

**A CUSTOMER CENTRIC STUDY ON CELLULAR SERVICE
PROVIDERS WITH SPECIAL REFERENCE TO
ERNAKULAM DISTRICT**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELOR'S DEGREE IN COMMERCE*

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ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM
Affiliated to Mahatma Gandhi University, Kottayam

MARCH 2019

**A CUSTOMER CENTRIC STUDY ON THE SERVICE
QUALITY OF SBI**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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**A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF
MAHINDRA LIMITED**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF
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MARCH 2019

**A STUDY ON FINANCIAL IMPACT OF FLOOD AFFECTED
HANDLOOM WEAVERS AT CHENDAMANGALAM**

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MARCH 2019

**A STUDY ON IMPORTANCE OF CUSTOMER EDUCATION
ON GST IN COCHIN CITY**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2019

**A STUDY ON PREFERENCE TOWARDSELECTRONIC
WALLETSAMONG CONSUMERS IN COCHIN CITY**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2019

**A STUDY ON PUBLIC AWARENESS TOWARDS CYBER
SECURITY AND CYBER INSURANCE**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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**A STUDY ON PURCHASING BEHAVIOUR OF YOUNGSTERS
TOWARDS ROYAL ENFIELD**

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MARCH 2019

A STUDY ON SPENDING HABITS OF COLLEGE STUDENTS

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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**A STUDY ON STUDENTS ATTITUDE TOWARDS
ENTREPRENEURSHIP**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2019

**A STUDY ON TECH-ENABLED FOOD ORDERING AND
DELIVERING BUSINESS IN KOCHI CITY**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2019

**A STUDY ON THE IMPACT OF PMAY HOUSING PROJECT
WITH REFERENCE TO FORTKOCHI ZONAL AREA OF
COCHIN CORPORATION**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2019

**A STUDY ON THE IMPACT OF SOCIAL MEDIA
MARKETING ON CONSUMERS**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2019

**A STUDY ON THE IMPACT OF SUSTAINABLE BANKING
ACTIVITIES AND SATISFACTION LEVEL OF SBI
CUSTOMERS**

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MARCH 2019

**A STUDY ON THE INFLUENCE OF PRIMARY CO-
OPERATIVE BANKS WITH SPECIAL REFERENCE TO
ERNAKULAM DISTRICT**

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MARCH 2019

**A STUDY ON THE SCOPE OF MULTI- LEVEL MARKETING
WITH SPECIAL REFERENCE TO MI LIFESTYLE GLOBAL
PVT. LTD.**

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MARCH 2019

**AN ACADEMIC WORK ON ADVERTISEMENT EFFICACY
OF ASSET HOMES PVT. LTD. (BASED ON EMPLOYEES
PERSPECTIVE)**

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MARCH 2019

**CUSTOMER PERCEPTION ON ROAD TRANSPORT
CORPORATION AS A SERVICE PROVIDER**

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**KERALA DISASTER, A FINANCIAL STUDY WITH
REFERENCE TO FLOOD 2018**

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**KOCHI METRO-EXTENSION TO HIGH COURT AN IDEAL
SOLUTION FOR COMMUTER GENERATION**

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MARCH 2019

**KUDUMBASREE-ASTEP TOWARDS POVERTY
ALLVIATION AND WOMEN EMPOWERMENT WITH
SPECIAL REFERENCE TO KALAMASSERY MUNICIPALITY
ERNAKULAM**

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