

**CUSTOMER SATISFACTION OF OYO USERS WITH SPECIAL
REFERENCE TO ERNAKULAM DISTRICT**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF*

BACHELOR'S DEGREE IN COMMERCE

SUBMITTED BY

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ST. ALBERT'S COLLEGE (AUTONOMOUS), ERNAKULAM

Affiliated to Mahatma Gandhi University, Kottayam

MARCH 2020

**A STUDY OF IMPACT OF NATURAL DISASTERS ON TOURISM IN
KERALA**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF*

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MARCH 2020

**A STUDY ON PASSENGER CAR DEMAND WITH SPECIAL FOCUS
ON TATA MOTORS**

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MARCH 2020

**A STUDY ON CONSUMERS PERCEPTION AND PURCHASE
INTENTION OF ELECTRIC CARS IN ERNAKULAM DISTRICT**
*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2020

PROBLEMS FACED BY WOMEN ENTREPRENEURS

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**A STUDY ON PUBLIC INTEREST TOWARDS POST OFFICE
SAVINGS SCHEMES**

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MARCH 2020

**A CUSTOMER CENTRIC STUDY ON INSTANT FOOD PRODUCTS IN
ERNAKULAM DISTRICT.**

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**CONSUMERS PERCEPTION TOWARDS FRESH TO HOME
PRODUCTS**

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**A STUDY ON CONSUMER'S PERCEPTION TOWARDS THE GREEN
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**STUDY ON CONSUMER PERCEPTION TOWARDS ETHNOCENTRIC
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CUSTOMER SATISFACTION ON UPI MONEY TRANSFER
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**A STUDY ON PERCEPTION OF EMI SCHEMES AMONG PUBLIC IN
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**A STUDY ON EFFECTIVENESS OF ONLINE FLASH SALES AND ITS
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WATER MANAGEMENT AN UPCOMING BUSINESS OPPORTUNITY

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MARCH 2020

**PRADHAN MANTRI BHARTIYA JAN AUSHADHI PARIYOJANA
(PMBJP): A STUDY ON ATTITUDE AND PERCEPTION OF GENERAL
PUBLIC TOWARDS LOW COST GENERIC DRUGS**

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MARCH 2020

A STUDY ON THE LEVEL OF TAX LITERACY AMONG TAX PAYERS

DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE

REQUIREMENT FOR THE AWARD OF

BACHELOR'S DEGREE IN COMMERCE

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MARCH 2020

**A STUDY ON CONSUMER'S PERCEPTION TOWARDS THE GREEN
MARKETING INITIATIVES OF ITC**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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**PRADHAN MANTRI BHARTHIYA JAN AUSHADHI AUSHAFHI
PARIYOJANA (PMBJP): A STUDY ON ATTITUDE AND PERCEPTION
OF GENERAL PUBLIC TOWARDS LOW COST GENERIC DRUGS**

*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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MARCH 2020

**CUSTOMER SATISFACTION OF OYO USERS WITH SPECIAL
REFERENCE TO ERNAKULAM DISTRICT**

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MARCH 2020

**STUDY ON THE CONSUMER PERCEPTION TOWARDS
ETHNOCENTRIC PRODUCTS AND FOREIGN PRODUCTS**
*DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE
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**A STUDY OF IMPACT OF NATURAL DISASTERS ON TOURISM IN
KERALA**

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**A STUDY ON PERCEPTION OF EMI SCHEMES AMONG PUBLIC IN
ERNAKULAM**

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MARCH 2020

**A STUDY ON CRUISER BIKES AND THEIR COMPARISON - WITH
SPECIAL REFERENCE TO ROYAL ENFIELD CLASSIC 350, JAWA
CLASSIC 300, AND BENELLI IMPERIALE 400 IN ERNAKULAM CITY**
DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE

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MARCH 2020

**STUDY ON THE CONSUMER PERCEPTION TOWARDS
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**A CUSTOMER CENTRIC STUDY ON INSTANT FOOD PRODUCTS IN
ERNAKULAM DISTRICT.**

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**A STUDY ON EFFECTIVENESS OF ONLINE FLASH SALES AND ITS
INFLUENCE ON CONSUMERS IN COCHIN CITY**

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**A STUDY ON PASSENGER CAR DEMAND WITH SPECIAL FOCUS
ON TATA MOTORS**

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**A STUDY ON CUSTOMER SATISFACTION OF UPI MONEY
TRANSFER**

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