

Increase in Scope of Organic Farming and Allied Business as a Result of Covid-19

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF THE DEGREE*

BACHELOR OF COMMERCE

BY

SOORAJ S NAIR REG NO. 1801090059

Under the guidance of **Mrs. ROSALIND GONZAGA**

Assistant Professor Department of Commerce

And

Vice Principal of St. Albert's College, Ernakulam



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi

University, Kottayam

APRIL 2021

EFFECT OF GOLD RATE FLUCTUATION ON THE INVESTMENT PATTERN OF WORKING WOMEN OF ERNAKULAM DURING THE FIRST AND SECOND PHASE OF COVID-19 PANDEMIC.

Project submitted in partial fulfilment of the requirements for the award of

BACHELORS DEGREE IN COMMERCE

Project Report

Submitted by

ANN MARIA M.A (Reg no:1801090010)

Under the guidance of

DR. TIA MATHEWS

Head of the Department of Commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

A STUDY ON CUSTOMERS' AWARENESS AND ADOPTION OF GREEN BANKING IN ERNAKULAM CITY

Project submitted in partial fulfilment of requirements for award of

BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

P. A. JEWEL (Reg. No:1801090049)

Under the guidance of

MR. SHARAN HILARY

Assistant Professor

Department of Commerce and Research Centre



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A STUDY ON THE IMPACT OF REWARD SYSTEM ON
EMPLOYEES' PERFORMANCE IN LULU GROUP
INTERNATIONAL, EDAPPALLY**

Project submitted in partial fulfillment of requirements for award of
BACHELORS DEGREE IN COMMERCE

Project Report

Submitted by

ANN MARY M J (Reg no: 1801090011)

Under the guidance of

Mrs. Neetha Francis

Assistant professor

Department of Commerce and Research Centre



ST. ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

A STUDY ON NETFLIX AND ITS IMPACT ON CONSUMERS AND ENTERTAINMENT INDUSTRIES

DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF
THE REQUIREMENT FOR THE AWARD OF THE DEGREE

BACHELOR OF COMMERCE

SUBMITTED BY

CAROLIN JOHNSON

REG NO: 1801090022

Under the guidance of Mrs. NEERAJA T S
Assistant professor Department of Commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi University, Kottayam

29 MARCH 2021

**A STUDY ON IMPACT OF KUDUMBASHREE ON WOMEN EMPOWERMENT
WITH REFERENCE TO EDAKATTUVAYAL GRAMA PANCHAYAT**

Project Report submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
K S ANJU (Reg no. 1801090038)

Under the guidance of
Rency Joseph
Assistant Professor



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
Affiliated to Mahatma Gandhi University, Kottayam
19 MARCH 2021

A STUDY ON THE INVESTMENT BEHAVIOUR OF THE RESIDENTS OF ERNAKULAM WITH SPECIAL EMPHASIS ON STOCK MARKET INVESTMENT

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree of
BACHELOR OF COMMERCE

Submitted by
KRITIKA AGARWAL
1801090040

Under the supervision of
Ms. Sumisha E.S
Assistant Professor



A.M.D.G

**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS),
ERNAKULAM
MARCH 2021**

**EVALUATION OF THE ROLE OF E-COMMERCE IN
REDUCING OPERATIONAL COST IN AN ORGANIZATION**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF THE DEGREE*

BACHELOR OF COMMERCE

BY

APOORVA B PAI REG NO. 1801090015

Under the guidance of **Mrs. ROSALIND GONZAGA**

Assistant Professor Department of Commerce

And

Vice Principal of St. Albert's College, Ernakulam



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi

University, Kottayam-686560

MARCH 2021

“THE LADY WITH THE LAMP DURING THE COVID-19 PANDEMIC: STUDY ON DIFFICULTIES FACED BY FEMALE NURSES IN KERALA AND ABROAD”

Project Report Submitted to
MAHATMA GANDHI UNIVERSITY

Project submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR DEGREE OF COMMERCE

BY
LAKSHMI PRIYA M.R.

Reg. No. 1801090041

Under the guidance of

Dr. TIA MATHEWS



**DEPARTMENT OF COMMERCE,
ST ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
2020-2021**

**A STUDY ON THE ATTITUDE AND PREFERENCE OF PEOPLE TOWARDS OTT
PLATFORMS DURING LOCKDOWN PERIOD**

Project submitted in partial fulfilment of requirements for the award of

BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by,

JYOTHSNA NAIR (Reg no: 1801090037)

Under the guidance of

Mr. SHARAN HILARY

Assistant Professor

Department of Commerce and Research Centre



A.M.D.G

ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam -686560

MARCH 2021

A STUDY ON THE IMPACT OF FREQUENT FLOODS ON
RETAIL BUSINESSES IN KERALA

PROJECT SUBMITTED IN PARTIAL FULFILMENT FOR THE AWARD OF
THE DEGREE OF BACHELOR OF COMMERCE

SUBMITTED BY
SANJAY S (REG NO. 1801090056)

UNDER THE GUIDANCE OF
MS. NEETHA FRANCIS
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE AND RESEARCH CENTRE



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS)

ERNAKULAM-682018

Affiliated to

Mahatma Gandhi University Kottayam-686560

MARCH 2021

A STUDY ON STUDENTS' ATTITUDE TOWARDS ENTREPRENEURSHIP

DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF
THE REQUIREMENT OF THE REQUIREMENT FOR THE AWARD OF
BACHELOR'S DEGREE IN COMMERCE

BY

DEEPIKA G.S

REG NO:1801090024

Under the guidance of **Mrs.NEERAJA T S**
Assistant Professor Department of commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
Affiliated to Mahatma Gandhi University, Kottayam MARCH 19 2021
DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

A STUDY ON AWARENESS AND ATTITUDE OF PEOPLE TOWARDS CRYPTOCURRENCIES

Project submitted to the

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements

For the award of degree

BACHELOR OF COMMERCE

Submitted by

Aadhya Wilson (Reg no: 1801090001)

Under the supervision of

Ms. RENCY JOSEPH

Assistant Professor



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
2018-2021**

FINANCIAL STATEMENT ANALYSIS OF SELECTED PUBLIC SECTOR AND PRIVATE SECTOR BANKS

Project submitted to the

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements for the award of degree

BACHELOR OF COMMERCE

Submitted by

ADHARSH AJITH (Reg. no: 1801090003)

Under the supervision of

Ms. Sumisha E.S

Assistant Professor



A.M.D.G

**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

MARCH 2021

A STUDY ON CUSTOMER ATTITUDE TOWARDS AYURVEDIC PRODUCTS SPECIAL REFERENCE WITH TRIPUNITHURA MUNICIPALITY

*Project Report submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM*

In partial fulfilment of the requirements

*For the award of degree
BACHELOR OF COMMERCE*

*Submitted by
ANJANA T LALU (Reg No :1801090009)*

*Under the guidance of
Dr. Rosalind Gonzaga
Vice Principal*



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
19 MARCH 2021**

A STUDY ON THE WORK LIFE BALANCE OF HIGH
SCHOOL TEACHERS AS PART OF WORK FROM HOME
DURING THE FIRST PHASE OF LOCKDOWN

A project work submitted to St. Albert's College (Autonomous), Ernakulam. In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

By

KAVYA. P. S

(Reg. No. 1801090039)

Under the guidance of

Dr. TIA MATHEWS



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi

University, Kottayam

MARCH 2021

A study on impact of GST on retailers of the baking industry with special reference to Ernakulam city

Project submitted in partial fulfilment of requirements for award of
BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

BLESSEN MATHEW (Reg No:1801090021)

Under the guidance of

Mr. SHARAN HILARY

Assistant Professor Department of Commerce Research Centre



ST. ALBERT'S COLLEGE(AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A COMPARATIVE STUDY ON THE WORK-LIFE OF IT
PROFESSIONALS BEFORE AND DURING THE LOCKDOWN
PERIOD**

Project submitted in partial fulfillment of requirements for the award of

BACHELOR DEGREE OF COMMERCE

Project Report

Submitted By

PREETHY N.A. (Reg. No. 1801090051)

Under the guidance of

Ms.NEETHA FRANCIS

Assistant Professor of Department of Commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

19 MARCH 2021

**A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE
JIO NETWORK IN ERNAKULAM DISTRICT**

Project submitted to the

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree

BACHELOR OF COMMERCE

Submitted by

AJAY KRISHNAN.V (Reg No: 1801090004)

Under the guidance of **Mrs. NEERAJA T.S**

Assistant Professor Department of Commerce



A.M.D.G

**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST.ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
MARCH 19 2021**

**A STUDY ON CONSUMER BUYING BEHAVIOUR
TOWARDS COSMETIC PRODUCTS SPECIAL REFERENCE
WITH ERNAKULAM CITY.**

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM
In partial fulfillment of the requirements
For the award of degree
BACHELOR OF COMMERCE

BY
ASHITHA T.P
(REG NO. 1801090017)

under the guidance of
Mrs. RENCY JOSEPH
Assistant Professor
Department of Commerce



**DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

MARCH 2021

A STUDY ON ATTITUDE OF COMMERCE STUDENTS TOWARDS
BUSINESS MAGAZINES

A project work submitted to St. Albert's College (Autonomous), Ernakulam. In partial
fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

By

SANGEETHA. A.S (Reg. No. 1801090055)

Under the guidance of

MRS. SUMISHA E.S



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi

University, Kottayam

MARCH 2021

A STUDY ON OVERALL SATISFACTION OF CREDIT CARD HOLDERS IN ERNAKULAM CITY

Project submitted in partial fulfilment of requirements for award of
BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

ASWATHY K.S (Reg. No: 1801090018)

Under the supervision of

Dr. Tia Mathews

Head of the Department of Commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A STUDY ON THE PROBLEMS AND PROSPECTUS OF AROOR
MILK MARKETING CO-OPERATIVE SOCIETY**

PROJECT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT
OF THE REQUIREMENT FOR THE AWARD OF **BACHELOR'S DEGREE IN
COMMERCE**

BY

ANTONY AMAL T.J

REG NO:1801090013

Under the guidance of **Mr. SHARAN HILARY**

Assistant Professor Department of commerce



**ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM Affiliated to
Mahatma Gandhi University, Kottayam MARCH 19 2021 DEPARTMENT OF
COMMERCE AND RESEARCH CENTRE ST. ALBERT'S COLLEGE
(AUTONOMOUS), ERNAKULAM**

TAX PLANNING MEASURES ADOPTED BY COLLEGE TEACHERS IN ERNAKULAM CITY

Project submitted in partial fulfilment of the requirements for the award of

BACHELOR DEGREE OF COMMERCE

Project Report

Submitted by

PRABITHA PUSHKARAN (Reg. No. 1801090050)

Under the guidance of

Ms. NEETHA FRANCIS

Assistant Professor of Department of Commerce



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

19 MARCH 2021

A STUDY ON IMPACT OF LOCKDOWN DUE TO COVID-19 PANDEMIC ON RESTAURANT AND HOTEL BUSINESS IN KOCHI

Dissertation submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
Elizabeth Sona (Reg No : 1801090029)

Under the supervision of
Ms. Neeraja T. S
Assistant Professor



A. M. D. G

A STUDY ON CUSTOMERS PREFERENCE TOWARDS ONLINE AND OFFLINE SHOPPING IN ERNAKULAM DISTRICT

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
ANAGHA ANTONY (Reg no : 1801090007)

Under the supervision of
Ms. RENCY JOSEPH
Assistant Professor



DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
March 2021

A STUDY ON CONSUMERS BRAND LOYALTY WITH SPECIAL REFERENCE TO MILMA PRODUCTS IN ERNAKULAM DISTRICT

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
ANEETTA PODUTHOOR (Reg. No. 1801090008)

Under the supervision of
Ms. Sumisha E.S
Assistant Professor



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS),
ERNAKULAM
2018-2021**

A STUDY ON MARKETING AND CONSUMPTION OF GREEN CONSUMER DURABLES IN THE ERNAKULAM CITY

Project submitted in partial fulfillment of the requirements for award of

BACHELOR'S DEGREE IN COMMERCE

Project report

Submitted by

MARIA CHANCHAL K G (Reg no: 1801090044)

Under the guidance of

Dr. TIA MATHEWS

Head of the department of commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

A STUDY ON THE INVESTMENT PATTERN OF WORKING WOMEN IN COCHIN CITY

A project work submitted in partial fulfillment of the requirements for the award of

BACHELOR DEGREE IN COMMERCE

Project Report

Submitted by

TANIA P.S (Reg. No.1801090062)

Under the guidance of

Mr. SHARAN HILARY



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam- 686560

MARCH 2021

A STUDY ON IMPACT OF DEMONETISATION ON GENERAL PUBLIC IN ERNAKLUM DISTRICT

*Project submitted in partial fulfillment of requirements for award of
BACHELORS DEGREE IN COMMERCE*

Project report

Submitted by

ELSA GREESHMA N.A (Reg no : 1801090030)

Under the supervision of

Ms. NEETHA FRANCIS

DEPARTMENT OF COMMERCE & RESEARCH CENTRE



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam 686560

March 2021

**A STUDY ON RISING IMPORTANCE OF BACKYARD FISH FARMING AND
AWARENESS AMONG THE FARMERS IN PARAVUR TALUK**

**DISSERTATION SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR
THE AWARD OF
BACHELOR'S DEGREE IN COMMERCE**

BY

CHRISTY JOHNSON

REG NO:1801090023

Under the guidance of **Mrs. NEERAJA T.S**
Assistant Professor Department of Commerce



ST.ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM
Affiliated to Mahatma Gandhi University, Kottayam March 19, 2021
DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST.ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM

A STUDY ON IMPACT OF COVID-19 IN RETAIL TEXTILE SHOPS OF ERNAKULAM DISTRICT

PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELORS DEGREE IN COMMERCE

PROJECT SUBMITTED

BY

SAMSON JOSEPH (Reg. no: 1801090053)

Under the guidance of

Mrs. Rency Joseph

Assistant professor

Department of Commerce and Research Centre



**DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST. ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM**

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

19 March 2021

A STUDY ON SCOPE OF USING E-LEARNING PLATFORMS AND TECHNOLOGIES ON SCHOOL EDUCATION IN ERNAKULAM DISTRICT.

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
ANAGHA ANNA JOSEPH
(Reg no : 1801090006)

Under the supervision of
Ms. Sumisha E.S
Assistant Professor



A.M.D.G

**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
2018-2021**

**A STUDY ON EFFECTIVENESS OF TRAINING AND
DEVELOPMENT PROGRAMS
AT MOBME WIRELESS SOLUTIONS LIMITED,
KOCHI ,KERALA**

*Project submitted in partial fulfilment of the
requirements for the award of degree*

BACHELOR OF COMMERCE

Submitted by

Femy Grace C A (Reg no: 1801090031)

Under the supervision of

Dr.Tia Mathews

Head of the department of Commerce



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

Affiliated to

MAHATMA GANDHI UNIVERSITY

KOTTAYAM - 686560

MARCH 2020-2021

**CUSTOMER SATISFACTION THROUGH ONLINE FOOD DELIVERY SERVICES
LIKE ZOMATO AND SWIGGY WITH SPECIAL REFERENCE TO ERNAKULAM**

Project submitted to the in partial fulfilment of the requirements for the award of

BACHELOR OF COMMERCE

Submitted by

DELTA VARGHESE (Reg no: 1801090025)

Under the supervision of

MR. SHARAN HILARY

Assistant Professor Department of Commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam- 686560

2018-2021

PROBLEMS FACED BY COLLEGE STUDENTS DUE TO E-LEARNING DURING THE COVID-19 PANDEMIC

**PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELORS DEGREE IN COMMERCE**

PROJECT SUBMITTED

BY

ANTONY JOSEPH N G (Reg. no: 1801090014)

Under the guidance of

Mrs. Neetha Francis

Assistant professor

Department of Commerce and Research Centre



**DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST. ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM**

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

19 March 2021

**A STUDY ON CUSTOMER SATISFACTION AFTER
MERGING VODAFONE WITH IDEA IN ERNAKULAM
CITY**

**PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELOR'S DEGREE IN COMMERCE**

BY

SANDRA JULIAN

REG NO:1801090054

under the guidance of **Mrs.NEERAJA T.S**

Assistant Professor Department of Commerce



ST. ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi University, Kottayam

APRIL 2020-2021

DEPARTMENT OF COMMERCE & RESEARCH CENTRE

ST.ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM

**A STUDY ON THE WORKING OF KSFE FINANCIAL
INSTITUTION AT ERNAKULAM DISTRICT**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF THE DEGREE*

BACHELOR OF COMMERCE

BY

JAISY ROSE M J

REG NO: 1801090034

Under the guidance of **Mrs. RENCY JOSEPH**

Assistant professor Department of Commerce and Research Centre



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi

University, Kottayam

MARCH 2021

A STUDY ON SCOPE OF EVENT TOURISM IN KERALA

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
ROSHNA SHAJI
(Reg No:1801090052)

Under the supervision of
Ms Sumisha E.S
Assistant Professor



A.M.D.G

**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS),
ERNAKULAM**

2017-2020

HOW THE CONTINUOUS DISASTERS AFFECTED THE TOURISM SECTOR: A STUDY WITH SPECIAL REFERENCE TO KOCHI TOURISM

A project work submitted to St. Albert's College (Autonomous), Ernakulam .

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Project Report

Submitted by

NEHA SINGH (Reg. No. 1801090047)

Under the guidance of

Dr.TIA MATHEWS

Head of the Department of Commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 19 2021

**A STUDY ON EMPLOYEE MOTIVATION AT SKYLITE ROOFINGS
COMPANY IN ERNAKULAM**

*Project submitted in partial fulfilment of requirements for award of
BACHELOR OF COMMERCE*

Project Report

Submitted by
JISNA KUNJUMON (Reg no:1801090036)

Under the supervision of

MR. SHARAN HILARY

Assistant Professor Department of commerce



ST. ALBERT'S COLLEGE(AUTONOMOUS),ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam- 686560

March 19, 2021

A STUDY ON PROBLEMS FACED BY THE HOUSEHOLD CONSUMERS OF KSEB DURING THE LOCKDOWN PERIOD

Project submitted in partial fulfillment of requirements for award of
BACHELORS DEGREE IN COMMERCE

Project Report

Submitted by

ANNMILA GEORGE (Reg. No. 1801090012)

Under the guidance of

Ms. NEETHA FRANCIS

Assistant Professor

Department of Commerce & Research Centre



**ST. ALBERT'S COLLEGE
(AUTONOMOUS),**

ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam- 686560

March 2021

CUSTOMER- CENTRIC STUDY ON TELEMEDICINE SERVICE IN ERNAKULAM: E- SANJEEVANI

*Project submitted in partial fulfilment of requirements for award of
BACHELOR OF COMMERCE*

Project Report

Submitted by

DIFNA JOHNSON (Reg No:1801090026)

Under the guidance of

Mrs. NEERAJA T.S

Assistant Professor Department of Commerce



ST. ALBERT'S COLLEGE(AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A STUDY ON HOW ROBOTIC PROCESS AUTOMATION IS
STREAMLINING IN BANKING SECTOR**

PROJECT SUBMITTED IN PARTIAL FULFILMENT OF
THEREQUIREMENT FOR THE AWARD OF

BACHELORS DEGREE IN COMMERCE

PROJECT SUBMITTED

BY

DONAL DENNIS (Reg. no: 1801090027)

Under the guidance of
Mrs. Rency Joseph
Assistant professor

Department of Commerce and Research Centre



**DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST. ALBERTS COLLEGE(AUTONOMOUS),ERNAKULAM**

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560
19 March 2021

IMPACT OF COVID 19 ON TRADE AND COMMERCE

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfilment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by
AUGUSTINE ABHISHEK LIVERA(Reg no : 1801090019)

Under the supervision of
Ms. SUMISHA E.S
Assistant Professor



DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
March 2021

STUDY ON THE IMPACT OF MORATORIUM ON BORROWERS

Project submitted in partial fulfilment of requirement for award of

BACHELORS DEGREE IN COMMERCE

Project report

Submitted by

FENIL. P. GEORGE (Reg No: 1801090032)

Under the guidance of

Dr. TIA MATHEWS

Head of the department of commerce



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2020

**A STUDY ON RELEVANCE AND POPULARITY OF
ENVIRONMENTAL, SOCIAL AND CORPORATE GOVERNANCE (ESG)
INVESTING WITH REFERENCE TO INVESTORS IN ERNAKULAM
DISTRICT**

Project submitted in partial fulfillment of requirements for award of

BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

ARYA PRABHAKAR (Reg.No: 1801090016)

Under the guidance of

MR. SHARAN HILARY

Assistant Professor Department of Commerce and Research Centre



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam 686560

March 2021

**A STUDY ON FOOD CONSUMPTION PATTERN IN ERNAKULAM
DISTRICT DURING COVID 19 LOCKDOWN**

DISSERTATION SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELORS DEGREE IN COMMERCE

BY

ELIA ANJANA

REG NO:1801090028

Under the guidance of **Mrs. NEETHA FRANCIS**

Assistant Professor

Department of Commerce and Research Centre



DEPARTMENT OF COMMERCE & RESEARCH CENTRE

ST.ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

INVESTIGATING THE IMPACT OF SOCIAL MEDIA AND ONLINE ADVERTISEMENTS ON THE SUCCESS OF ONEPLUS PHONES IN ERNAKULAM CITY

Project submitted in partial fulfilment of requirements for award of

BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

AKSHAY RAJ (Reg. No: 1801090005)

Under the guidance of

Ms. Neeraja T.S

Assistant Professor

Department of Commerce and Research Centre



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

A STUDY ON THE GROWTH OF EDUCATIONAL APPS IN INDIA; BASED ON BYJU'S APP

*PROJECT REPORT SUBMITTED IN PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE AWARD OF
BACHELOR'S DEGREE IN COMMERCE*

BY

SREEJITH V

REG NO. 1801090060

Under the guidance of **Prof. Rency Joseph**

Assistant Professor

DEPARTMENT OF COMMERCE & RESEARCH CENTRE



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi University, Kottayam

March 2021

**A STUDY ON CUSTOMER'S SATISFACTION TOWARDS LG
PRODUCTS WITH SPECIAL REFERENCES TO
ERNAKULAM DISTRICT**

Project submitted to the

MAHATHMA GANDHI UNIVERSITY,KOTTAYAM

In partial fulfilment of the requirements for the award of degree

BACHELOR OF COMMERCE

Submitted by

VISHNU KANJILY (Reg no:1801090064)

Under the supervision of

Ms. Sumisha E.S

Assistant professor



DEPARTMENT OF COMMERCE & RESEARCH CENTRE

ST.ALBERT'S COLLEGE(AUTONOMOUS),ERNAKULAM

MARCH 2021

A STUDY ON CUSTOMER SATISFACTION
TOWARDS THE BANKING SERVICES OF STATE
BANK OF INDIA (SBI)

Project submitted in partial fulfilment of requirements for award of

BACHELOR OF COMMERCE

Project Report

Submitted by

VINDUJA V PAI (Reg no: 1801090063)

Under the guidance of

Dr. Tia Mathews

Head of the department



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A STUDY ON THE EFFECTS OF ADVERTISEMENT ON SALES
VOLUME OF AN ORGANISATION WITH REFERENCE TO LAZZA
ICE-CREAMS**

Project submitted in partial fulfilment of the requirements for the award of

BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

LIYANA P.L (Reg No: 1801090043)

Under the guidance of

MR. SHARAN HILARY

Assistant Professor



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam- 686560

**A STUDY ON EMPLOYEE RETENTION MEASURES
TAKEN BY HMT MACHINE TOOL LTD.
KALAMASSERY, ERNAKULAM**

Project submitted in partial fulfillment of requirements for award of
BACHELOR DEGREE IN COMMERCE

Project Report

Submitted by

SHERITTA K R (Reg No: 1801090057)

Under the guidance of

Ms. NEETHA FRANCIS



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

Mahatma Gandhi University

Kottayam-686560

March 2021

**A CONCEPTUAL STUDY ON CAPITAL MARKET
INSTRUMENTS AND THE AWARENESS OF THE
SAME AMONG THE PRIVATE SECTOR
EMPLOYEES**

A project work submitted to St. Albert's College (Autonomous), Ernakulam. In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

By

LAKSHMI SAJEEVAN(Reg.No.1801090042)

Under the guidance of

MRS.NEERAJA T.S



**ST.ALBERT'S COLLEGE (AUTONOMOUS),
ERNAKULAM**

Affiliated to Mahatma Gandhi

University, Kottayam-686560

MARCH 2021

**A STUDY ON THE IMPACT OF COVID-19 ON
DIGITAL PAYMENTS OF CUSTOMERS
IN ERNAKULAM DISTRICT**

Dissertation submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements

For the award of degree
BACHELOR OF COMMERCE

Submitted by

SUDHESHNA S

(REG NO: 1801090061)

Under the guidance of **Mrs. RENCY JOSEPH**

Assistant Professor Department of Commerce



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

Affiliated to Mahatma Gandhi University, Kottayam

March 2021

A STUDY ON CUSTOMER PREFERENCE OF SMART PHONES AMONG YOUTH IN ERNAKULAM CITY

Project submitted in partial fulfilment of the requirements for the award of

BACHELOR'S DEGREE IN COMMERCE

Project Report

Submitted by

SHIJI MOL K.R (REG NO: 1801090058)

Under the guidance of

MRS. SUMISHA E.S

Assistant Professor



ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam – 686560

March 2021

DEPARTMENT OF COMMERCE & RESEARCH CENTRE

A STUDY ON THE IMPACT OF COVID-19 ON SMALL SCALE BUSINESSES IN ERNAKULAM DISTRICT

Project submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

*In partial fulfillment of the requirements
For the award of degree*
BACHELOR OF COMMERCE

Submitted by
BIBIN JOHN PANATTU

Under the supervision of
Ms. Rosalind Gonzaga
Assistant Professor



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
2017-2020**

**A STUDY ON SATISFACTION OF EMPLOYEES IN PRINTING
INDUSTRY IN ERNAKULAM DISTRICT**

DISSERTATION SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE
AWARD OF

BACHELOR'S DEGREE IN COMMERCE

BY

ABHINAV S

REG NO:1801090002

under the guidance of **Dr. TIA MATHEWS**

Assistant Professor Department of Commerce



ST. ALBERTS COLLEGE(AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi University, Kottayam APRIL 2020-2021

DEPARTMENT OF COMMERCE & RESEARCH CENTRE

ST.ALBERTS COLLEGE(AUTONOMOUS), ERNAKULAM

**A COMPARITIVE STUDY ON THE SALES VARIOUS
SANITARY NAPKINS AMONG COLLEGE GOING STUDENTS
OF ERNAKULAM CITY**

Project submitted in partial fulfillment of requirements for award of

BACHELOR'S DEGREE IN COMMERCE



Project Report

Submitted by

NILA (RegNo: 1801090048)

Under the guidance of

Mr. SHARAN HILLARY

Assistant Professor

Department of Commerce and Research Centre

ST.ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A STUDY ON ATTITUDE OF WOMEN TOWARDS SOCIAL
MEDIA MARKETING WITH SPECIAL REFERENCE TO
LAKSHADWEEP.**

Project submitted in partial fulfilment of requirements for award of

BACHELORS DEGREE IN COMMERCE

PROJECT REPORT

Submitted by

MURSHIDA MAIDANUDORUGE

(REG NO:1801090046)

Under the guidance of

Mrs. NEETHA FRANCIS

Assistant Professor



ST. ALBERTS COLLEGE(AUTONOMOUS)ERNAKULAM

Affiliated to

MAHATHMA GANDHI UNIVERSITY

Kottayam-686560

MARCH 2021

A STUDY ON CATTLE FARMING BUSINESS IN KERALA

Project submitted in partial fulfilment of requirements for award of

BACHELORS DEGREE IN COMMERCE

Project Report

Submitted by

MILAN. M. O (Reg No: 1801090045)

Under the guidance of

Mrs. Neeraja T. S

Assistant professor

Department of Commerce and Research Centre



DEPARTMENT OF COMMERCE AND RESEARCH CENTER

ST. ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

**A CASE STUDY OF INNOVATIVE MARKETING
TECHNIQUES IN RETAILING WITH SPECIAL REFERENCE
TO LULU CONNECT EDAPPALLY**

Project submitted in partial fulfilment of requirements for award of

BACHELOR OF COMMERCE

Project Report

Submitted by

JAANET JOY (Reg no: 1801090033)

Under the guidance of

Mrs. Rency Joseph

Assistant Professor

Department of Commerce and Research Centre



ST. ALBERTS COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to

MAHATMA GANDHI UNIVERSITY

Kottayam-686560

March 2021

A STUDY ON MEDIA AS A SOURCE OF INFLUENCE ON CONSUMER DECISION PROCESS IN MULANTHURUTHY GRAMA PANCHAYAT

*Project Report submitted to the
MAHATMA GANDHI UNIVERSITY, KOTTAYAM
In partial fulfilment of the requirements
For the award of degree
BACHELOR OF COMMERCE*

*Submitted by
JISMOL JACOB (Reg No :1801090035)*

*Under the guidance of Mrs. Sumisha E S
Assistant Professor Department of Commerce*



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM**

Affiliated to Mahatma Gandhi University, Kottayam

19 March 2021