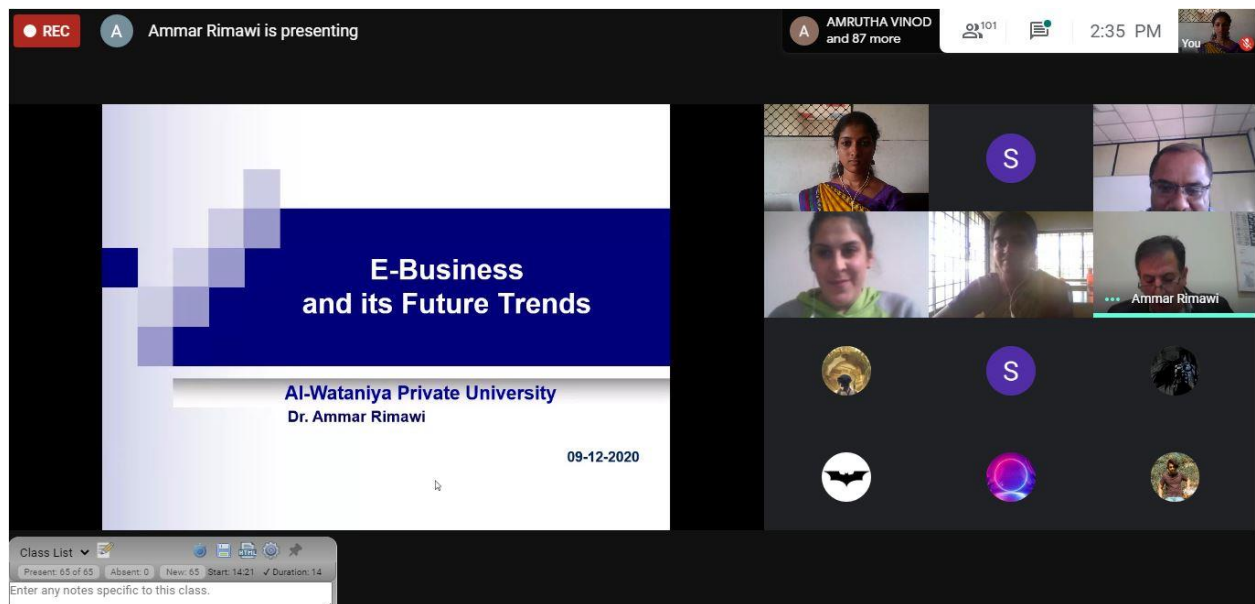


Fig 2 : Dr. Ammar Rimawi presenting about e-Business

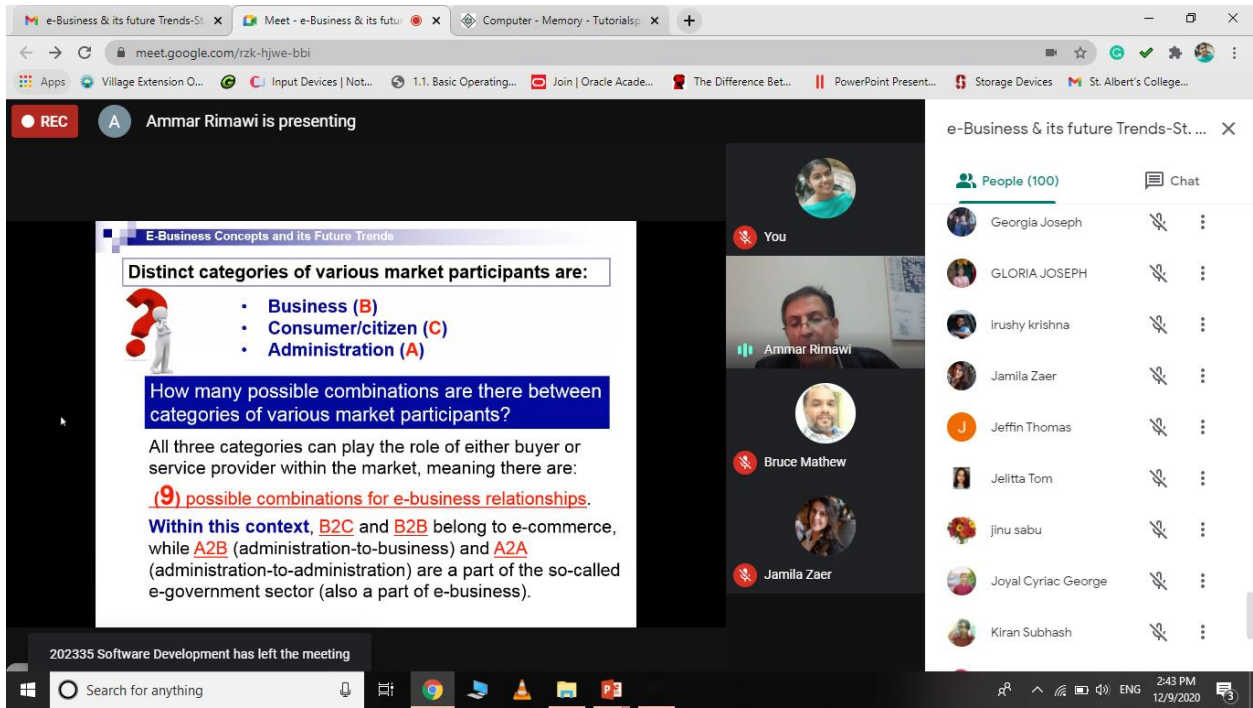


Fig 3 : Dr. Ammar Rimawi presenting about various market participants

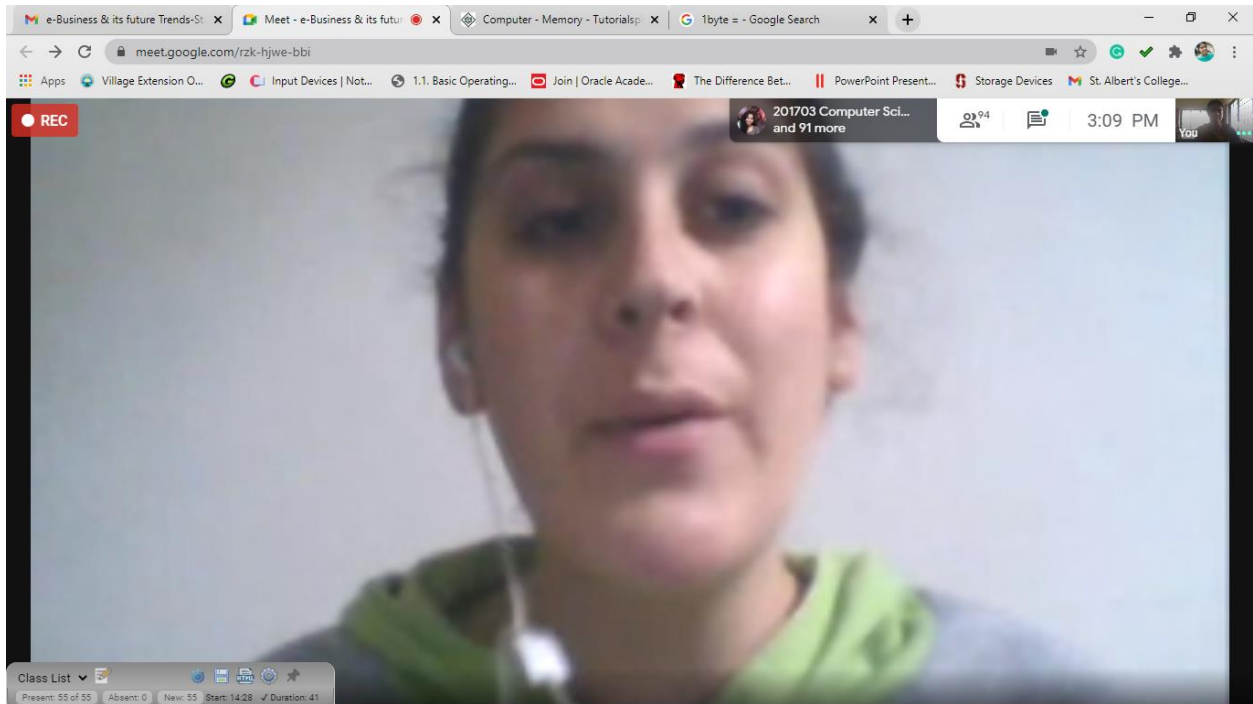


Fig 4: Jamila Zaer, Director, Al Wataniya Private University, interacting with participants

ATTENDANCE


Sl.No	Name of the Participant	Particulars
1.	Jamila Zaer	Director, Al Wataniya Private University, Hama, Syria
2.	Bruce Mathew	HOD, St.Albert's College(Autonomous), Kochi
3.	Vidhya Vijayan	Faculty, St.Albert's College(Autonomous), Kochi
4.	Anjana C M	Faculty, St.Albert's College(Autonomous), Kochi
5.	Mr. Loju K Joy	Faculty, Holy Cross College, Kottayam
6.	Alen Martin	Student, St.Albert's College(Autonomous), Kochi
7.	Sreya Titus	Student, St.Albert's College(Autonomous), Kochi
8.	Vinayak P.M	Student, St.Albert's College(Autonomous), Kochi
9.	Fathima K.A	Student, St.Albert's College(Autonomous), Kochi
10.	Aldrin Shibu	Student, St.Albert's College(Autonomous), Kochi
11.	Aswani P.J	Student, St.Albert's College(Autonomous), Kochi
12.	Nikhil Johny	Student, St.Albert's College(Autonomous), Kochi
13.	Athul Prasanth R.P	Student, St.Albert's College(Autonomous), Kochi
14.	Abraham Russell T.A	Student, St.Albert's College(Autonomous), Kochi
15.	Jerin P.F	Student, St.Albert's College(Autonomous), Kochi
16.	Joel Antony	Student, St.Albert's College(Autonomous), Kochi
17.	Antony Cyril Jose	Student, St.Albert's College(Autonomous), Kochi
18.	Leya Benny	Student, St.Albert's College(Autonomous), Kochi
19.	Antony Jees T.J	Student, St.Albert's College(Autonomous), Kochi
20.	Sanjay P Shaji	Student, St.Albert's College(Autonomous), Kochi
21.	A.B Hari	Student, St.Albert's College(Autonomous), Kochi
22.	Jenin Joseph T	Student, St.Albert's College(Autonomous), Kochi
23.	Askar Shajahan	Student, St.Albert's College(Autonomous), Kochi
24.	Aedrin Rebeiro	Student, St.Albert's College(Autonomous), Kochi
25.	Alan Joy	Student, St.Albert's College(Autonomous), Kochi
26.	Mehna Fathima P.N	Student, St.Albert's College(Autonomous), Kochi
27.	Athul P.G	Student, St.Albert's College(Autonomous), Kochi
28.	Joyel Varghese	Student, St.Albert's College(Autonomous), Kochi

29.	Shalwin C.S	Student, St.Albert's College(Autonomous), Kochi
30.	Ericson K.A	Student, St.Albert's College(Autonomous), Kochi
31.	John Samuel A.C	Student, St.Albert's College(Autonomous), Kochi
32.	Ashna V.T	Student, St.Albert's College(Autonomous), Kochi
33.	Fida Salam	Student, St.Albert's College(Autonomous), Kochi
34.	Andriya Jojo	Student, St.Albert's College(Autonomous), Kochi
35.	Vignesh A.M	Student, St.Albert's College(Autonomous), Kochi
36.	Rijin Joseph	Student, St.Albert's College(Autonomous), Kochi
37.	Sudeshna Nath	Student, St.Albert's College(Autonomous), Kochi
38.	Seby John	Student, St.Albert's College(Autonomous), Kochi
39.	Akhil P A	Student, St.Albert's College(Autonomous), Kochi
40.	Antony Samuel T.R	Student, St.Albert's College(Autonomous), Kochi
41.	Anusree Madhu	Student, St.Albert's College(Autonomous), Kochi
42.	Acewin Jos	Student, St.Albert's College(Autonomous), Kochi
43.	Nismal T.N	Student, St.Albert's College(Autonomous), Kochi
44.	Athul Krishna V.S	Student, St.Albert's College(Autonomous), Kochi
45.	Aadhish Gopal	Student, St.Albert's College(Autonomous), Kochi
46.	Stinil Steephan	Student, St.Albert's College(Autonomous), Kochi
47.	Aneetta N V	Student, St.Albert's College(Autonomous), Kochi
48.	Fernando M M	Student, St.Albert's College(Autonomous), Kochi
49.	Steains Sebastian	Student, St.Albert's College(Autonomous), Kochi
50.	Antony Evan Alosius	Student, St.Albert's College(Autonomous), Kochi
51.	Riya Joseph	Student, St.Albert's College(Autonomous), Kochi
52.	Aswitha Menon	Student, St.Albert's College(Autonomous), Kochi
53.	Akash P P	Student, St.Albert's College(Autonomous), Kochi
54.	Neha Maria	Student, St.Albert's College(Autonomous), Kochi
55.	Anagha Biju	Student, St.Albert's College(Autonomous), Kochi
56.	Aswathy Shajan	Student, Holy Cross College,Kottayam
57.	Lena Shaji	Student, Holy Cross College,Kottayam
58.	Georgey Siby	Student, Holy Cross College,Kottayam
59.	Kiran Subhash	Student, Holy Cross College,Kottayam
60.	Christeena K Sunny	Student, Holy Cross College,Kottayam

61.	Prince Thomas	Student, Holy Cross College,Kottayam
62.	Alan Tomy	Student, Holy Cross College,Kottayam
63.	Athul Tony	Student, Holy Cross College,Kottayam
64.	Amrutha Vinod	Student, Holy Cross College,Kottayam
65.	Abhijith AB	Student, Holy Cross College,Kottayam
66.	Arun Abraham	Student, Holy Cross College,Kottayam
67.	Manu Babu	Student, Holy Cross College,Kottayam
68.	Milan Baby	Student, Holy Cross College,Kottayam
69.	Athira Biju	Student, Holy Cross College,Kottayam
70.	Georgia Joseph	Student, Holy Cross College,Kottayam
71.	Gloria Joseph	Student, Holy Cross College,Kottayam
72.	Irushy Krishna	Student, Holy Cross College,Kottayam
73.	Jeffin Thomas	Student, Holy Cross College,Kottayam
74.	Jelitta Tom	Student, Holy Cross College,Kottayam
75.	Jinu Sabu	Student, Holy Cross College,Kottayam
76.	Joyel Cyriac George	Student, Holy Cross College,Kottayam
77.	Arun Ramachandran	Student, Holy Cross College,Kottayam
78.	Binimol Joseph	Student, Holy Cross College,Kottayam
79.	Cyril P Sunil	Student, Holy Cross College,Kottayam
80.	Elizebeth Rinkle Sunny	Student, Holy Cross College,Kottayam
81.	Adon Robins	Student, Holy Cross College,Kottayam
82.	Aiswarya K S	Student, Holy Cross College,Kottayam
83.	Ajacks Sebastian	Student, Holy Cross College,Kottayam
84.	Akhil Jaimon	Student, Holy Cross College,Kottayam
85.	Alan Joseph	Student, Holy Cross College,Kottayam
86.	Alby Ann Joseph	Student, Holy Cross College,Kottayam
87.	Mathew Jose	Student, Holy Cross College,Kottayam
88.	Nimisha Stephen	Student, Holy Cross College,Kottayam
89.	Nirmal Raju	Student, Holy Cross College,Kottayam
90.	Riswana Haris	Student, Holy Cross College,Kottayam
91.	Riya George	Student, Holy Cross College,Kottayam
92.	Shins Shaji	Student, Holy Cross College,Kottayam
93.	Amrutha Kishore	Student, Holy Cross College,Kottayam
94.	Annie Brigit Joseph	Student, Holy Cross College,Kottayam

95.	Annjish Kunjumon	Student, Holy Cross College,Kottayam
96.	Anumol Rajan	Student, Holy Cross College,Kottayam
97.	Arjun Unnikrishnan	Student, Holy Cross College,Kottayam
98.	Arun Abraham	Student, Holy Cross College,Kottayam
99.	Syama P Nair	Student, Holy Cross College,Kottayam

FEEDBACK FORM



St. Albert's College (Autonomous)
 An Initiative of Archdiocese of Verapoly
 Affiliated to Mahatma Gandhi University, Kottayam

Webinar – Feedback Survey

Webinar Organised by the Department of Software Development
* Required

Name of the Participant *

Anjana C M

Email Address *

anjana@alberts.edu.in

Title of the Webinar *

E- Business and its Future Trends

Resource Person

Prof. Dr. Ammar Rimawi, Professor, Al Wataniya Private University, Syria

Date of the Webinar *

Dec 09, 2020

How informative was the Webinar (1 is low and 5 is high) *

1
 2
 3
 4
 5

How satisfied are you with the Webinar on Data Analytics (1 is low and 5 is high) *

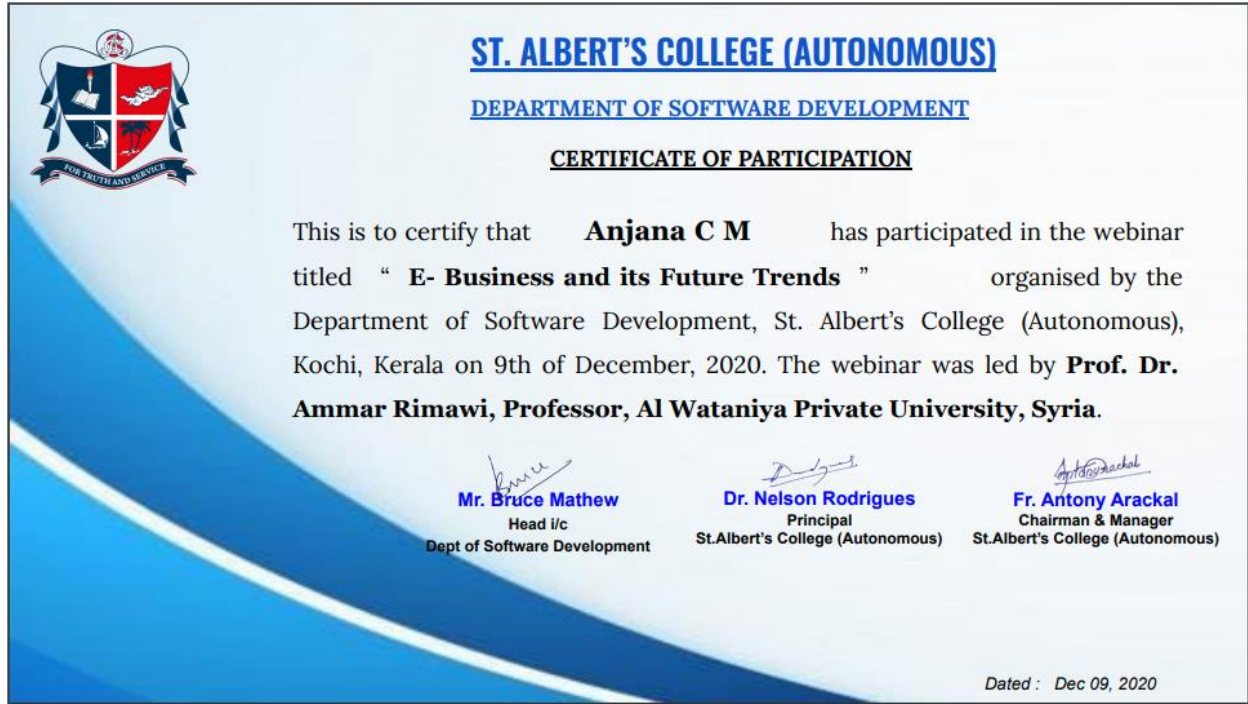
1
 2
 3
 4
 5

Are there any topics you'd like to see covered in future webinars?

Data Analytics

Submit

SAMPLE OF THE CERTIFICATE ISSUED



CONCLUSION

All the participants got an overview of the e-Business and its advantages in this era. The volume of questions asked and answered clearly gave an idea about the understanding of the topic. The discussion that followed was a true proof of the benefit the participants received from the topic.

-----**END OF REPORT**-----