

# Albertian Institute of Management

Accredited by National Assessment and Accreditation Council (NAAC) at 'A' Grade; ISO 9001:2015 certified;

Banerji Road, Ernakulam, Kerala, India. Pin: 682018



St. Albert's  
College

AUTONOMOUS

— • —  
ERNAKULAM

Admission  
Prospectus  
2024- 25



## Our Patron Saint



**Saint Albert the Great**  
C. 1200 – 1280 A.D.

## Our Founder Patron



**His Grace**  
**Late Archbishop Daniel Acharuparambil**

### VISION

To be a leading B-School of international repute, constantly striving to contribute to societal needs and welfare.

### MISSION

To mould managers and leaders with an inquisitive and innovative mind, who are globally competent and ethically conscious; capable of contributing to societal needs.

### OBJECTIVE

The objective of the MBA programme at AIM is to acquaint the students with the dynamics of the business environment and the principles and practices of the Management and to develop the analytical skills, strategic thinking and decision making capabilities with an emphasis on the holistic development of the individual, imbibing the mission of the institute.

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'Ragging is totally banned in this Institution and anyone found guilty of ragging and/or abetting ragging is liable to be punished'



# About AIM

Albertian Institute of Management (AIM) is a new generation B-School with a difference, situated at a premier location in the city of Kochi. It is the management department of St. Albert's College (Autonomous), owned and managed by the Archdiocese of Verapoly with a century's long glorious legacy in the field of education and social services. The College is accredited with A grade by NAAC, and ISO 9001-2015 certified by TUV Rheinland, affiliated to Mahatma Gandhi University, Kerala and is approved by AICTE, New Delhi. AIM offers full time Masters Program in Management (MBA) that lays the foundation for an in-depth analytical and conceptual understanding of Indian and International Business. The course imparts knowledge and fosters attitudes essential for the overall development of students, thereby turning them into competent and responsible managers. The programme has been designed after extensive research and provides students with multiple career opportunities. AIM has been awarded the best emerging B-School in Kerala by Federation of Indian Chamber of Commerce and Industries, and was given Silver Star Rating by AICTE-CII Survey on Industry Linkages by Technical Institutes. AIM was also selected in the "Promising Institute" Category by Ministry of Education's ARIIA Ranking and is rated among the top 150 B-Schools in India by The Week Survey and Business Standard Survey.



# Trail Blazers



## Our Patron

**The Most Rev. Dr. Joseph Kalathiparambil**

Metropolitan Archbishop of  
Archdiocese of Verapoly



**Rev. Dr. Antony Thoppil**  
Chairman,  
St. Albert's College (Autonomous)  
& Managing Director, AIM



**Fr. Christy David Pathiala**  
Vice-Chairman  
St. Albert's College  
(Autonomous)



**Fr. Shine Pauly Kalathil**  
Registrar  
St. Albert's College  
(Autonomous)



**Fr. Jenson Livera Ithithara**  
Bursar,  
St. Albert's College  
(Autonomous)



**Fr. Vincent Naduvilaparambil**  
Sports Campus in Charge  
St. Albert's College  
(Autonomous)



**Dr. Bijoy V M**  
Principal-In-Charge  
St. Albert's College  
(Autonomous)



**Dr. Geo Jos Fernandez**  
Dean  
Albertian Institute of Management



# Academic Advisory Body

**Rev. Dr. Antony Thoppil**

Chairman,  
St. Albert's College (Autonomous) &  
Managing Director,  
Albertian Institute of Management



**Dr. Francis Cherunilam**

Former Professor  
School of Management Studies  
Cochin University of Science  
and Technology (CUSAT)



**Mr. Dinesh P. Thampi**

Vice President & Delivery Center Head,  
Tata Consultancy Services (Kerala)



**Adv. Sherry J Thomas**

Advocate  
Kerala High Court



**Mr. Geemon Korah**

Executive Director and CEO,  
Mane Kancor Ingredients Pvt. Ltd.



**Rev. Fr. Christy David Pathiala**

Vice Chairman  
St. Albert's College (Autonomous)



**Mr. Rajesh Nair**

Associate Partner (Markets)  
Ernst & Young LLP



**Rev. Fr. Jenson Livera Ithithara**

Bursar,  
St. Albert's College (Autonomous)



**Dr. George Sleeba**

Executive Director  
Chittilappilly Foundation  
Former Chairman & MD, FACT Ltd.



**Rev. Fr. Vimal Francis**

Associate Director  
Lourdes Hospital, Ernakulam



**Mrs. Parveen Hafeez**

Managing Director,  
Sunrise Hospital



**Rev. Fr. Michael D'Cruz**

Secretary to the Corporate Manager,  
Corporate Education Agency,  
Archdiocese of Verapoly



**Mr. Sunil Balakrishnan**

Chief Values Officer  
Head, Development Centre Operations,  
UST Global



**Dr. Bijoy V. M.**

Principal-in-Charge  
St. Albert's College (Autonomous)



**Dr. Dipu Thomas Joy**

Head, Kerala State  
Flipkart



**Dr. Geo Jos Fernandez**

Dean, Albertian Institute of Management  
Dean (Management Studies and  
International Affairs),  
St. Albert's College (Autonomous)



# Messages

## From the Managing Director's Desk

Business Management is technology driven and the focus now is being shifted to 'Profit Making through Social Commitment'. Management Education has also become dynamic as the industry demand professionals with a perfect blend of knowledge and skill. The B-Schools in our country are adopting innovative methods of teaching and learning to equip their students to face the challenges of the new era. The avante-grade teaching and skill development programmes have to keep pace with the constantly changing environment.

Albertian Institute of Management, a department of St. Albert's College (Autonomous), Ernakulam, is imparting quality management education to the budding managers of Kerala. The sincere and committed faculty members are delivering their best to equip the students with skills and knowledge necessary to meet industrial requirements. AIM has emerged as one of the leading B-Schools offering the best MBA programme in the State.

I welcome you all to this campus and expect a long term fruitful relationship with you.

**Rev. Dr. Antony Thoppil**

Chairman, St. Albert's College (Autonomous) &  
MD, Albertian Institute of Management



## From the Dean's Desk

Today's Business Management has become more challenging, dynamic and is technology driven. Management professionals are constantly striving to achieve excellence by enhancing their knowledge and skills. A perfect blend of positive attitude, right skills, and appropriate knowledge is the sine-qua-non for the success of a manager. Management institutions in our country are striving to achieve this end by introducing novel and innovative methods of teaching and learning intune with the industry requirements.

Albertian Institute of Management (AIM), one of the premier B-Schools in Kerala has consistently contributed many best managers to the industry and aims to mould youngsters into committed individuals who can cater to the requirements of the business community. We are determined to transform the students into more responsive and adaptive persons who pledge themselves to social causes in all their activities. The learning environment at AIM will generate passion among students to dedicate themselves to achieve excellence. If you have a dream and the passion to turn it into reality, then AIM MBA is for you.

**Dr. Geo Jos Fernandez**

Dean, Albertian Institute of Management  
Dean (Management Studies and International Affairs),  
St. Albert's College (Autonomous)

# Innovative Practices @AIM

## Business Amplification Program

Students take on the task of revitalizing established local businesses by redesigning their strategies and optimizing operational processes, ultimately propelling business growth. They empower entrepreneurs with essential skills to navigate and thrive in the everevolving and dynamic business landscape.

## Learn from Top CXO's

Students has the opportunity to be coached and guided by distinguished Chief Officers (CXOs) of various industries. This unique program ensures that students not only receive theoretical insights but also practical wisdom from accomplished leaders, providing a holistic perspective on the intricacies of diverse business sectors.

## InnovateX

Students embark on a journey into innovative product design, where they collectively spearhead new product development by merging creative ideas that are not only groundbreaking but also commercially viable. It generates an opportunity for the students to immerse themselves in hands-on learning as they breathe life into these concepts, refining their skills in market research, strategic planning, and design

## Integrated Leadership Development Program (ILDP)

ILDP is tailored to equip MBA students with a holistic skill set, encompassing not only traditional management expertise but also a profound understanding of leadership principles and their practical application. This innovative program integrates academic knowledge with experiential learning, ensuring a transformative educational experience.

## Market Mastery

Embark on an exhilarating journey into the stock market realm through guided simulations at AIM. Our students immerse themselves in authentic real-world scenarios, acquiring practical, hands-on knowledge of the intricate dynamics that drives the stock market.

## FounderForge: Deciphering the DNA of Businesses

This innovative programme dive into the diverse realm of businesses, from small and lesser-known enterprises to medium and large-scale industries and unlocks unparalleled insights into the intricacies of effective business operations.

## SDG Champions

Students play a crucial role in shaping a more sustainable future for our planet by actively embracing the Sustainable Development Goals (SDGs) through their involvement in Social Development Projects.

## EcoVisionaries

Students play a pivotal role in crafting a brighter future for our planet by elevating awareness about environmental issues through their impactful documentaries. Demonstrating a steadfast commitment to sustainability, they actively collaborate with experts and local authorities to propose innovative and enduring solutions for these pressing environmental challenges.

## Chai Friday

Chai Friday @ AIM is a platform to understand the experiences of reputed professionals over a cup of Tea, providing the students an opportunity to interact with them in an informal environment.



# Teaching Methodology

The practice of putting students in the shoes of managers and applying theoretical skills to real life problems has proved to be a successful approach to learning over the years. Adopting this strategy, AIM exposes its students to case studies, role plays, scenario analysis etc. covering an array of subjects, which are discussed in the class by the faculty members and also among the student fraternity to enhance learning.

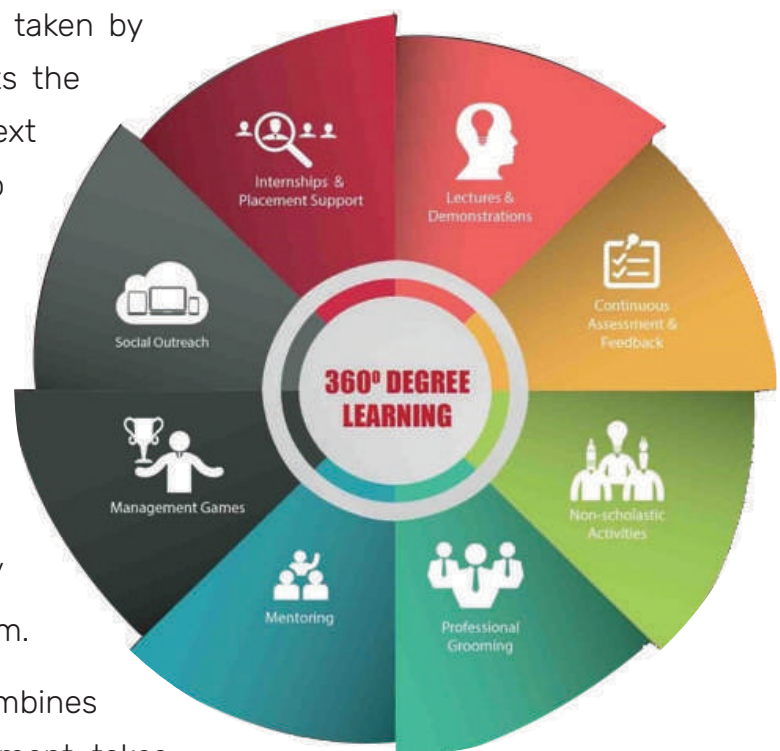
Regular mentoring sessions are conducted by the faculty members, prominent entrepreneurs, and senior executives from the industry and alumni. Industry and academia experts from abroad also join in training sessions via video conferencing to sharpen the intellectual capabilities of the students.

10 - 15% of the curriculum on each course is taken by industry practitioners, who explain to students the application of each concept in a business context and the students are taken to industries to experience what they have learnt in the classrooms.

The students develop their capabilities by practically applying the academic elements of their degree and has an opportunity to discover the work environment. Students also do two months long internship in Indian / International companies as part of the curriculum.

AIM, with its unique pedagogy that combines classroom teaching with experiential engagement takes responsibility as a Centre of Excellence, carrying out its prime function of knowledge dissemination in management. Some of the prominent features of AIM are :

- ❖ Industrial Visits followed by Presentations
- ❖ SAP Training Programme
- ❖ Experiential learning
- ❖ Industrial Tours
- ❖ Internships
- ❖ Lectures from Industry Stalwarts
- ❖ Regular Workshops, Conferences & Training
- ❖ Sector Specific Seminars for deeper insight
- ❖ International academic alliances with reputed institutions across the globe



# Advantages of AIM



## Corporate Competency

Students are made industry ready through continuous interactions with industry professionals, live projects that allow them to gain insights into real world organizational issues and intensive training in successfully handling the selection process. They also participate in consultancy projects undertaken by the faculty, which gives them rare insights into a variety of complex managerial issues and situations.



## Students Conceptual learning

The students are introduced to the concepts and theoretical framework of management and entrepreneurship through Case Studies, Scenarios Analysis, Role Plays, Lectures, Debates and Discussions. Students are also introduced to the world of business through business update sessions and projects.



## Executive modeling

AIM ensures that the aspirants are equipped to be complete individuals through the application of key skills like effective communication and analytical approaches which are imparted through various training programs.



## Social and cultural activities

The students actively celebrate festivals as well as organise / participate in cultural

events, local festivals, and projects of social relevance.



## Industrial Exposure

On the academic front, the institute has several industrial exposure initiatives like summer internships, dissertation which includes a problem-based study and analysis. Enrichment lectures by industrial experts, Industry interaction on a regular basis through presentations from high level corporate personnel, Opportunities to coordinate conferences and present research papers during conferences within and outside the campus, etc. contribute to the holistic development of our students.



## SAP learning hub

As part of imparting cutting edge IT skills for the management students, AIM has the SAP learning hub. It is a much sought after certification program in the country that brings the power and convenience of the cloud to SAP learning.



## Participant led activities

The students' council co-ordinates and conducts seminars, workshops, and colloquiums and all other activities at AIM on a regular basis. They also organize various competitions at intra and inter collegiate level.



# MBA Programme @ AIM

Albertian Institute of Management offers a two year full time MBA programme spread over four semesters. The first semester course lays the foundation in fundamentals of management and the second semester lays the foundation in the functional areas of management whereas the third and fourth semesters focuses on in depth knowledge in the areas of specialization selected by the student. Students of AIM have to undergo a two month internship (post second semester) which involves a problem based study & analysis and a dissertation in the fourth semester\*.

## Eligibility for MBA

A Pass in any Bachelor's Degree Examination of Mahatma Gandhi University or an equivalent degree of any other University duly recognized by Mahatma Gandhi University with not less than 50% marks in the aggregate for all parts of examinations (A pass in any Bachelor Degree examination is needed for SC/ST candidates). The degree must be recognised by Mahatma Gandhi University and must have a valid score in KMAT Kerala/CAT/ CMAT followed by clearing the GD and Personal Interview. Each parameter has 80:10:10 marks respectively. Number of approved intake strength is 60 and relaxation of marks and Reservation of seats are based on University/ Government Rules.

## Semester Plan\*

### Semester I

Principles and Practices of Management  
Business Communication  
Managerial Economics  
Accounting for Management  
Quantitative Techniques for Management  
Environment Management  
Organisational Behaviour  
Entrepreneurship Management

### Semester II

Financial Management  
Marketing Management  
Human Resources Management  
Operations Management  
Operations Research  
Business Analytics  
Management Information Systems & Cyber Security  
Research Methodology  
Comprehensive Viva Voce (First & Second Semester)

### Semester III

Strategic Management & Sustainable Business  
Business Ethics & Corporate Governance  
Elective Course 1 (Specialization Area 1)  
Elective Course 2 (Specialization Area 1)  
Elective Course 3 (Specialization Area 2)  
Elective Course 4 (Specialization Area 2)  
Summer Internship Project

### Semester IV

Business Law  
Elective Course 5 (Specialization Area 1)  
Elective Course 6 (Specialization Area 1)  
Elective Course 7 (Specialization Area 2)  
Elective Course 8 (Specialization Area 2)  
Dissertation  
Comprehensive Viva Voce (Third & Fourth Semester)

## Electives

**Finance | Marketing | Human Resources Management**  
**Operations Management | Business Analytics\* | Information Systems**

# Our Mentors



## **Rev. Dr. Antony Thoppil**

B.Ph., B.Th., MA (Eng), S.L.D.

Managing Director, AIM

Chairman, St. Albert's College (Autonomous)

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Dr. Fr. Antony Thoppil is the Chairman of St. Albert's College (Autonomous) and the Managing Director of Albertian Institute of Management. He holds a Ph.D in Theology from St. Anselm University, Rome and is a Post Graduate in

English Literature. His Bachelor's Degrees are in Philosophy and Theology. He has over two decades of professional experience in various capacities like Resident Professor, St. Joseph's Pontifical Institute and as Secretary, Liturgy Commission Kerala Regional Latin Catholic Bishops Council.



## **Dr. Geo Jos Fernandez**

MBA, Ph.D

Dean, Albertian Institute of Management

Dean (Management Studies and International Affairs),

St. Albert's College (Autonomous)

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Dr. Geo Jos Fernandez is the Dean of Management Studies and International Affairs at St. Albert's College (Autonomous), Ernakulam (since June 2017) and has passionately dedicated his expertise as a Mentor at the Global Mentoring Initiative, USA. His exceptional contributions to the field of education and management have earned him the prestigious "National Education Leadership Award" at the 30th Dewang Mehta National Education Awards in 2023. Dr. Geo is a highly accomplished academician with a profound background in research and a solid academic foundation, holding a Doctorate in Management and an MBA. His reputation extends to both academic and industrial circles, as he is recognized for his expertise in management consulting. Dr. Geo's role as a mentor and educator is reflected in his guidance of three Ph.D. students to successful completion, with an additional five students currently pursuing their doctoral degrees under his supervision. Moreover, Dr. Geo is a published author, contributing valuable knowledge to the field of Management through his 9 authored books and over 20 works in internationally respected journals and proceedings. His educational impact extends beyond the academic realm as he conducts workshops and delivers lectures, nurturing the intellectual curiosity of students and professionals of institutions/higher educational institutions and corporations such as ONGC, OIL, Total, HPCL, and IOCL.



# Our Mentors



## Rev. Fr. Antony Arackal

B.Ph., B.Th., LLB, MCA, MBA, Ph.D. Pursuing  
Asst. Professor

Ph: 09020301030

e-mail: [antony@aim.edu.in](mailto:antony@aim.edu.in)

Fr. Antony Arackal, holds Master's Degree both in Computer Applications and Business Administration. Prior to joining Albertian Institute of Management, he was the Director of Navadarsan Public Charitable Trust, a unit of the Archdiocese of Verapoly that works for educational enhancement. He has also served as the Chairman of St. Albert's College, Director, Vypeen Institute of Computer and Information Technology, Asst. Director of Assisi Vidyaniketan Public School, Kakkanad and Asst. Director of Little Flower Engineering Institute, Kalamassery and also has six years of Pastoral experience.



## Ms. Indu George

MA, MBA, PGDC, M.Phil, Ph.D. Pursuing  
Asst. Professor

Ph: 09447979338

e-mail: [indu@aim.edu.in](mailto:indu@aim.edu.in)

Ms. Indu George is a Post Graduate in Business Administration and English Literature and also holds an M.Phil. in Management. She also has a post Graduate Diploma in Counselling. She brings over a decade of experience in Consulting and Co-ordination to her teaching at Albertian Institute of Management. Prior to joining the academia, she has earned experience in the corporate sector in various capacities like Training Executive, Recruitment Consultant and as an Academic Coordinator. She has presented papers in many national and international seminars and conferences and has published articles in reputed journals. She also extends her service as a resource person, counsellor and consultant to organisations like NACIN, ESSS etc. Her areas of expertise include Soft Skills Development, Employee Empowerment, Counselling, Stress Management, Family Welfare and Work-Life balance. She is currently pursuing Ph.D. in Management from Chinmaya Vishwavidyapeeth and MA (Psychology) from IGNOU.



## Mr. Nidhin Johny

MBA, Ph.D. Pursuing  
Asst. Professor

Ph: 09995771112

e-mail: [nidhin@aim.edu.in](mailto:nidhin@aim.edu.in)

Mr. Nidhin Johny has been a faculty member in AIM in the area of finance since 2012. An MBA with specialization in finance and marketing, his areas of interest and teaching include alternative banking systems and security analysis. After his MBA he had the opportunity to work with two of the biggest electrical companies in India. With more than 10 years of teaching experience and industrial insight, he has proved his mettle in coordinating various academic activities in the institute. He is currently pursuing Ph.D. in Management from KUFOS.

# Our Mentors



## **Dr. Jitha G. Nair**

MBA, Ph.D.

Asst. Professor

Ph: 09605477888

e-mail: [jitha@aim.edu.in](mailto:jitha@aim.edu.in)

Dr. Jitha G. Nair, a recipient of Bharat Vidya Ratan Award is a computer applications graduate with an MBA in Marketing and HR. She took her Ph.D. in Management from Cochin University of Science and Technology, Kerala and has a total of 15 years of experience in which 10 years is teaching experience with B-schools of repute. She is certified in Business Analytics, Advanced R programming and Google Dash Board and has also attended programmes (FDP) by IIM-K. Her research interests include Higher education, Emotional Labour and Business Analytics. She has published books and a number of articles in academic oriented journals and has presented papers in national and international seminars and has won the best paper award in international conference. She is also a Ph.D. Guide in Management, Humanities and Social Sciences.



## **Dr. Manju Das S. K.**

MBA, PGDHM, Ph.D.

Asst. Professor, Albertian Institute of Mananagement

Head (Centre for Corporate and Industry Relations),

St. Albert's College (Autonomous)

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e-mail: [manju@aim.edu.in](mailto:manju@aim.edu.in)

Dr. Manju Das S. K. joined the Albertian Institute of Management in 2018 as an Assistant Professor and Placement Officer. She graduated in Economics from Government Women's College, Thiruvananthapuram (Kerala University), and furthered her education with an MBA in Marketing and IT, as well as a two-year Advanced Post Graduate Diploma in Hospital Management. With over 15 years of teaching and 10 years of industrial experience, she is a certified TOTA (Training of Trainers and Assessors' Course) trainer. Dr. Manju has contributed articles to academic journals and presented papers at national and international seminars. She is a core committee member of IWN (Indian Women Network), a vertical of CII (Confederation of Indian Industries), and chairs the "Campus to Career" program. Beyond her professional endeavors, Dr. Manju is deeply committed to social causes. She has been actively engaged with a reputable NGO (UNICEF funded), focusing on the social and economic upliftment of children. Additionally, she serves as a CSR Committee member for the Nanma Project at Nitta Gelatin Pvt. Ltd. Furthermore, she holds the position of a POSH (Prevention of Sexual Harassment) Member in the governing body of Plant Lipids Pvt Ltd..



# Our Mentors



## Dr. Jithin Benedict

MBA, MSc. Psychology, Ph.D

Asst. Professor, Albertian Institute of Mananagement

Dean (Training and Development), St. Albert's College (Autonomous)

Ph: 09747006070

e-mail: [jithin@aim.edu.in](mailto:jithin@aim.edu.in)

Dr. Jithin Benedict is a doctorate in Management Studies, in the domain of Consumer Behaviour. He is an MBA (Marketing and Systems) Graduate and has an MSc in Psychology. With more than 12 years of experience in the industry and academics, his interests include Consumer Behaviour, Marketing, Branding, Marketing Research, Digital Marketing and Gamification. He has presented papers in international conferences at IIM-A, IIM-K, IIM-I and has won the best paper award from CUSAT. He has more than a dozen publications to his credit in National / International Journals of repute and has published a book on Business Communication. He is an active youtuber and marketing evangelist. He is a professional trainer for Govt of India's project on Rural Development(MGNCRE). Dr. Jithin has completed the Google Digital marketing course and has conducted hands on training in Digital Marketing platforms for young professionals jointly with Govt. of Kerala (KITCO).



## Dr. Mahalakshmi Sankar

MBA, Ph.D.

Asst. Professor, Albertian Institute of Mananagement

Asst. Controllor of Examinations, St. Albert's College (Autonomous)

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Dr. Mahalakshmi Sankar holds a Doctorate in Management from Mumbai University, a Masters in Business Administration and a post graduate Diploma in Business Administration. She brings in a rich blend of academic and administrative experience from being the head of the department of management studies in a reputed college in the city of Mumbai for more than 20 years. She is known for her student led innovative teaching learning methodology for which she has been consistently recognized. Her research papers, text books and case studies which cut across different domain areas also gives her the opportunity to present her work in different national and global platforms. She also delivers expert lectures on NEP 2020 implementation and guides college teachers to prepare for the impending changes.



# Awards/Accolades



Bestowed with the best "Emerging B-School Award" by Federation of Indian Chamber of Commerce and Industries (FICCI) during 'The Made in Kerala Awards 2022' (Award was handed over by the Minister of Industries, Law and Coir, Shri. P. Rajeev).



Bestowed the "First Filament Free B-School" in the State of Kerala (Award was handed over by the then Minister of Power Shri. M. M. Mani).



Awarded with the "Consumer Protection Award" instituted by the Consumer Protection Council of Kerala and RTI Council of Kerala (Award was given by the the Transport Minister of Kerala, Shri. Antony Raju)



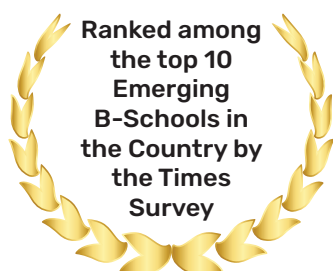
Bestowed as "The Best Industry Aligned B-School" awarded by the Governor of Goa, His Excellency Adv. P. S. Sreedharan Pillai.



Won the "Best Networking and Collaborations Award" in Xavier Board National Excellence Award 2023 instituted by Xavier Board of Higher Education in India



Ministry of Education, Government of India bestowed the title of "Promising Institute" during the ARIIA Rankings.





# Resources & Facilities

The Institute is housed in a majestic, two-storeyed building, built in the Gothic style and is fully airconditioned. It is a masterpiece of architectural splendour and heritage. Resplendent with an old world charm, this magnificent building is a replica of the heritage, culture, and ethos of the City of Cochin. Classrooms and the Conference / Seminar halls are provided with all state-of-the-art facilities.

**Library** The library has a vast collection of Books, Management Classics, Contemporary Works, Reference Volumes, Rare Books and Standard Text Books. It also subscribes to a large number of national and international journals and periodicals. Reprographic facility is also available in the library. The online databases include J-Gate, N-List and NDL, and its digital library has access to more than 30 million reference materials.

**Classrooms** The fully air conditioned smart classrooms are designed to promote and facilitate participative learning.

**IT Infrastructure** The campus is Wi-Fi enabled and has a modern, airconditioned Computer lab with HP i5 4th gen and 12th gen desktops with a student computer ratio of 1:1

**Cultural Programmes** Aiming at holistic development of our students, a series of competitive and cultural programs are organised. 'Finesse' - The annual cultural extravaganza of AIM offers another venue for the young, aspiring managers to showcase their talents in different areas.

**Hostels** Hostel for boys and girls are available in the campus.

**Sports Facilities** Students are encouraged to use the sports facilities available in the campus. State of the art Open / close Gymnasium, Football and Cricket grounds, Badminton and Basketball courts are also available for students. Facilities for indoor games like Table Tennis, Carroms and Chess are also provided in the campus.

**Research and Publications** AIM publishes a periodical International journal by the name 'Erudition'. It serves as a platform for managers, research scholars, and management teachers to publish articles on various areas of management, business, and research.

**News Letter** A newsletter titled "Reflections" is brought out every month to highlight the activities that contribute the overall development of students and thereby to communicate it to all stake holders.

**Social Sensitisation Activities** The students are motivated to serve the society by organising various welfare activities. These activities are done with a view to help them grow as participants in the nation building process and for the upliftment of the community.



# Student Bodies

## Functional Clubs

Clubs have been providing the extra advantage and exposure that is required by any MBA aspirant. The following clubs have been active in bringing out the core competencies that companies expect from MBAs.

### Informatiq (IT Club)

To facilitate the holistic development of the participants for evolving into team leaders with multi-disciplinary perspectives and domain expertise in systems.

### Presidio (HR Club)

To create competent managers unique in every sense and capable of making the best use of "Human Resource".

### Bazaar Royale (Marketing Club)

To understand the principles of marketing and its applications in various fields.

### Fides (Finance Club)

To equip the students to face all sort of financial risks that might occur in an organization and to be ever dynamic to the changes in the financial conditions that may come their way.

**Incubation Centre** The Incubation Center at AIM fosters innovation, entrepreneurship, and the transformation of creative ideas into thriving ventures. This space provides with essential resources, mentorship, and ecosystem for students to turn their vision into reality.

### Endeavour (Entrepreneurship Development Club) / Innovation & Entrepreneurship Development Centre (IEDC)

Budding entrepreneurs are provided with a platform to promote their ideas, aided with professional assistance.

## FEE STRUCTURE

1. Tution Fees per semester : 80,000
2. Caution Deposit : 5,000
3. Expenses for Uniform : 10,500
4. Study materials, Industrial Visit inside and outside Kerala, Internet, Personality Development Trainings, etc. per semester : 12,688

## HOSTEL FEE

1. Hostel Admission Fees : 100
2. Hostel Caution Deposit : 3,000
3. Hostel Monthly Fees : 2,000\*

\*Subject to changes in future

## Examination Results

Year	Number of Students	Pass%
2018 - 20	56	91
2019 - 21	52	98
2020 - 22	55	96
2021 - 23	59	92
2022 - 24	57	Still Continuing the Course

### Get a Scholarship to pursue your MBA

Marks	Scholarship Amount
Above 90%	40% of Tution Fees
Above 80%	30% of Tution Fees
Above 70%	20% of Tution Fees

# Industry Interface

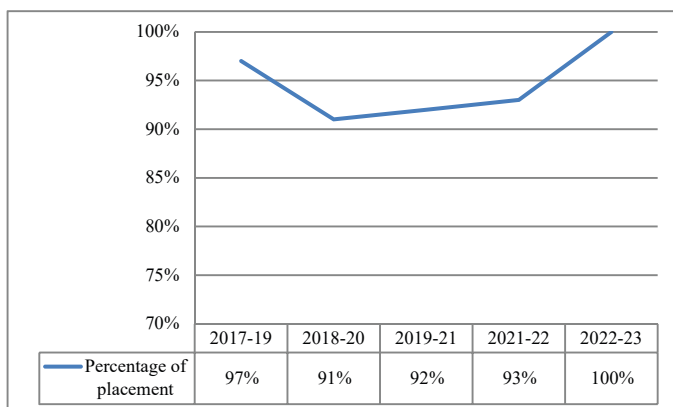
## Placements

The recruiters have always regarded Albertians as the best, in terms of their positive attitude, versatility, ability to learn and perform as team players. We highly value our partnership with recruiters and alumni, and remain committed to make the recruiting experience productive and positive. Extensive industry exposure through industry visits and company internships, personality enhancement trainings, training capsules to improve employability skills all combine prepare students to succeed in life. The students of AIM have received an overwhelming response from industry which is why AIM has been consistent in keeping a track record of 85% & above placements right from its inception by attracting more than 40 recruiters every year. AIM has a vibrant placement cell that is committed in getting the right employment opportunities for its students, in premium organizations. It supports students in finding summer projects, as well. The Institute has a Placement Cell comprising of teaching fraternity and students which provides guidance and assistance to two-year full-time MBA students in securing suitable career opportunities in organizations both within and outside the country.

## A few of our recruiters



## Placement Performance



	2017-19	2018-20	2019-21	2021-22	2022-23
Percentage of placement	97%	91%	92%	93%	100%
Number of Companies	48	45	46	44	39



## Our Affiliations / Accreditations / Collaborations



## A few of our Guest Speakers



# Industry Interface

## Recruiter's Voice

### Mr. Sajish G.

Branch Sales Manager- Kerala  
Info Edge/Naukri.com

The Albertians have been turning out to be very good resources for us. They have been contributing well for this company's growth. Really appreciate the great attitude possessed by them, on their current roles with naukri.com. Appreciate you for moulding the students to this level. We are happy to have these candidates with us for many more years. Thank you from the heart for your immense support in providing us with apt candidates".

### Mr. Jobin James

Manager HR Dept.,  
Popular Motor World Pvt. Ltd.

First of all, let me thank you for all your support in supplying the right candidates who meet our requirements. We are very happy about the performance of the AIM students who are working in our automobile divisions. They have been displaying the right kind of attitude and are always ready to work hard. We are very particular about providing them with a good work environment and opportunities so that their career is developed further.

### Mr. Gunaseelan Mathivanan

Human Resources  
Bharthi Airtel

We are happy to inform you that the candidates who were recruited in our firm are quick learners with excellent ability to apply new skills with minimal assistance. They are very enthusiastic and meet our expectation in work assigned to them. We are sure that they can go a long way in our dynamic organization in the years to come.

## Industry Visits



# Alumni Body

## » Mr. Shan K. Joseph

(2006-08 Batch) President of the Alumni Association  
Asst. Vice President, HDFC Bank Ltd.

## » Mr. Ankith Tolasaria

(2013 - 15 Batch) Vice President of the Alumni Association  
Entrepreneur

## » Ms. Nisha Anna Mathew

(2014 - 16 Batch) General Secretary of the Alumni Association

## » Fr. Vimal Francis

(2013 - 15 Batch) Executive Member of the Alumni Association  
Associate Director, Lourdes Hospital

## Alumni Testimonials



### Ms. Savna Higgins (2006-08 Batch)

Manager

Federal Bank Ltd., Kochi

The training given to me at AIM was practical with lots of inputs from faculty who had industrial experiences and are also learned professors with lots of research behind them. It prepared me for a career in the best of institutions. Today I am working in the banking sector and the skills that I have learned in the institute has helped me to surmount any problems that I may face at the job. The training has also taught me how to learn and adopt to the changes taking place around us and to continue learning.



### Mr. Justin K. Jose (2012-14 Batch)

Deputy Manager - Corporate Sales

Info Edge India Ltd. / Naukari.com

"I am writing this to thank you for all the efforts you took to make me to be what I am today. At present, as I hold my head high. I salute the institute's management and all the faculty for their pains and the tolerance in transforming me from an aimless adolescent into an accountable and focused individual. I am so happy with my job and it is an awesome company too; special thanks to the placement cell".



# Visitor's Voice

## Jaiveer Srivastava

Chairman and Managing  
Director, FACT Kerala

It is my 1st visit to this prestigious Institute of Management, which is in a great, historical structure and same will be its contribution to the society in terms of Management Education to make young the real Managers. My best wishes to the students, Keep it up!



## Jayakumar P. G.

Managing Director & CEO,  
Dhanalaxmi Bank Ltd. Thrissur

Wonderful opportunity to come to this great institution which taught me and initiated my college education.



## Rajnish Mehta

Executive Director,  
Direct Sales,  
Hindustan Petroleum Corporation Ltd.

Heritage Campus but very contemporary  
teaching happening



## Prof. (Dr.) William Koehler

Dean, Regis College, Boston, USA

The enthusiasm and  
engagement of the students was  
greatly appreciated and I look  
forward to working with them further.



## Prof. (Dr.) Madhu C Dutta

Director,  
City Planning and Urban Affairs  
Boston University, USA

Truly inspirational approach; The Faculty/Staff  
are committed to making a real difference.



## N. Unnikrishnan Nair

Former Vice Chancellor,  
CUSAT

I am really impressed by the discipline of the  
students, leadership provided by the director and  
the facilities arranged by the management.



## Oscar Fernandez

Former Labour Minister

A very old institution yet keeping abreast with  
development in both body and soul.



## Prof. (Dr.) Sanjeev Prashar

Professor, Indian Institute of  
Management Raipur

It was an exciting time for me to  
address the vibrant students here:  
The professional experience sharing at  
AIM is amazing.





**St. Albert's  
College**

AUTONOMOUS  
— • —  
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