

'Rebuild Kerala 2018'

INTERNATIONAL CONFERENCE ON
#RebuildKerala2018
 15th September 2018 | 09.00 a.m. to 5.00 p.m.
 Bernard Hall, St. Albert's College (Autonomous)

Resource Management, Conservation & Sustainability
 Agriculture | Fisheries | Livestock Management | Ecosystem | Water & River Management | Medical | Healthcare

Recovery & Flood Impact Management
 Financial Sector | Unorganized Sector | Legal Aid | Local Self Governance | Education & Counseling

Rehabilitation Plan
 Community Rebuilding | Green Architecture | Eco Town & Village Infrastructure Projects | Alternative Energy Sources | Environment Protection | Schemes and Plans

Organised by
P.G. Dept. of Commerce and Research Centre, St. Albert's College (Autonomous)

in association with
**Confederation of Indian Industries(CII) and
 Ernakulam Social Service Society (ESSS), Archdiocese of Verapoly**




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റി അറിയിച്ചു.
റീബിൽഡ് കേരള 2018: സമ്മേളനം 15ന്

കൊച്ചി • സെന്റ് ആൽബർട്ട്സ് കോളജിലെ കൊമേഴ്സ് പോസ്റ്റ് ഗ്രാജുവേറ്റ് ഡിപ്പാർട്ട്മെന്റ് സിഐഐ. എറണാകുളം സോഷ്യൽ സർവീസ് സൊസൈറ്റി എന്നിവയുമായി സഹകരിച്ചു റീബിൽഡ് കേരള 2018 രാജ്യാന്തര സമ്മേളനം 15നു രാവിലെ ഒൻപതിനു നടക്കും. കൃഷി, മത്സ്യബന്ധനം, മ്യൂൾ സംരക്ഷണം, ആരോഗ്യം, ജല സംരക്ഷണം എന്നിങ്ങനെ 18 വിഷയങ്ങളിലായി ചർച്ചകളും അവതരണങ്ങളുണ്ടാകും. റജിസ്ട്രർ ചെയ്യാൻ. www.alberts.ac.in/rebuildkerala2018. 9895403578.

ധർമ്മ് ഒഴിവാക്കി കലോത്സവങ്ങൾ



സെന്റ് ആൽബർട്ട്സ് കോളജ് (ഓട്ടോണമസ്) ഡിപ്പാർട്ട്മെന്റ് ഓഫ് കൊമേഴ്സിന്റെ നേതൃത്വത്തിൽ റീബിൽഡ് കേരള 2018 അന്താരാജ്യാന്തര സമ്മേളനം റ്റൈം റിപ്പാർഡ് ഹേ എം.പി. ഉദ്ദേശ്യം ചെയ്യുന്നു.

നവകേരള നിർമ്മാണത്തിന് പ്രതിജ്ഞാബദ്ധരാകണം - പ്രൊഫ. റിച്ചാർഡ് ഹേ എം.പി.

കൊച്ചി • നവകേരള നിർമ്മാണത്തിൽ എല്ലാവരും പ്രതിജ്ഞാബദ്ധരാകണമെന്ന് പ്രൊഫ. റിച്ചാർഡ് ഹേ എം.പി. സെന്റ് ആൽബർട്ട്സ് കോളജ് (ഓട്ടോണമസ്) ഡിപ്പാർട്ട്മെന്റ് ഓഫ് കൊമേഴ്സിന്റെ നേതൃത്വത്തിൽ 'റീബിൽഡ് കേരള 2018 അന്താരാജ്യാന്തര സമ്മേളനം' ഉദ്ഘാടനം ചെയ്ത് സംസാരിക്കുകയായിരുന്നു അദ്ദേഹം.

കോൺഫെറൻസ് ഓഫ് ഇന്ത്യൻ ഇൻഡസ്ട്രീസിൽ അതിരുകളില്ലാത്ത സഹായം നൽകണമെന്നും സഹായം നൽകണമെന്നും അഭ്യർത്ഥിച്ചു. വരാവുന്ന 20 വിഷയങ്ങളിൽ പ്രബന്ധാവതരണങ്ങളും കേരളത്തിന്റെ പുനർനിർമ്മാണ പദ്ധതികളും അവതരിപ്പിച്ചു. വരാവുന്ന അതിരുകളില്ലാത്ത സഹായം നൽകണമെന്നും അഭ്യർത്ഥിച്ചു. വരാവുന്ന 20 വിഷയങ്ങളിൽ പ്രബന്ധാവതരണങ്ങളും കേരളത്തിന്റെ പുനർനിർമ്മാണ പദ്ധതികളും അവതരിപ്പിച്ചു.

പതിവായി നടന്നത്. കോളജ് ചെയർമാൻ ഡോ. ആൻണി അരുൺ അദ്ധ്യക്ഷത വഹിച്ചു. മൂന്നു ദിവസം നവകേരളത്തിലായി 20 വിഷയങ്ങളിൽ പ്രബന്ധാവതരണങ്ങളും കേരളത്തിന്റെ പുനർനിർമ്മാണ പദ്ധതികളും അവതരിപ്പിച്ചു. വരാവുന്ന അതിരുകളില്ലാത്ത സഹായം നൽകണമെന്നും അഭ്യർത്ഥിച്ചു.

പതിവായി നടന്നത്. കോളജ് ചെയർമാൻ ഡോ. ആൻണി അരുൺ അദ്ധ്യക്ഷത വഹിച്ചു. മൂന്നു ദിവസം നവകേരളത്തിലായി 20 വിഷയങ്ങളിൽ പ്രബന്ധാവതരണങ്ങളും കേരളത്തിന്റെ പുനർനിർമ്മാണ പദ്ധതികളും അവതരിപ്പിച്ചു.

International conference on Rebuild Kerala 2018 organised by the department of commerce and research centre, St. Albert's college (Autonomous) in association of confederation of Indian industries (CII) and Ernakulam social service society (ESSS), Archdiocese of Verapoly was held in the Bernard hall here on 15th September 2018, Saturday. An initiative organized in the nightmarish experience of the unprecedented flood

was attended by more than 150 participants from various fields. The event which took place as three sessions, began at 9 in the morning and came to an end by 5 in the evening with ideas that add to further rebuilding Kerala.

Inauguration

The initiative was embarked on in the presence of the chief guest of the day Prof. Richard Hay(Member of Parliament),Rev. Fr. Antony Arakkal(Manager),Dr. M.L. Joseph(Principal),Rev. Fr. Martin Azhikkakath,Dr.V.S. Sadhanandhan (Vice principal),Dr.Tia Mathews(HOD,Dept. of Commerce)

In his welcome Address,Dr. M.L. Joseph said that it is an attempt to coordinate different departments to rebuild Kerala in a sustainable manner. He also assured that it will act for the state as a compilation of practical solutions.

Rev. Fr. Antony Arakkal presented a worthwhile message that Kerala is our home.He attempted to bring to the minds of all an idea of brotherhood and also made his attempt to retain the unity that the state showed to face the calamity. He said “Kerala is our home. It is our duty to rebuild the home, when it is devastated”

In his inaugural address, Prof. Richard Hay, Member of Parliament remarked ‘Rebuild Kerala 2018’ first of its kind in the state. “Road to recovery will be long and hard. Resilience of civil society is remarkable; they must be appreciated. I believe that the seminar could address social, economic, environmental, and psychological impact on Kerala. Protection of Western Ghats is the first thing to do. It is the gift of nature to Kerala.” He remarked. He also commemorated the fishermen for their bravery.

Session I – Resource management, conservation, and sustainability

Prof. Dr. Reena Mathew (Head, Rice Research centre, Mankombu) spoke on the impact the flood had on the natural resources of the state. She said “The flood led to complete depletion of oxygen in the soil which thereby led to nutrient imbalance in the soil. There was leaching of nutrients for the soil. Being a native of Kuttanad, I opine that Flash floods are beneficial to Kuttanad as it regains the fertility of soil. Land Slides that occurred in the hills caused the loss of micro organisms.”

Dr. Harikrishnan (Director, School of industrial fisheries ,CUSAT) spoke on the cuts that the flood caused on the fisheries and aquatic resources of the state. He remarked that the unprecedented flood has greatly affected the Inland fish production. This sector which is diverse by its nature and hence cannot be studied like marine fisheries. As a result the accurate measures of loss in this sector cannot be estimated.

Dr. Sudhodhanan (Former deputy director, Animal husbandry and consultant to NABARD) talked on the ill effects of flood on the animal husbandry. Animal husbandry is the livelihood of rural and tribal sector of the state.Micro enterprises run by women mainly consists of animal husbandry. The development of organic farming and family farming is rooted in animal husbandry. Hence immediate steps must be taken to retrieve this sector back to normal. The role of students and youth is valuable in this process because development of our state is the need of the generations to come. Kerala model

development program is worthwhile in this situation. WHO initiative of one health programme and Mobile ambulance veterinary services will help in this scenario. Resource mobilization and appropriate management and utilization of creative ideas can bring forth effective changes in the sector.

Prof. M.K. Prasad (former Pro vice chancellor, Calicut University) enumerated the effects of flood on the ecosystem of the state. He stated that the flood was the result of the man's attempt to rebuild his own environment. Nature must be seen as a life.

Dr. (Sr.) Annie Sheela spoke on the medical and health care mechanisms to be adopted in the flood affected regions as well as in the state as a whole. The society is mainly affected in two ways by the flood- direct affects due to the flood water and indirect affects due to further damages. The disaster has greatly increased the morbidity and mortality rate. Infections due to poor sanitation, overcrowding, vector borne diseases and rodent borne diseases put the life of the survived in danger. Most common and fatal is leptospirosis. It is also hard to recover from the mental trauma the flood has put on the lives of the affected. She also mentioned on the need to stick on to the vaccination and chlorination of water. Medical camps and counselling sessions have turned out to be the need of the hour.

Session II – Recovery and flood impact management

This session included discussions on the aftermath of flood. Talk dealt with each class of the society. This session produced the need and ways to rebuild the keralite society.

Dr. Edward Edezhath (former syndicate member, Sanskrit university, Kalady) talked on education and counselling. He said that the initial attempt to rebuild the mind of each keralite starts with the education sector. Government intended to start the education institutions as usual, keeping this vision in mind. Many schools that were the relief camps have to be renovated to bring them back as it was before. Health education and counseling programmes have to be arranged in all spheres of the society. Not just workers but the

bystanders and rescue workers need counseling in the wake of flood. State must be vigilant by providing timely support information and information on allied services.

Sri. Xavier Thomas Kondody (State council Member CII and managing partner, Sanson chemical industry, Kottayam) provided a wide range of information on the effects of flood on MSMEs and the ignorance from the part of authorities in this regard. He reiterated that this sector is one of the most income generating sector of the country. Losses are innumerable and plans are made for the recovery, but state or initiative have not come to the practical side of it. He reminded failing to plan is planning to fail.

Adv. Sherry J. Thomas(General Secretary, KLCA) detailed on the disaster management act, 2005. The activities of the local self government in order to rebuild kerala after the havoc were informed by Adv. Yesudas Parapilly (President, Ernakulam Block Panchayath). Sri. Vivek Krishna Govind C.A. (Managing partner, Varma and Varma) talked on the increasing accrued loss. He also mentioned about the crowd outsourcing model by KPMG.

Session III – Rehabilitation plan

This session included the information that was the need of the hour – the rehabilitation ideas. The session began with the talk of Sri. PC Cyriac IAS (Former addi. Chief secretary, Government of Tamil Nadu). He commented “ Kerala society raised to a level, which no one expected to reach. Society rose to one man to cop up with the calamity.” Appreciating the men and women of kerala, he said, “This happened not because of the political leadership, but the young, old, men, women rose. If all had played their role, it would have been more efficiently handled. What was done was great ; It is unparalleled.”

Smt. Sindhu NT produced valuable information on the concept of ecotown and village infrastructure. Dr. Vijayakumar(Emeritus professor,CUSAT) Switched the listeners brains to the ideas of alternative energy sources that are ecofriendly without much use of land. Sri. C.R. Neelakandan (Environmentalist) opened the eyes of his listeners saying “See the river as a live entity that wishes to enjoy all freedom as other living beings.” He also said that Survival planning is more important that Urban planning and also added that no plan will survive if climate change is not taken into concern.” Sri. Sunilal P.B.(Deputy collector) gave a detailed statement on the schemes and plans the government has adopted to fight the distress caused by the flood. Sri. Anil Joseph cleared doubts on the town planning and structural safety that must be ensured in the future to reduce destructions that can cost even human lives.

The conference that last for a day, was a treasure of information to sustain the current losses, prevent similar destructions in the future, and to head towards rebuilding a state in a sustainable manner for a prosperous future.